



LIFE

TWO YEARS OLD

NOVEMBER 28, 1938

10 CENTS



WHY GO SOUTH? Nash's exclusive "Conditioned Air" for Winter driving now has an amazing "Weather Eye" . . . automatically foils blizzards, changing weather. Warm as your home, air is fresher.



"HURRICANE POWER". Even the lowest priced models flash from 15 to 50 MPH in 13 seconds, in high. 10% better economy than 1938.

LOOK OUT— It's Catching!

IF YOU'RE CONTENT with the world and yourself—better stay in the house today. For, out on the road . . . streaking away from traffic . . . there's a new Nash. And heaven help you—if you once set eyes on it.

Because you won't be happy 'til you pilot this eye-tingling car. And then . . . you'd better have your checkbook handy.

We don't want to spoil your fun by telling you what's going to happen.

But—a tip—leave your overcoat at home. Simply by twirling a tiny dial in a Nash, you're going to bask in air kept magically fresh and warm by the "Weather Eye".

You're going to touch a throttle, and feel a dazzling burst of power. (Something new under the hood . . . "Hurricane Power" . . . you never felt anything like it!)

You're going to shift gears from the steering

wheel, as easily as you push a pencil. You're going to discover an Automatic Fourth Speed Forward that feels like flying. You'll find a brake pedal that seems to read your mind.

You're going to discover—silence, such as you've never experienced in a moving car.

And once you've discovered these wonders, you will forget them. Forget that there are wheels or springs or gears. Forget that roads are rough, hills are steep, distances are long.

All you know is—that, somehow, they knew what you wanted when they built this Nash!

Sooner or later you're going to own this exciting car. Why not enjoy it now?

We've made it easier than you imagine—ten models priced next to the lowest, with amazing economy. Call your Nash dealer, **NASH MOTORS DIVISION, Nash-Kelvinator Corporation, Detroit, Michigan.**



Four series of great cars . . . 22 models . . . 10 of them priced next to the lowest . . . convenient terms are available on the Nash C. L. T. Budget Plan.

SILENT as a circling sea gull . . . only Nash has "Dancing Sand" soundproofing! No noticeable road rumble. So perfectly streamlined, wind-roar is not objectionable even at high speeds.

It's that New NASH





WHY responsible brewers are adopting this symbol

It identifies the members of this Foundation who have pledged themselves as scientific brewers to maintain "exacting high standards in the brewing and packaging of beer and ale."

It stands for good citizenship . . . because all members have pledged their support "to the duly constituted authorities for the elimi-

nation of anti-social conditions wherever they may surround the sale of beer to the consumer."

Used in the advertising of Foundation members therefore, this symbol identifies products and practices which merit the support and approval of all thoughtful citizens.

United Brewers Industrial Foundation, 21 East 40th Street, New York, N. Y.

Retailing is not a direct responsibility of the brewers . . . and, what's more, the vast majority of retailers of beer operate respectable, legal premises.

But whenever retail beer licenses are used to screen the sale of illegal liquor, or to operate illicit resorts . . . wherever beer is sold to minors . . . or after legal hours . . . or to persons who have drunk to excess . . . beer, the beverage itself, suffers.

So the brewer-members of the Foundation . . . in their own interest, and obviously

in the public interest also . . . have inaugurated a wide campaign of cooperation with public officials and with forward-looking private citizens.

They invite the support of authorities, retailers, and consumers everywhere. With cooperation from each, enforcement of existing laws can eliminate the conditions now causing us concern.

And beer, as the bulwark of moderation, can continue to deserve its age-old high place in men's affections.

Consumers particularly are asked to do these things:

1. Take the lead in arousing public opinion—see to it that existing laws *are* enforced.

2. Restrict your patronage to legal, respectable retail outlets. This can and *will* raise retailing standards.

Correspondence is invited from groups and individuals everywhere, interested in maintaining the brewing industry as a bulwark of moderation.

This One



02J4-XOD-FJJT

FOR NAMING THIS PUPPY: \$5,000.00 first prize; \$1,000.00 second prize; \$500.00 third prize. And 75 other cash prizes of \$10.00 and \$5.00! Easy! Anyone can win—even a child. Contest closes midnight, December 10, 1938. Get in, today!

It's easy to think of a suitable name for this frisky, friendly, 6-weeks-old Cocker Spaniel puppy. "Bouncy," "Silky"—a name as simple as that may win for you! Make your entry *suitable! Different!* And keep it simple! *Fancy entries will not influence decision of judges.*

This healthy Cocker Spaniel pup is the 3rd generation in a family raised exclusively on Pard at Swift & Company's experimental kennels. And not one dog in this Pard-fed family has ever had a sick day due to digestive disorders. Is it any

wonder many veterinarians recommend Pard to prevent as well as to correct dog illnesses that result from hit-or-miss feeding? Feed Pard to maintain your dog in continual vigorous health!

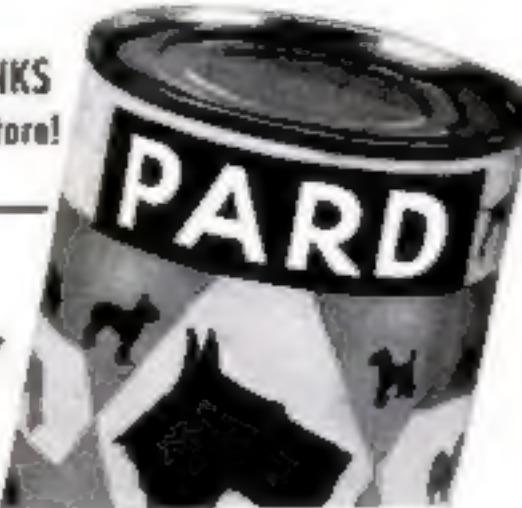
3 SPECIAL HINTS ON HOW TO WIN!

sure each name is accompanied by one label (or reasonably exact facsimile) from a can of Pard dog food. Anyone (except employees of Swift & Company, their families, and their advertising agents) may enter this easy-to-win contest. Get your entry in today!

YOUR PARD DEALER HAS FREE ENTRY BLANKS
—look for the Pard Puppy-Naming Contest Display in his store!

PARD

...SWIFT'S
SCIENTIFICALLY
BALANCED
DOG FOOD



LETTERS TO THE EDITORS

Find the Camera

Sirs:

LIFE (Nov. 7) contains a picture captioned: "In the polished curves of Rivera's 'Bust' Brooklyn's sculpture show is reflected." As an amateur photographer the picture interests and puzzles me. Though every detail of the room and the other figures can be seen in the reflections, there is no trace of the camera and photographer. I cannot imagine how the picture could have been taken without catching at least the lens of the camera.

K. D. ROEDER

Tufts College, Mass.



• If Reader Roeder looks closely he will see a black object just to the left of the girl on horseback. It is a cloth covering Photographer Herbert Gehr and his camera. Though it appears to be far away, the camera was actually only 3 ft. from the Rivera bust.—ED.

Sirs:

Three lusty cheers for your pictures of modern sculpture. LIFE voluntarily pinch-hit for art education and hit a home-run. We who live today still thrill at sight of a Periclean god but cannot realize how unthinking academicians can be content with anachronisms resulting from visual effects that bounce off one's eye as if it were a mirror and not a lens. My blessings on a good teacher.

WALTER HUCHTHAUSSEN

Head Dept. of Design
Boston Museum of Fine Arts School
Boston, Mass.

Pledge's Plaint

Sirs:

As a freshman at Union College and a pledge of Kappa Nu, I was extremely interested in "LIFE Goes to Rush Week at Ohio State" (LIFE, Nov. 7).

However, I feel that you have failed to tell the whole story—namely, the great transition once you are pledged. You are certainly right with your rushing dope. We went bowling and had almost every conceivable activity given us till the president of the house took us up into a private room for the pinning.

Then things changed. We were no longer guests. Upperclassmen didn't hand over packs of cigarettes nor were they as solicitous about our welfare. Every pledge had tasks assigned to him. Some had (and still have) to wake the boys up in the morning, others to clean ears, answer the telephone, do an upperclassman's bidding such as running out for a pack of cigarettes or mailing a letter. We had to rake leaves, clean the trophy row (which quickly lost its glitter), wash the porch and remain seated at the table till upperclassmen had risen.

We were required to learn the Greek alphabet and the location of the other houses. We had to learn the college songs and have, at the end of meals, been called upon to sing.

We, too, had a "spring board" with a sorority (high school since Union is all male) at the home of one of the richest girls in Schenectady. In that way we have been able to get our start with regard to the Schenectady girls.

All in all, being a pledge of Kappa Nu is a hell of a lot of fun.

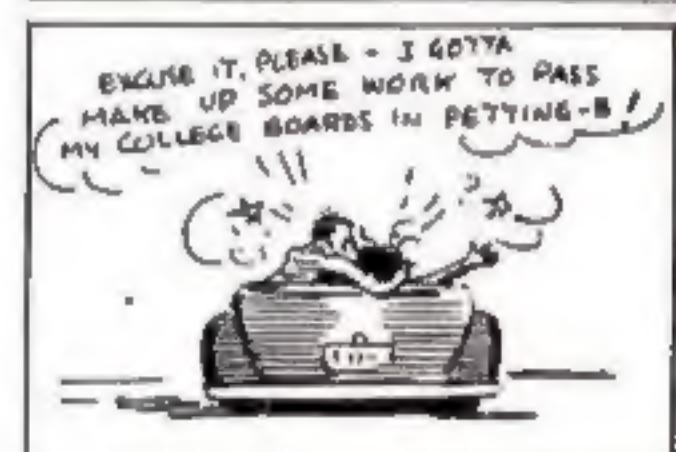
SOLOMON BLECHMAN '42
Union College
Schenectady, N. Y.

Housemothers

Sirs:

"It is well-known that all fraternity houses are ably chaperoned by housemothers" (LIFE, Nov. 14). Oh yeah? How about Stanford, where, in two dozen fraternity houses, there isn't a hint of a housemother or any other kind of chaperon, yet members have sufficient good taste to do their necking not en masse in the houses but by individual couples in automobiles parked at the Golf Course, along Sand Hill Road, or the Skyline Boulevard?

PHIL HERNHEIM
Los Angeles, Calif.



• Not satisfied with the Golf Course, Sand Hill Road and Skyline Boulevard, a group of Stanford undergraduates recently demanded that neckers be allowed to park on the campus at night. Cartoonist Will B. Johnstone of the New York *World-Telegram* drew his conception of a Stanford "petter's park."—ED.

Sirs:

Why a mature group of 40 young men of college caliber have to have a housemother trail around to check up on them is beyond me. For kindergarten OK, but for university life, I say it's spinach.

I believe college men from Yale, Harvard, and Princeton join with Cornell in feeling superior in that they can look after their own morals, and not need glorified wet nurses.

SAMUEL RUMBAUGH
Scranton, Pa.

Tired

Sirs:

I am very very tired of Brenda Diana Duff Frasier. I am also tired of Orson Welles. I think I am even tider of Orson Welles than I am of Brenda Diana Duff Frasier.

JOHN E. CANADAY
University of Virginia
Charlottesville, Va.

Ducks

Sirs:

LIFE has done it again! This time it hit a warm spot with countless duck hunters. Your duck pictures (LIFE,

Nov. 7) thrilled us, revived many memories and now will adorn many a den.

Now, how about this fellow the duck hunter? How does he look? Our feathers are far from gay. If the weather is nice, we are doomed to disappointment. Fishermen who fish all summer must hog our few days, so we are chased into swamps, sloughs, tramp miles to small lost lakes, go in the roughest weather, freeze in blinds, spend money on shells, guns, dogs, decoys, boats, etc., get razed when we come back empty-handed—and then the wives at home—I could write a book.

EDMUND J. SCHRANG

Milwaukee, Wis.

Sirs:

One can almost imagine the whirr of the wings and hear the talkative quack of the ducks as they wing their way across your pages.

GEORGE H. LESSER

Johnstown, N. Y.

Sirs:

Many of us down here who are carvers were gratified to find the pictures of wild fowl in your current issue.

We shall carve wooden replicas of these, as we did the birds pictured last spring.

R. C. SAMONS

Glenloch, N. J.

Sirs:

The pictures of the flying ducks and geese are fine. Wish you would answer this question for me—why do ducks always fly in V-formation?

FRED L. HAAS

Omaha, Neb.

By flying in V-formation, ducks and geese use their strength most economically. The leader acts as windbreaker for the others. On long flights the birds take turns as leader.—ED.

A BETTER HEARING AID

By Bell Telephone makers

NEW

Western Electric HEARING AID Ortho-technic Model

You owe it to yourself to try this remarkable new Audiphone. It is helping others to hear clearly again in group conversation—to widen their hearing circle—to hear in any position—to enjoy natural tone with greater volume!

Developed by Bell Telephone Laboratories—on new principles in hearing aid design—it gives hearing ease impossible till now. Send the coupon for booklet and dealer's name.

GRAYBAR ELECTRIC CO., 11-41
Graybar Bldg., New York
Please send details on New Western Electric Audiphone (Ortho-technic Model) and name of nearest dealer.

Name _____
Address _____
City _____ State _____

Hula

Sirs:

I thought it might interest you to know that our famous dance here in Hawaii is called simply the "Hula"—not "Hula hula" as mentioned several times recently in LIFE.

To say "Hula hula" is equivalent to saying "Dance dance." It seems that expression is mistakenly used on the mainland.

A. NORTON

Honolulu, Hawaii

Bobbed Noses

Sirs:

When we saw our pictures in the Nov. 14 issue of LIFE, we were shocked by your placing our pictures with those of a cancerous patient.

There was also a gross misrepresentation of fact in grouping our pictures



ALEX AND SAM ROTOV (BEFORE AND AFTER)

with those of the Mayo Brothers' clinic, thereby giving the impression that our operations were also performed by that clinic.

ALEX ROTOV

SAM ROTOV

New York, N. Y.

• Alex and Sam Rotov, vaudeville comics, had their noses bobbed at the Manhattan General Hospital.—ED.

License-Plate Spotters

Sirs:

As a veteran license-plate spotter, I object to your statement in the Nov. 14 issue that probably no one sees in one year the license plates of all 48 States and the District of Columbia. For the years 1933 to 1938, inclusive, I have seen every plate in the U.S., usually completing the job by June in any particular year. In the current year I may boast also of Hawaii, Canal Zone, and nine Canadian provinces, including the rare Prince Edward Island plate.

BRUCE BLOSSAT

Lakeside, Mich.

Sirs:

I "got" all the States this year, several Canadian provinces, as well as Hawaii, Mexico, Puerto Rico.

EDNA FEARN

New York, N. Y.

Sirs:

My son, Jack Foust, 10 years of age, has seen, not only all the tags of our States for this year, but also tags from Mexico, Hawaii, British Columbia, Quebec, Ontario and England.

J. C. FOUST

Greencastle, Pa.

• LIFE hastens to retract its rash surmise.—ED

Gunnery

Sirs:

Picture of "old Bill Dock" gunning for Martians, LIFE, Nov. 14:

I would to God that some day LIFE'll know a shotgun from a rifle.

ALAN MAYHEW

Buffalo, N. Y.

• Rightly say you, Reader Mayhew.—ED.



HOW A MAN OF 40 CAN RETIRE IN 15 YEARS

IF you're around 40, you're lucky!

If you're younger, so much the better. You can have a steady income guaranteed to you for life starting when you retire, an income that most men at 55 couldn't possibly afford!

By starting now on this simple, definite Plan, and putting in something each year, you make it easy to get a guaranteed monthly income for life when you retire.

\$1800 a Year

beginning at age 55

Suppose you decide you want to be able to retire on \$150 a month beginning at age 55. Here is what you can get:

1 A check for \$150 when you reach 55 and a check for \$150 every month thereafter as long as you live.

This important benefit is available alone; but if you are insurable, your Plan can also include:

2 A life income for your wife if you die before retirement age.

3 A monthly disability income for yourself if, before age 55, total dis-

ability stops your earning power for six months or more.

Best of all, the Plan is guaranteed by a company with over half a billion dollars of insurance in force. If you want to retire some day, and are willing to lay aside a portion of your income every month, you can have freedom from money worries. You can have all the joys of recreation or travel when the time comes at which every man wants them most.

The Plan is not limited to men of 40. You may be older or younger. The income is not limited to \$150 a month. It can be more or less. And you can retire at any of the following ages: 55, 60, 65, or 70. Similar Plans are available to women.

What does it cost? The Plan will probably cost nothing, because in most cases, every cent and more comes back to you at retirement age.

Write your date of birth in the coupon below and mail it today. You will receive, without cost or obligation, a copy of the interesting illustrated booklet shown below. It tells all

about the Phoenix Mutual Retirement Plan. Send for your copy now. The coupon is for your convenience.



Phoenix Mutual Life Insurance Company
319 Elm St., Hartford, Conn.

Please send me by mail, without obligation, your book describing the PHOENIX MUTUAL RETIREMENT PLAN.

Name _____

Date of Birth _____

Business Address _____

Home Address _____

COPYRIGHT 1938, BY PHOENIX MUTUAL LIFE INSURANCE COMPANY

SPEAKING OF PICTURES

**THESE 2-YEAR-OLDS MARK
LIFE'S SECOND BIRTHDAY**



Hugh Ross Bledgett of Westfield, N. J., was a 2-year-old sent to LIFE by Ruth Alexander Nichols who is one of the best-known baby photographers in America (LIFE, Mar. 7).

Alice Klein is the daughter of a photographer. He sent this photograph as an "ad" to the telephone company which rejected it because Alice holds the mouthpiece too far away.



"BUTCH"

To celebrate its first birthday in 1937, LIFE printed on its cover the picture of the one-year-old baby at right. A few weeks ago, the Contributions Department noticed a sharp upturn in the number of baby pictures received. Normally they run behind scenic and animal pictures. But lately they have spurted ahead. Most of them were shots of 2-year-olds sent in especially as covers for LIFE's second birthday. After culling them carefully, getting two-year-olds from the country's best baby photographers and its own staff, LIFE chose Lynne Daniels for the cover of this issue, which marks the end of LIFE's second year. The pictures here were runners-up.

Arthur Leonard ("Butch") Lindblom III of Chicago (*opposite page*), is just one day older than LIFE. He was born Nov. 19, 1936, day before LIFE first appeared. A lively and likable boy, Butch was a difficult camera subject. He turned somersaults, lit matches, swiped flash bulbs, turned the sitting into a marathon in which the photographer came out a weary last. Going places at right is Thomas Joseph Riley, also of Chicago. LIFE thanks its contributors but announces that it does not plan to celebrate its birthdays by printing each year a cover of a 3-year-old, a 5-year-old, a 10-year-old, a 60-year-old, etc.



LIFE'S ONE-YEAR-OLD



Joy Kelly of Philadelphia is so pretty that she is already a photographer's model. This photograph was taken by H. Armstrong Roberts, who took LIFE's first birthday cover.

Barbara Sue Grossman of Freeport, L. I., is a special two-year-old because she was born Nov. 20, 1936, the day LIFE's first issue appeared. She was fascinated by LIFE's camera.



GOING PLACES

How to make a man say "THANKS" ... and mean it!

***Only 24 More Shopping Days 'Til Christmas!**

Ladies . . . remember, when you set out to buy "his" Christmas present, that men today aren't satisfied with just an ordinary billfold . . . they want the new "Director." It's the perfect gift for any occasion: Christmas, birthday, anniversary, graduation, everything!



This exclusive patented *Secret Currency Packet* keeps "big money" completely hidden behind a flap that looks exactly like the lining of the billfold. Keeps large bills safe from prying eyes. Only the "Director" has this secret pocket.



A "Director" owner never has to worry about being "locked out" of his house or car. He carries "spares" right in his billfold . . . in this patented exclusive pocket that won't let keys spill out, but allows easy, quick removal.



A pull on the tab brings your cards, passes, etc. instantly and individually into full view. No more scrambling around! And you may register your "Director" free of charge with Amity . . . a service that gives you permanent protection against loss.

A BILLFOLD SENSATION! ONLY "DIRECTOR" HAS THESE 8 EXCLUSIVE FEATURES

WE asked the men of America what kind of a billfold they wanted us to make . . . and then we made it! No wonder it has had such sensational success from the very day of its introduction. The "Director" has everything men want in a billfold. It doesn't have the useless "gadgets" that we found men do not want. And no smarter, better-looking billfold has ever been made, at any price. It's safe to say that nothing you own and use will give you any greater pride than a new Amity "Director" billfold. See it today.

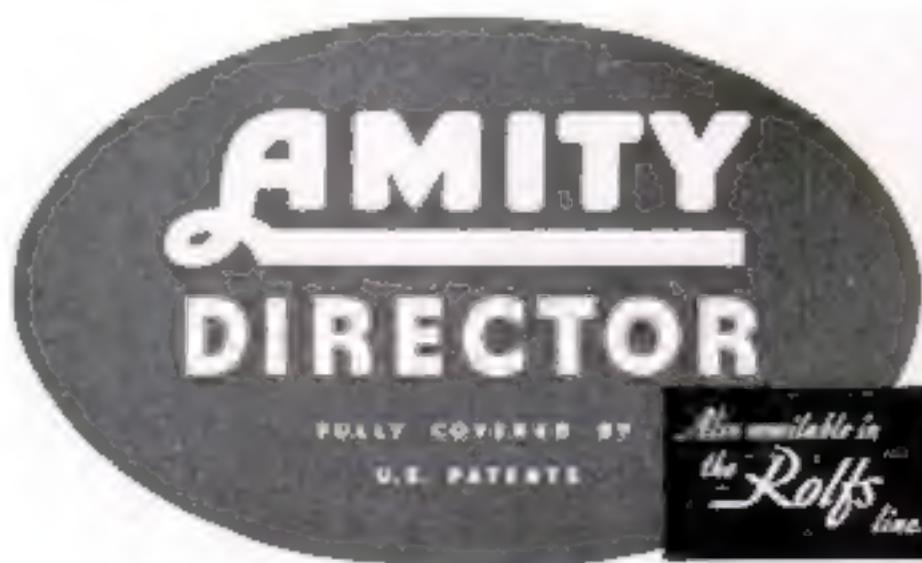


"Director" billfolds are smartly plain-tailored of finest genuine top-grain leathers, and moderately priced according to the kind of leather used. For example: No. 600, brown steerhide, \$3.50. No. 608, brown or black English morocco, \$5. No. 625, black or brown genuine panda-grain calf, \$5. No. 611, brown ostrich, \$10.

(1) *Card File* keeps cards clean, unmussed, and easy to identify in different-colored transparent celluloid cases; (2) *Branded Leathers* . . . each billfold guaranteed made of the genuine leather whose brand it carries; (3) *Sliding Stay* to prevent bulkiness when billfold is full; (4) *Edges Turned and Stitched* for thin construction, longer wear.

DON'T ASK FOR A BILLFOLD...DEMAND A "DIRECTOR"!
See it today at leading dealers . . . or order direct from AMITY LEATHER PRODUCTS CO., WEST BEND, WIS., manufacturers of

AMITY... Rolfs... and La Garde fine leather products



NEW PATENTED "DIRECTOR" KEY KADDY

Here is the new patented Amity "Director" removable book Key Kaddy. Keys may be removed individually . . . easily, quickly, and without danger of others spilling. Available in matched sets with "Director" billfolds . . . or individually at \$1.50 and up.



SPEAKING OF PICTURES

(continued)



Baby reading LIFE is a favorite subject for contributing photographers who think a cute baby and a copy of LIFE make an irresistible combination. Dozens of shots like this come in every week. This 2-year-old is Ramona Romeo of Hollywood.



Prize example of the baby-reading-LIFE picture came from Tobago, British West Indies, where a photographer snapped a native baby absorbed in the issue which had Rudolph Valentino on the cover. The cameraman's own title is *A Little Behind Life*.



Dere mon
I got to grannys on
Monday and after supper
granpop took this picture.
granny is smiling but
she was reely kinda cross
cause my clothes have
tattletale gray she sed.
She sed cannt you see
how gray your pygamas are?
they tell everybody they arent
reely clear she sed.
Wich made me say my

mother works like anything on
washday but she sed the
trubble is your soap doesnt
get out ALL the dirt.
So granny sed to tell
you you ought to use
fels-naptha soap like she does
on account of its got heaps of
naptha right in the golden
soap and it gets clothes white
as mopsies new baby rabbits.
I'm bringing a rabbit
home to show you how awful
wite that is. Billy

©1946, FELS & CO.

P. S.-

Billy's mother did get rid of tattletale gray with Fels-Naptha Soap—and so can you!
Try it! Get some Fels-Naptha

at your grocer's today—and see
how safely and beautifully it washes
even your very daintiest things—
how easy it is on your hands!

CHRIS-CRAFT



New 17-ft. Utility Boats for 1939, available with 60 or 95 h.p. motors. Speeds to 33 m.p.h. Priced from \$955.



29-ft. Custom Sportsman (with Top). 135, 2-95, 2-135, 275 h.p. motors. Speeds to 41 m.p.h. Priced from \$3850.



Sleek new 22-ft. Custom Runabout, available with 95, 125, 135 h.p. motors. Speeds to 37 m.p.h. Priced from \$2190.



Beautiful 21-ft. DeLuxe Utility Boats. Options of 60, 95, 118 h.p. motors; speeds to 34 m.p.h. Priced from \$1495.



Spirited 15 1/2-ft. DeLuxe Runabout, with 60 h.p. motor giving speeds to 32 m.p.h. Priced from only \$955.



Chris-Craft 27-ft. Custom Runabout. A beautiful boat, with 275 h.p. motor. Speeds to 45 m.p.h. Priced \$5290.



De Luxe 24-ft. Utility Boats. 95, 118, 135 h.p. motors. Speeds to 32 m.p.h. Priced from \$1895, cabin extra.



New 17-ft. DeLuxe Runabout, available with 60, 95, 121 h.p. motors. Speeds to 39 m.p.h. Priced from \$1195.



24-ft. Utility Cruiser. 60, 95, 135, 2-95, 212 h.p. motors available. Speeds to 38 m.p.h. Priced from \$1890.



Popular new 19-ft. Sportsman, available with 60, 95, 125 h.p. motors. Speeds up to 37 m.p.h. Priced from \$1550.



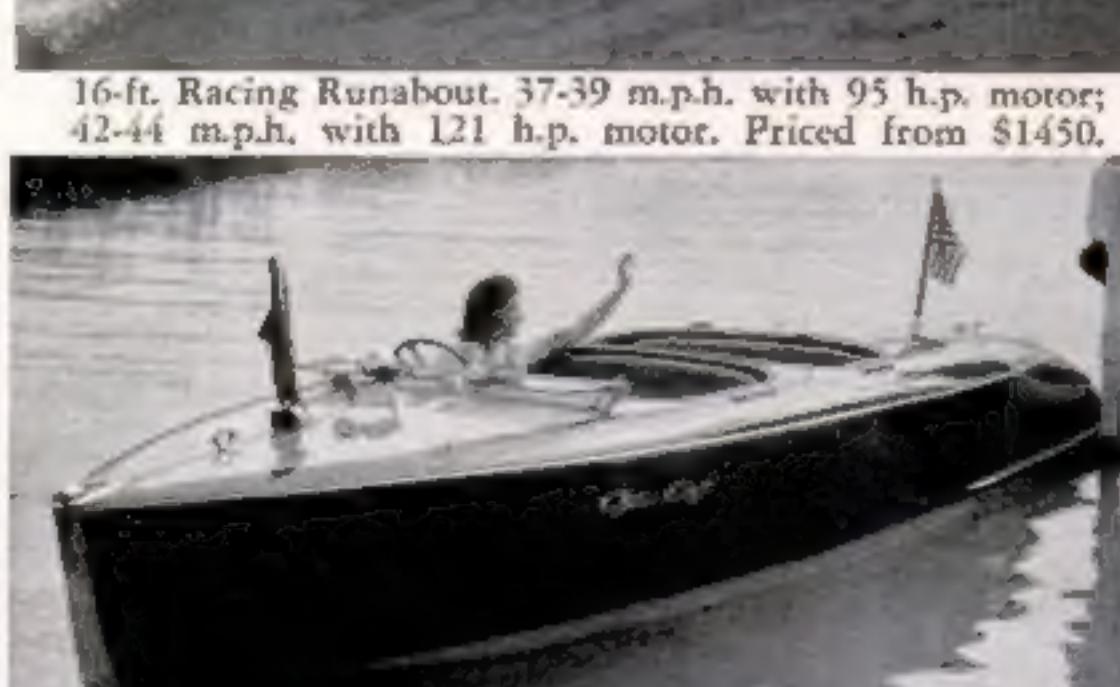
16-ft. Racing Runabout. 37-39 m.p.h. with 95 h.p. motor; 42-44 m.p.h. with 121 h.p. motor. Priced from \$1450.



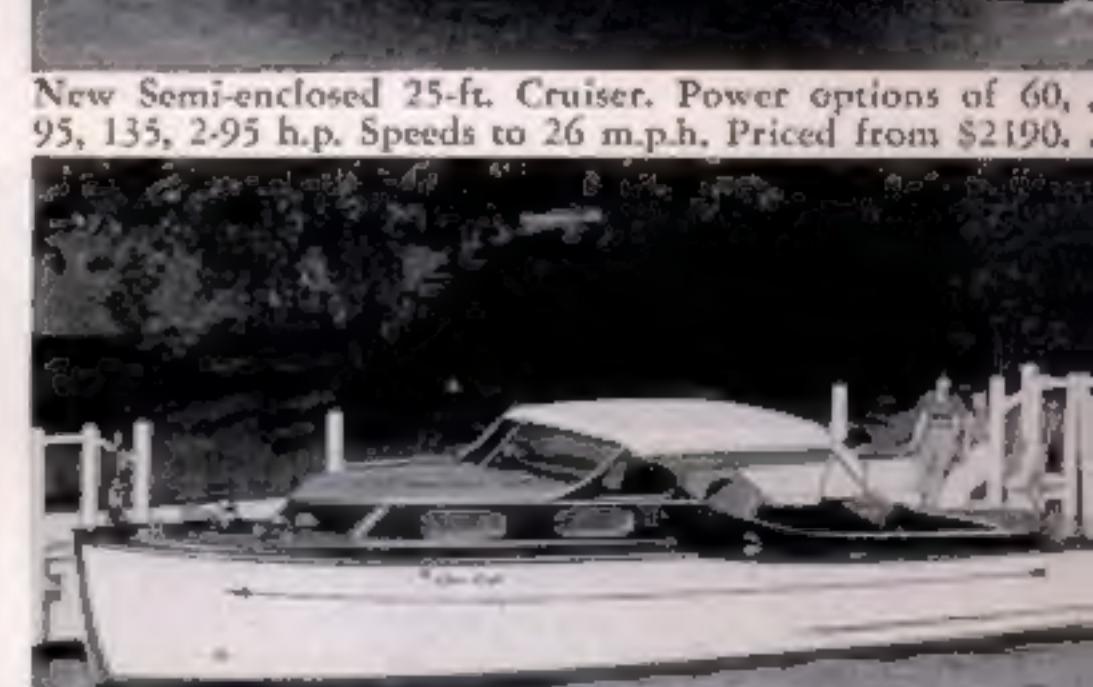
New Semi-enclosed 25-ft. Cruiser. Power options of 60, 95, 135, 2-95 h.p. Speeds to 26 m.p.h. Priced from \$2190.



24-ft. Sportsman; power options 95, 125, 135, 212, 2-95 h.p. Speeds to 41 m.p.h. Priced from \$2650. (Cabin extra).



New 19-ft. Custom Runabout. Options of 95, 125, 135 h.p. motors. Speeds to 40 m.p.h. Priced from \$1650.



New 29-ft. Express Cruiser. 135, 2-95, 2-135, 275 h.p. engines optional, speeds to 39 m.p.h. Priced from \$3690.

WORLD'S LARGEST BUILDERS

Copyrighted material

FOR 1939!



World's lowest priced cruiser—new 25-ft. Clipper. 60 or 95 h.p. motors. Speeds to 22 m.p.h. Priced from \$1650*.



29-ft. Enclosed Cruiser. Options of 60, 95, 118, 135, 2-60 h.p. motors. Speeds to 21 m.p.h. Priced from \$2850.



New 29-ft. Single Cabin Cruiser, with 60, 95, 118, 135, 2-60 h.p. motors. Speeds to 21 m.p.h. Priced from \$2990.



Popular 33-ft. Sport Cruiser. 95, 118, 135, 2-95, 2-135 h.p. engines. Speeds to 25 m.p.h. Priced from \$4590.



Smart new 33-ft. Enclosed Cruiser, with 95, 118, 135, 2-95 h.p. motors. Speeds to 20 m.p.h. Priced from \$4690.



New 33-ft. Double Cabin Enclosed Bridge. 95, 118, 135, 2-95 h.p. motors. Speeds to 19 m.p.h. Priced from \$5590.



36 ft. Double Stateroom Enclosed. Power options of 135, 2-95, 2-135 h.p. Speeds to 23 m.p.h. Priced from \$6850.



36-ft. Double Cabin Enclosed Bridge Cruiser. 135, 2-95, 2-135 h.p. motors. Speeds to 23 m.p.h. Priced from \$7450.



41-ft. Double Stateroom Enclosed. 135, 2-95, 2-135 h.p. motors, also Diesels. Speeds to 22 m.p.h. Priced from \$8650.



41-ft. Double Cabin Enclosed Bridge. 135, 2-95, 2-135 h.p. (Also Diesels.) Speeds to 22 m.p.h. Priced from \$9350.



41-ft. Custom Express Cruiser. 2-135 or 2-275 engines available. Speed of 23 or 33 m.p.h. Priced from \$11,990. Also new 48 and 55-ft. Motor Yachts.



SEND FOR
FREE
BOOK
48-PAGE BOOK OF
BOATS IN COLOR



CHRIS-CRAFT CORP.
711 Detroit Road, Algonac, Mich.

Send 48-page book and fall delivery prices to

Name _____

Address _____

City & State _____

HAVE A GOOD TIME IN 1939!

Enjoy life afloat, under the sun and stars, in a Chris-Craft—the world's finest motor boat. Go places and do things in your own modern Chris-Craft, for as little as the cost of a motor trip or a vacation at the sea shore. Buy now and save up to \$1600 on the above prices on our Fall Delivery Plan in effect only until Dec. 31, 1938. More than 100 models to choose from . . . All sturdier, heavier, and more beautifully finished . . . Quieter in operation . . . Smoother in performance than ever! See the nearest Chris-Craft dealer NOW or write for free 48-page book in color. Give your family and friends a good time in 1939!

* All prices quoted herein are f.o.b. factory and include shipping cradle except Clipper which is about

CHRIS-CRAFT CORPORATION • ALGONAC, MICH.

Displays: New York—83 E. 45th St. • Chicago—1200 S. Michigan Ave. • Miami Beach, Fla.—1742 Algon

OF MOTOR BOATS

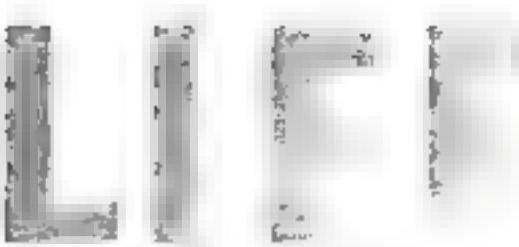


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Vol. 5, No. 22

November 20, 1936

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LIFE'S COVER: The two-year-old baby chosen to celebrate LIFE's second birthday by appearing on the cover of this issue is Lynne Geraldine Daniels of Elkins Park, Pa. Her father sells model boats and airplanes. A lively little girl, Lynne is a genuine jitter-bug. She loves swing, has her own versions of popular tunes and even swings *Rock-A-Bye, Baby*. She likes most to ride in autos, eat toast and jelly, smell roses and throw stones in the creek in her backyard. She hates having her face washed, eating peas, being left alone and taking a nap.

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*Said Elizabeth (quite tall and fairish)
And Cynthia (cute, short, and squarish)
And medium Pat—
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KAYSER

AT SMART STORES THE WORLD OVER



"So I gets the Little Beauty"

1. **Since Mr. Finley's guide** these twenty year, I knew something was wrong as soon as he got off the train. "Enoch," he said, "this trip is a bust before it's even started! I've had to cut out coffee. Keeps me awake. Imagine eating at a campsite... and no coffee!"



2. **Well, sir, that night** I cooked supper over the embers and put it in front of him without a word. Partridge breasts, strips of bacon, biscuits, maple syrup—and tin cups of steaming coffee.



3. "Are you trying to drive me crazy?" he yelled. "I told you I'm one of those people coffee keeps awake." "Not this coffee," I said. "It's Sanka. Real coffee, but 97% of the caffeine is taken out, so you can drink it and sleep."



4. **He was doubtful**, but after the first taste he drank three cups. And next morning he couldn't stop talking about it. "Boy! Finest coffee I ever drank... and did I sleep! Dropped off in ten seconds, and slept like a wooden Indian."



5. **Well, at the end of the trip** he handed me this 20 gauge shotgun. "It's a little beauty," says he, "one of my pets. Maybe it'll tell you how much I appreciate that tip on Sanka coffee."

Read What the American Medical Association says about Sanka Coffee:

SANKA COFFEE has been accepted by the Council on Foods of the American Medical Association, with this statement: "Sanka Coffee is free from caffeine effect and can be used when other coffee has been forbidden."

This is proof that, if you're one of those kept awake by the caffeine in coffee, you can enjoy Sanka Coffee... without losing sleep. Sanka Coffee is *real* coffee—all coffee... with 97% of the caffeine removed.

TUNE IN "WE, THE PEOPLE"... laughs, pathos, thrills, drama, as real people tell true experiences!—Tuesday evening—Columbia Network—see your local paper for time and station.

To enjoy all of Sanka Coffee's rich, satisfying flavor, make it strong... as all good coffee should be made! Use your favorite method, and a heaping tablespoon for each cup. If you "perk" it, give it a few extra minutes on the fire.

Your grocer has Sanka—drip or regular ground. Get a can today. A General Foods Product.



SANKA COFFEE

REAL COFFEE... 97% CAFFEIN-FREE... DRINK IT AND SLEEP!



FRENCH DETECTIVES HUSTLE ASSASSIN HERSCHEL GRYNSZPAN, STRICKEN WITH GRIEF AND GUILT, OUT OF THE PARIS POLICE STATION

FOR A DIPLOMAT'S MURDER NAZI GERMANY TAKES AN AWFUL REVENGE ON ITS JEWS

The world discovered last week that parts of it are by no means civilized. The agent who brought about this unpleasant discovery was the little youth below and above. His father is a Polish Jew tailor of Hanover who had become a naturalized German citizen. Young Herschel Grynszpan quit Nazi Germany in 1936 and went to Paris "to live and work like other people, not like a hunted beast." Last month Poland issued a decree intended to rid Poland of certain Poles living abroad. The Nazi Government hastened to deport all the Polish Jews it could lay hands on, for fear of their becoming permanent resi-

dents of Germany. One such was Herschel's father. Herschel told the aunt and uncle with whom he was living in Paris that he wanted to kill himself. The uncle tried to quiet him. Herschel did not come home that night. In the morning he bought a pistol and called at the German Embassy to see Ambassador von Welczeck. Instead he got into the office of a third secretary, Ernst vom Rath (right), a typical upperclass young German. Grynszpan fired five times, hitting him twice. Vom Rath died two days later. Foolish though his crime was, Grynszpan felt that the Nazis had given him full provocation for it.

The official Nazi reaction, however, was that this was a howling act of "Jewish provocation." Propaganda Minister Goebbels launched one of his expert jobs of popular incitement. Hitler joined in with a harangue against the Jews. In the morning of Nov. 10 booted gangs of young Nazis appeared before the synagogues of all Greater Germany. There ensued a Terror of revenge (see following pages) that made the

world shudder at the brute forces set loose in Germany.

Finally the Government fined German Jews \$400,000,000, one-fifth of their total wealth. It banned them from business, from schools, from movie houses and theaters ("sitting beside a Jew is a degradation of German art"), ordered them to pay for the repairs to their stores and confiscated the insurance. The Nazis decreed also that a Jew selling his property could not charge for "good will."

Said Herschel Grynszpan, "Is this the price for the act of one desperate, foolish man like me? . . . I have decided to fast every Monday, the day I committed the gesture."



ASSASSIN GRYNSZPAN



VICTIM VOM RATH



The new Jewish synagogue in Berlin's Prince Regent Street is wreathed in smoke, its roof having burst. The frenzied crowd

try to save non-Jewish building next door (foreground). Crowds looted the synagogue's Torah rolls and vestments.

BRUTAL NAZI WRECKING GANG

A Nazi wrecking gang of Hitler's henchmen, the Nazi Terror against the Jews. The best of the few pictures that seeped through to us in America are shown on these pages. Doubtedly a few hundred thousand German arsonists and vandals—thoughtfully worked up by Nazi leaders—were recruited by police and then organized by the Nazi Government. Gangs bombed, burned and looted and slaughtered in Greater Germany, tens of thousands of Jews were driven off German soil, 400,000 German



German citizens mulled, bewilered, miffed. They shrank from superstitious awe as doomsday omens exploded over them.



It all began with a Polish decree that non-registered Polish exiles would lose their Polish citizenship, must remain in their adopted countries. Not to be caught napping, the Nazis shipped 7,000 Polish Jews back to Poland. Above they bivouac outside a stable at Zemszyn, Poland.



The body of the victim, Third Secretary of Polish Embassy, Rudolf Rydz, in front of the German Embassy under a swastika flag. On Nov. 10, a special funeral train, supplied by the German Government, took the body from Paris to von Rydz's home town, Dirschau, for the

LEAVE PATH OF DESTRUCTION

ews, some 50,000 were jailed. Promptly wrecking crews went to work on the synagogues, planning to fill the space with apartment houses. Trying to find some sane point of purpose in all this, observers pointed out that a huge series of short-term loans fall due this autumn, that the great pogrom might have been designed to distract the Germans from money and food trouble.

A hopeful sign was that for the first time large numbers of Germans seemed to be out of sympathy with Nazi tactics. To an American onlooker one old German whispered, "Don't look. . . . This is not the real Germany."

DAMNED MUNICH



Items, were stolen by the wrecking gangs. Instigator Goebbels announced that "isolated" looting was only for "Christmas trinkets."



After the wreckers have gone, a Jewish store owner of Berlin starts out with his brush to sweep up the broken glass

of his windows. Göring decreed that the Jewish owners must pay for all destruction and pay a \$400,000,000 "fine."



BRINGING THE FLAMES of hate was Hitler's job day after the shooting, at the 15th Anniversary celebration of the Munich beer-hall putsch where first Nazi "martyrs" fell. He told Germans once again that the Jews had lost them the World War, given them the post-War inflation.



The hooly boys who make up the inner elite of Nazidom gather with Hitler in Munich's beer cellar. Visible (left) are Propaganda Minister Goebbels and (right) Party Deputy Leader Rudolf Hess. They talked long about vom Rath's assassination, blamed it on "democratic instigation."

(continued)

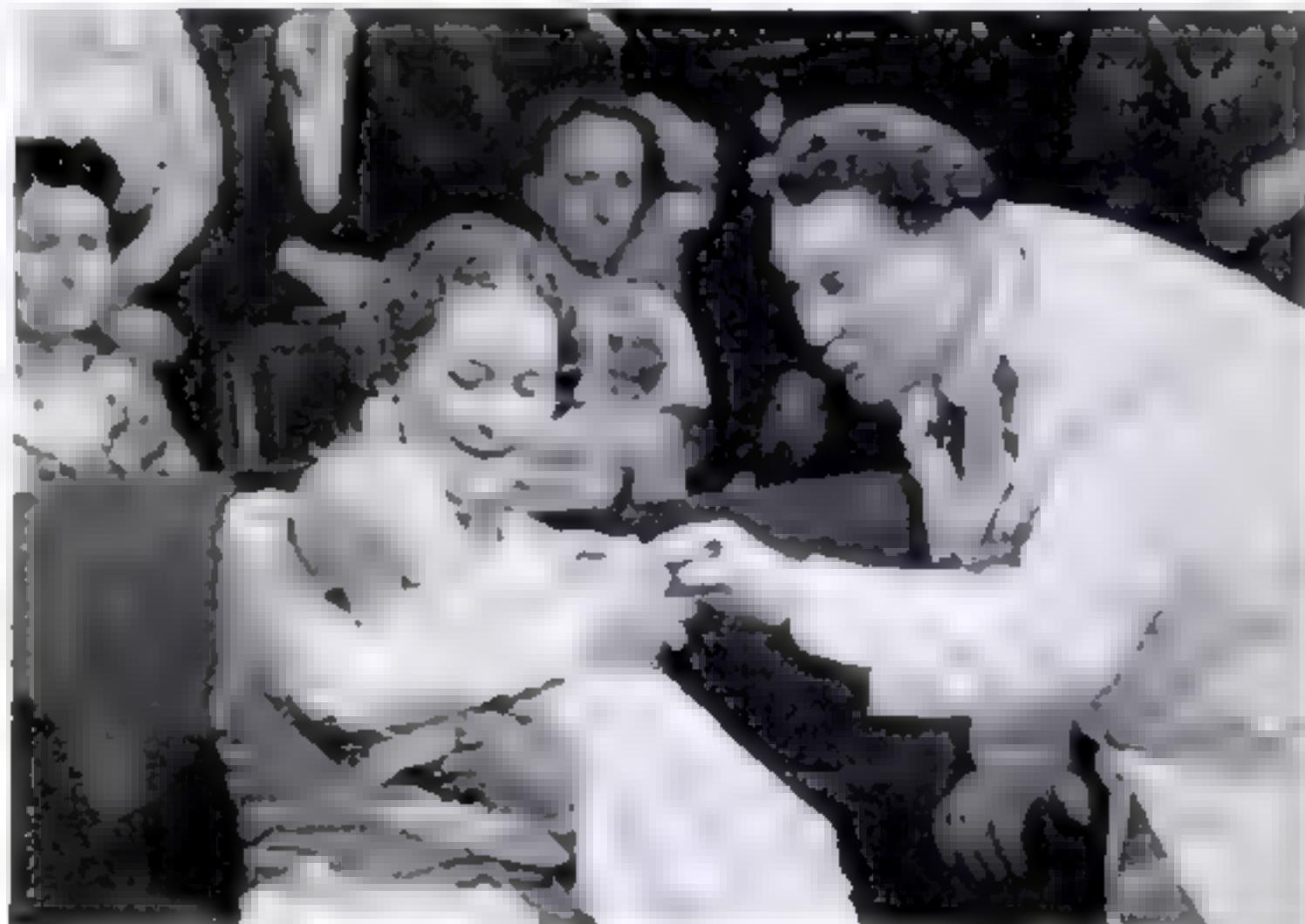
GERMANY'S TWO HEAD MEN TRY OUT THEIR CHARM ON A 5-MONTH-OLD BABY

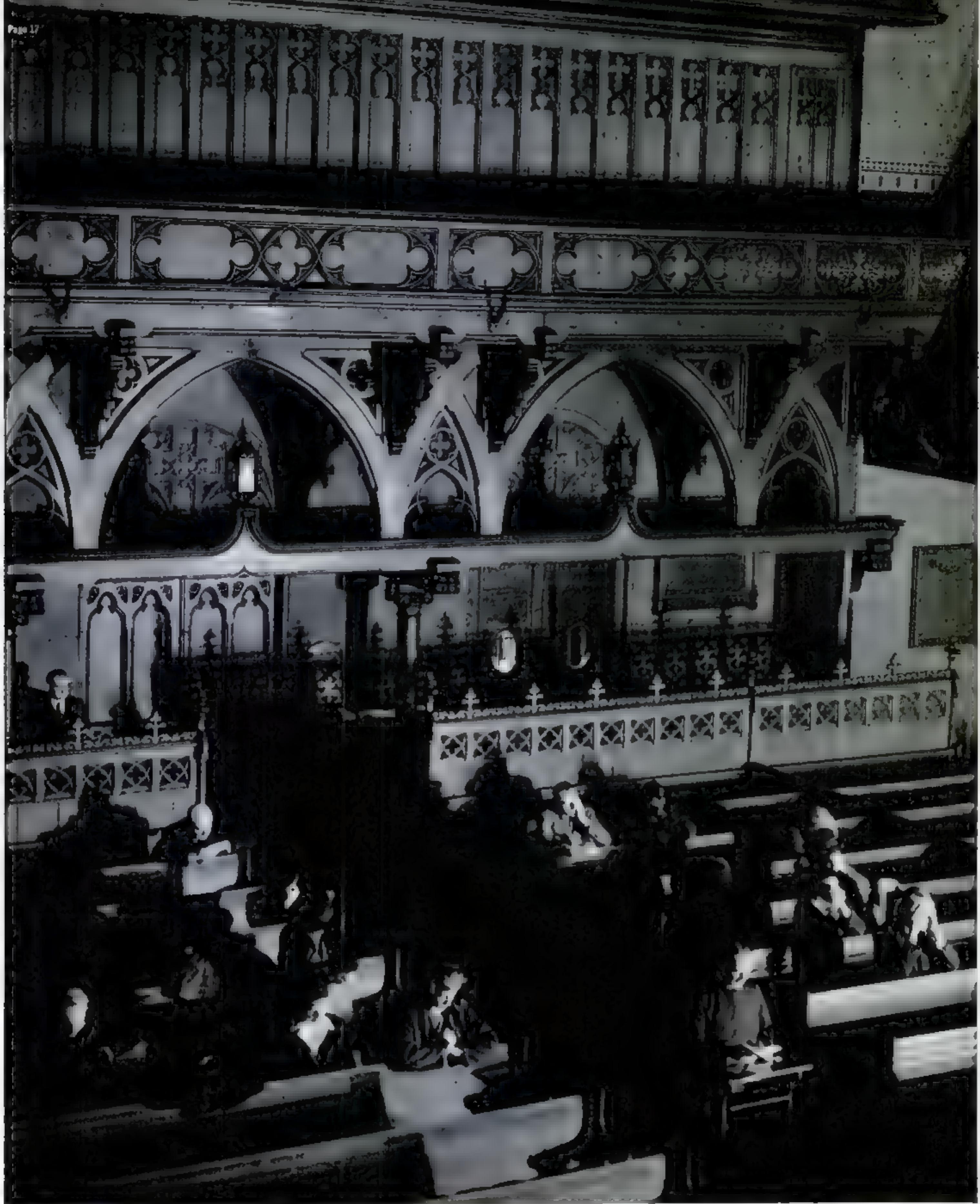
By a savage irony, the pictures of Nazi German brutality reached the U. S. together with pictures of another event, just before. These showed the No. 1 and No. 2 Nazis acting as foolish as normal men in the presence of a 5-month-old child, Göring's little Edda. The occasion was the christening of Edda in the Görings' sumptuous Karin Hall, named for his late first wife. Hitler, who had been Göring's best man at the wedding in 1935, was Edda's godfather. The child's name was a tribute to Mussolini's favorite daughter Edda, who is the wife of Italy's Foreign Minister Count Ciano. The strapping, handsome mother was, before her marriage, Prussia's State Actress Emmy Sonnemann whose last performance was as the Queen in *The Prince of Prussia*.

Before the ceremony, Nov. 4, Emmy brought out Edda for the two Nazi great men to see (top, left). Uncle Adolf tried to make the child hold onto his finger. Then he leaned over with hands clasped and

cooed, "Utzi-kutzi-putzi" at Edda. Edda looked baffled. Then Father Hermann said "Utzi-kutzi-putzi" too. The result of this was that the child began to yell in fright. Finally while Hitler continued to try to make friends (bottom, right), his Nazi Reich Bishop Ludwig Müller christened the child Edda in the Lutheran service.

Müller's job is to break the back of the German Lutheran Confessional Church which continues to defy the Nazi theology and whose leader, Pastor Niemoeller, has been in jail for 16 months. Last week Niemoeller's successor, Pastor Fritz Müller, was seized together with all the officers of the Confessional Church. Their colleagues proceeded to hold prayers for the "persecuted" in all the Confessional Churches, their Day of Atonement, Nov. 14. But none of the participants in the charming scene below permitted any of these imminent events to darken their pleasure in the beginning life of Edda Göring.





THE DEMOCRACIES PRAY FOR THE GERMAN JEWS

Decent-hearted men and women all over the world went into the churches to ask for help for the Jews from the God of all men of good will. Above, a mid-week congregation mourns for the Jews in Manhattan's St. George's Protestant Episcopal Church. The Reverend Elmore McKee reminded Americans that the Christians' Son of God was a Jew. That Germany's Unknown Soldier might also be a Jew was the shrewd thrust of New York's ex-Mayor James J. Walker. New York's present Mayor Fiorello La-

Guardia enraged the Nazis by giving the German consul-general in Manhattan a guard of picked Jewish policemen. Prominent Americans by the score gave voice to their horror at the Nazi pogrom. Columnist Dorothy Thompson got 25,000 responses when she appealed by radio for funds to hire a lawyer for Assassin Grynzpan, otherwise headed for swift guillotining. "Sentimental bosh," said the German press. The *Westdeutscher Beobachter* sneered, "A new wave of plaintive wailing goes through the excited world."

LIFE ON THE NEWSFRONTS OF THE WORLD

Roosevelt raps Nazis and gives Alf Landon a job; Carol gets a medal, Farouk a daughter

Not since 1914-17 had America whipped itself into such a fury of indignation against another nation as it did last week. It was the same nation: Germany (see pp. 13-17). And the same note was struck by volatile politicians, churchmen, editors, educators: the German people are all right at heart, but their masters are beasts.



DIECKHOFF

On Nov. 13, President Roosevelt made American indignation at the Nazi pogrom official. "I myself," said he, "could scarcely believe that such things could occur in a Twentieth-Century civilization." These words he implemented by calling American Ambassador Hugh Wilson (see p. 24) home from Berlin "for report and consultation." Nazis promptly retaliated by calling their Ambassador Hans Dieckhoff home from Washington to report on "the singular attitude toward domestic affairs in Germany manifested in various declarations by President Roosevelt and other important United States personalities."

All-American Front. As the rift between America and Germany widened, the democratic and hemisphere fronts against the dictators were closing ranks. In the same breath in which he damned the Nazi pogrom, President Roosevelt once more proclaimed America's intention to prepare to defend the entire Western Hemisphere against foreign aggression. To do that job right, it is not enough for America to rearm, the rest of the Hemisphere must be persuaded that it wants to be defended. Practical moves to that end were afoot last week. Friction between the U.S. and its nearest Latin-American neighbor was eased by an agreement by which Mexico will pay, on terms highly satisfactory to itself, for American-owned lands it has taken over. Cuba's "strong man"—as American newspapers euphemistically called Dictator Batista—was being flattered by Roosevelt charm, fetes in New York, a cadet review at West Point. The State Department began whooping up the importance of the Pan-American Conference which convenes at Lima, Peru, on Dec. 9. Shrewdly moving for national unity behind his far-flung program of rearmament and Hemisphere solidarity, President Roosevelt appointed his Republican rival of 1936, Alf M. Landon, to be a delegate to the conference.



LANDON

British Trade Treaty. On Nov. 17 America at last concluded a reciprocal trade treaty with its No. 1 customer, Great Britain (see p. 20)—the 19th and crowning move in Secretary of State Hull's great program to promote peace and prosperity by lowering barriers to international trade. Simultaneously

a new treaty was signed with the No. 2 customer, Canada, to replace the one made three years ago. Prime effect of the British treaty will be to let America sell more farm produce to Britain (chiefly corn, hog products, rice, apples, citrus fruits), let Britain sell more manufactured products to America (chiefly textiles, metal products). Though some American manufacturers promptly began to squawk at the prospect of new competition, months of hard-fisted bargaining had gone to making sure that the treaty would benefit evenly each nation as a whole. Experts expected a substantial, but by no means overwhelming, increase in British-American trade. Last week the signing of the treaty was hailed more as a gesture of democratic solidarity than as a commercial achievement. The tariff concessions made to Britain will extend automatically to all countries with which America has "most-favored-nation" treaties—which means all the rest of the world except Germany.

Milk Conspiracy. In Washington on Nov. 15, as the first of several expected shifts in high New Deal places, President Roosevelt announced that Attorney General Homer Stille Cummings would quit the Cabinet in January. Everybody took it for granted that his successor would be Solicitor General Robert H. Jackson, formerly the trust-busting Assistant Attorney General. In that event, businessmen could expect trust-busting to go forward more vigorously than ever. The latest big-time anti-trust case was revealed in Chicago on the day Cummings' resignation was announced. Indicted for a conspiracy to limit the supply and fix the price of Chicago's milk were 14 corporations, including Borden Co., and 43 individuals, including the well-publicized President of Chicago's Board of Health, Dr. Herman Bundesen.



BUNDESEN

News by Television. Owners of television sets in New York got a thrilling foretaste of what spot-news-by-television will be like when, on Nov. 15, N.B.C.'s mobile television unit happened to be on the spot when fire broke out on Ward's Island under the



TELEVISED FIRE

Triborough Bridge. Receivers got "amazingly clear" pictures not only of the fire (see cut) but of passing automobiles and onlookers' faces.

No Heir. To the great disappointment of the Egyptian people, 41 guns instead of 101 sounded last week to mark the birth of a daughter to King Farouk's beautiful 17-year-old Queen Farida (LIFE, Feb. 14). Girls cannot mount the Egyptian throne. Heir is still the King's cousin, Prince Mohammed Aly.



FARIDA

Status Quo. In England the Conservative Government, greatly embarrassed by the Nazi pogrom so soon after the Peace of Munich, won some local elections and lost others. But the big news was that on Nov. 16, after seven months of back and filling, Italian Foreign Minister Ciano and the British Ambassador to Italy, Lord Perth, finally ratified the Anglo-Italian agreement. This underwrites the Mediterranean status quo, gives British recognition to Italy's conquest of Ethiopia, promises an end to Italy's anti-British propaganda among the Arabs and secures to Britain her rights in Ethiopia's Lake Tana. . . . To London was trailing a series of potentates from southeastern Europe—Boris of Bulgaria, George of Greece, last week Carol of Rumania, this week Regent Paul of Yugoslavia, later Turkey's Ambassador Fethi Okyar. They came seeking variously loans, barter agreements, armaments or British support in the face of Germany's "push toward the East." King Carol, looking for a British loan, got only the Star of the Order of the Garter, the most exclusive decoration in the world.

THIS PICTURE OF THE WEEK

If she and her father had willed it, Florence Kathryn Lewis could have been a well known public figure for the past three years. She is Labor's Jimmy Roosevelt. While her famous father held the spotlight, she has been constantly at his side as his pleasant, tactful, able confidential secretary—and reputedly his frankest counselor. But Kathryn Lewis has shied away from reporters and only by daring her father's extreme displeasure, which few cared to do, could a cameraman obtain a picture of her. Last week Miss Lewis finally emerged from her father's bulky shadow. At C.I.O.'s first constitutional convention in Pittsburgh (see p. 28) she posed willingly for news photographers, enabling LIFE's Thomas McAvoy to get the fine picture on the opposite page. And on Nov. 18 President Roosevelt availed himself of her tact and knowledge of Labor problems, and mightily pleased her proud father, by appointing her a member of the American delegation to the Pan-American Conference at Lima, Peru. Miss Lewis, 26, studied two years at Bryn Mawr before quitting to work with her father. She uses no makeup, likes to read economics and detective stories.



John L. Lewis' daughter becomes a public figure

ANGLO-AMERICAN TRADE PACT SIGNED AS WASHINGTON LADIES FIGHT FOR CHERRY TREES



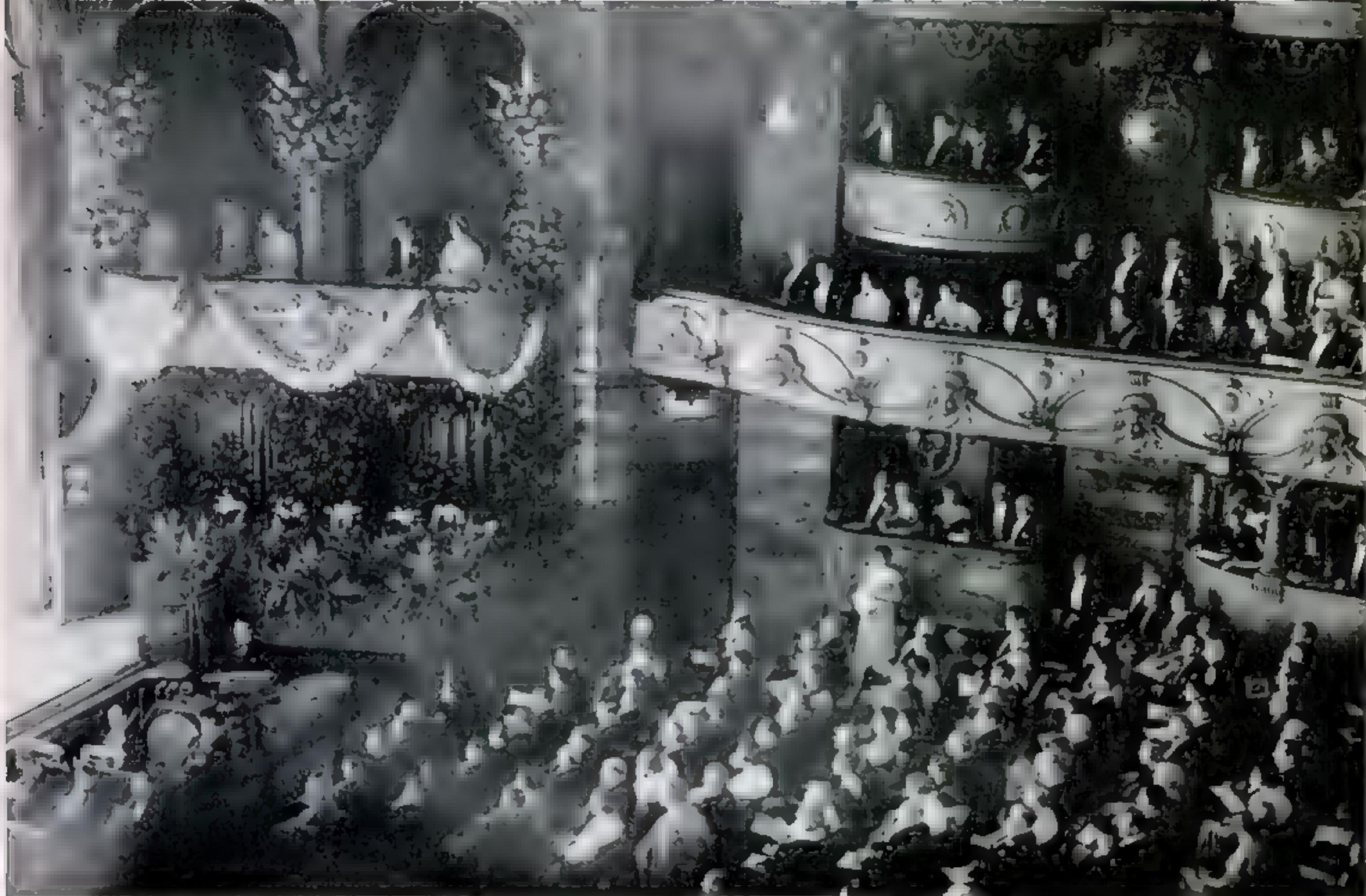
In Washington on Nov. 17 the United States and Great Britain signed a trade pact. The pact, which provides reciprocal reciprocal trade agreements, was signed by Sir George F. Trevelyan, the British Ambassador to the U.S., and by Mr. Edward R. Stettinius, the U.S. Secretary of State.

The White House reception followed. Sir A. E. O'Connor, the British Board of Trade British Ambassador, Sir Earle Page, the President, Canadian Prime Minister Mackenzie King, Secretary Hull. Meanwhile in the afternoon, a

ste. President's Son, Alton, Attended a reception at the White House. The reception was given by the President to the members of the Canadian delegation.



GEORGE VI WATCHES VAUDEVILLE WHILE HIS BROTHERS STAGE A REUNION IN PARIS



In London on Nov. 8 the King and Queen sat in a chrysanthemum-studded box and watched a comical vaudeville show for clarity. The King's father, George V, had a preference for Al Trigan and other rowdy American comedians.

In deference to his Scottish-born Queen, and George VI sat patiently through the evening listening to Scottish ballads and Scottish dialog, blanking at a succession of jokes. In Paris, two days later, his younger brother, Gloucester (be-

low, right), bestowed on the King's elder brother, Windsor, the first family handshake he had received in almost two years. Newsheets guessed the meeting presaged royal permission for the Windsors to visit England last Christmas.



IN JERUSALEM, WORLD'S HOLIEST CITY



This is Jerusalem, holiest city in the world. Its name means "Inheritance of peace" — the Urusalim of the Canaanites, the Yerushalaam of the Jews, the Hierosolyma of the Romans, the El Quds of the Arabs. In old times it was called Zion or City of David. Today, as always, it inherits anything but peace.

Last month Scottish and English regiments surrounded the Old City (enclosed by wall), advanced with machine gun and armored car and cleaned out Arab snipers hiding in the catacombs. Now the British have asked Jews and Arabs to send delegates to a London conference on Palestine. The leader of the Arab terrorists, the Grand Mufti Haj Amin al Hussein, was not wanted as a delegate. The Mufti

is a rival claim he represents less than half of Palestine's Arabs. The U.S.

In the drawing above E. G. H. Davis, looking north, Jerusalem can be studied with more coherence than in any photograph. The tourist would stay in the great hotels (left center) King David, Palace, Eden or Fast. Nearby are post office, Bible Institute, Mamilla pool, the new public garden on the Jaffa Road, the law courts, the welter of foreign churches, consulates, hospitals and schools, paid for by half the nations of the world.

The Old City, however, is King David's Zion. Its streets pullulate with Greek priests with parasols and cylinder hats, Dominican monks with Bombay hats,

CHRISTIAN, JEW AND MOSLEM EIGHT



Peddlers, camel drivers, emetics, sellers of lemonade, ice cream and hashish, nuns, holy men rolling over and over in the mud, quarreling hags and clouds of green flies feeding on the refuse of butchers' shops. Over half the 125,000 citizens are Jews, the rest are divided between Moslems and Christians. The Moslems believe that the palm tree from whose roots spring all the rivers of the Earth supports the holy Rock of Moriah, inside the green, blue and yellow-inlaid Dome of the Rock (upper right). The Jews and the Moslems believe that God picked up the dust to make Adam here. On the site of the Dome of the Rock, Solomon built his Temple 3,000 years ago, 50 years after his father David captured the city

from the Jebusites. The Wailing Wall is on the western edge of the Temple Area. To the Christians the holiest place in the world is the Church of the Holy Sepulchre where Christ was crucified and buried. It is at almost the exact center of the picture. At upper right are the Garden of Gethsemane and the Mount of Olives. The Museum at top was built by the Rockefellers. The city's only spring is the Fountain of the Virgin at lower right. (The British have installed two water pipelines to distant reservoirs.) A street (upper left center) still marks the memory of great 11th Century Crusader Godfrey de Ibelion. But today in the Old City's streets, radios play the program of afternoon music from Cairo.

DO YOU KNOW THESE U. S. AMBASSADORS?

You should because the job of these six men is to represent you in the trouble-spots of the world

The United States has 17 Ambassadors in the major capitals of the world. Of these, ten are career men who have been carefully trained and tested most of their adult lives by the State Department. The rest are amateurs, appointed to their posts as a reward for their friendship or help (usually financial) to the party in power. Many are former businessmen, politicians, publishers, or socialites. Most, career or amateur, are wealthy in their own right, since the \$17,500 an Ambassador receives is hardly enough to cover his living and entertainment expenses. Under President Roosevelt the proportion of career Ambassadors and the quality of the amateurs have both risen, so that today the men in the key posts are probably abler Ambassadors than ever before in U. S. history.

Usually an Ambassador's job is to look very impressive and make himself well liked, while his efficient staff does the work. But with world affairs in their present jittery state, the six shown here were really working hard last week, looking out for America's interests in six of the world's trouble-spots.



Hugh Robert Wilson, Ambassador to Germany, made the biggest headlines of his career when he was suddenly recalled from Berlin to "report" on the Nazis' anti-Jewish atrocities.

This is the second time Wilson has been hastily summoned away from Germany. The first time was in 1917 when America broke off relations with the Kaiser. Wilson was Second Secretary of the Embassy then. With 27 years of experience in the Foreign Service, he is a notable specimen of the career diplomats whom President Roosevelt has placed in many of the posts which used to be "plums" for millionaire amateurs.

Though his family sent him to Hill School and Yale and furnished him with independent means, Wilson started at the bottom of the diplomatic ladder in 1911 as secretary to the U. S. Minister at Lisbon. The excitement he sought he has since found in such far-flung posts as Guatemala, Argentina, Japan. His big chance came last February when he was sent to Berlin to succeed Ambassador Dodd, the blunt professor who had incurred the wrath of the Nazis. Wilson has played his cards more carefully and the Germans have grown to like him. This picture was taken at a foreign press reception in Berlin. Wilson (left) is chatting with Foreign Minister von Ribbentrop.

Joseph Patrick Kennedy (left), shown dining with Earl Baldwin, England's former Prime Minister, last week fathered an Anglo-American plan to remove virtually all of Germany's 600,000 persecuted Jews, settle them in sparsely populated countries and in British colonies. This forthright plan is typical of self-made Mr. Kennedy. As an Irish kid in Boston, he peddled newspapers and candy, worked his way through school and Harvard. When he proposed to Rose Fitzgerald, daughter of Boston's Mayor, he was so poor that he had to borrow money to marry her. But he soon earned a fortune in the movies and stock market, then made an impressive record as a New Deal administrator. President Roosevelt sent him to the Court of St. James's, not as a reward, but to get a hard job done in business-like fashion. With the help of his pretty wife and nine attractive children, Kennedy made an instant hit in London and is rated the most influential U. S. Ambassador to England in many years. During the recent crisis he had two or three talks a day with Prime Minister Chamberlain. If his plan for resettling the German Jews, already widely known as the "Kennedy Plan" succeeds, it will add new luster to a reputation which may well carry Joseph Patrick Kennedy into the White House.



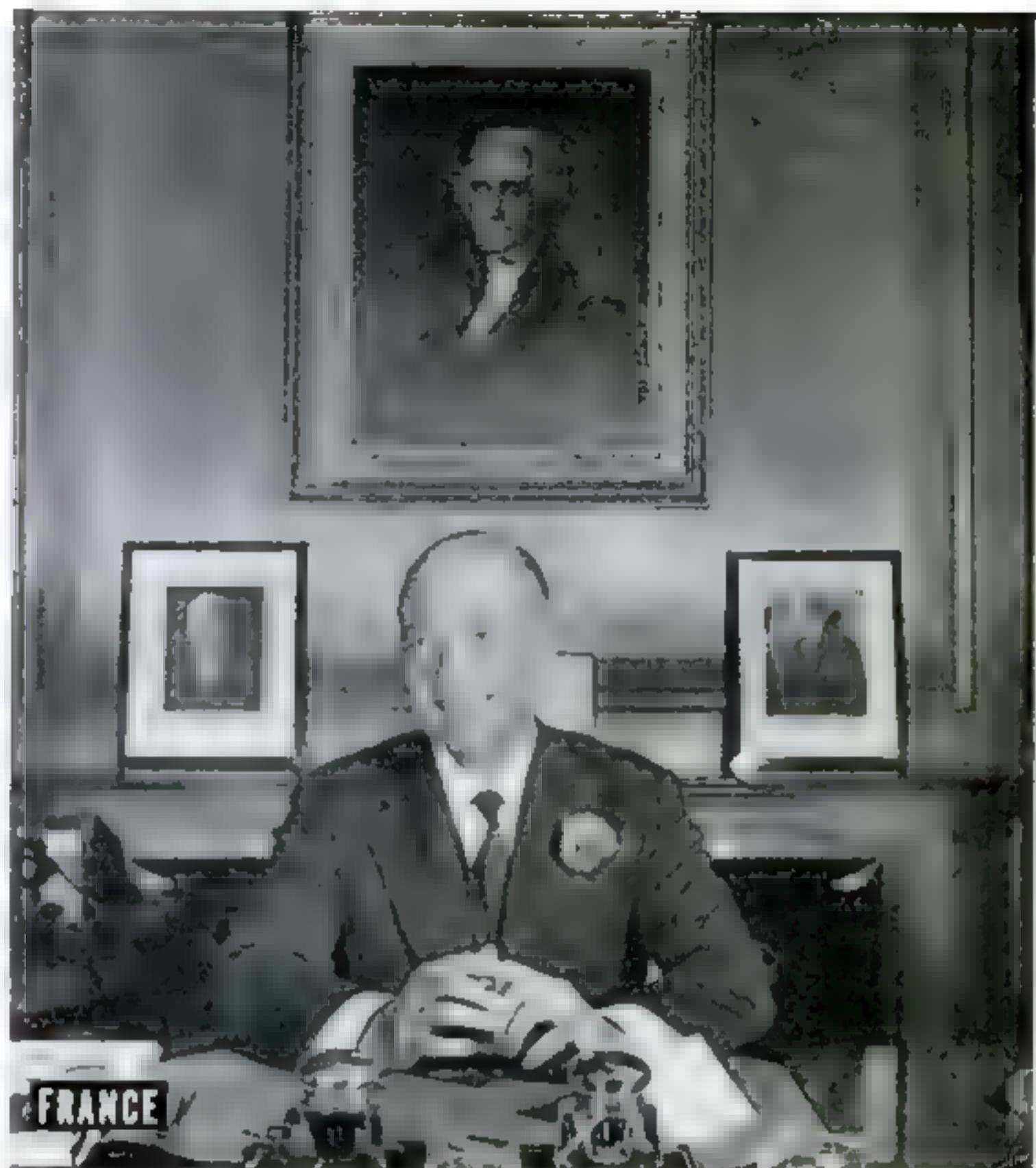
JAPAN

Joseph Clark Grew gulls in Tokyo as a relaxation from delivering protests to Japan over American rights in China. The No. 1 U. S. career diplomat is a born aristocrat, helped by a Harvard background, a popular wife who is a granddaughter of Admiral Perry, a deafness that lets him pretend not to hear Japanese threats, and great personal courage. Teddy Roosevelt gave him his diplomatic start after he heard how Grew killed an angry tiger singlehanded. Later, while Ambassador to Turkey, he rescued two drowning Turks.

Anthony Joseph Drexel Biddle Jr., Ambassador to Poland, has a ringside seat from which to watch Hitler and Stalin battle for Eastern Europe. Rich, dressy "Tony" Biddle started out as a very amateur diplomat. Before he gave a reported \$100,000 to the Democrats and was sent to Norway in 1938, he devoted himself to tennis, boxing and skiing. His first wife was a tobacco heiress, his second, a mining heiress. Yet without training he has proved himself an intelligent, far-sighted diplomat, may remain long in the service.



POLAND



FRANCE

William Christian Bullitt is probably President Roosevelt's most trusted diplomatic adviser. He phones the White House almost daily from Paris. Though not a career man, he became in 1933 the first U. S. Ambassador to Soviet Russia, which liked his sympathy with the Red experiment but disliked his frank criticisms. He is brilliant, charming and unpredictable. Although he comes from one of Philadelphia's first families, he satirized them in a novel, and although he made a fortune from coal, he married Communist John Reed's widow.

Jefferson Caffery, Ambassador to Brazil, has the ticklish job of parrying Germany's thrusts at economic penetration in South America. A career man of the old school, he proved himself a resourceful tactician in Cuba after the overthrow of Machado. He has gained wide popularity in Brazil because 1) he is a devout Louisiana Catholic, 2) he speaks both Spanish and Portuguese. To keep his young looks (he is now 52) he rides horseback, climbs mountains. Though hard-bitten and shy, he has won unusual devotion from his staff.

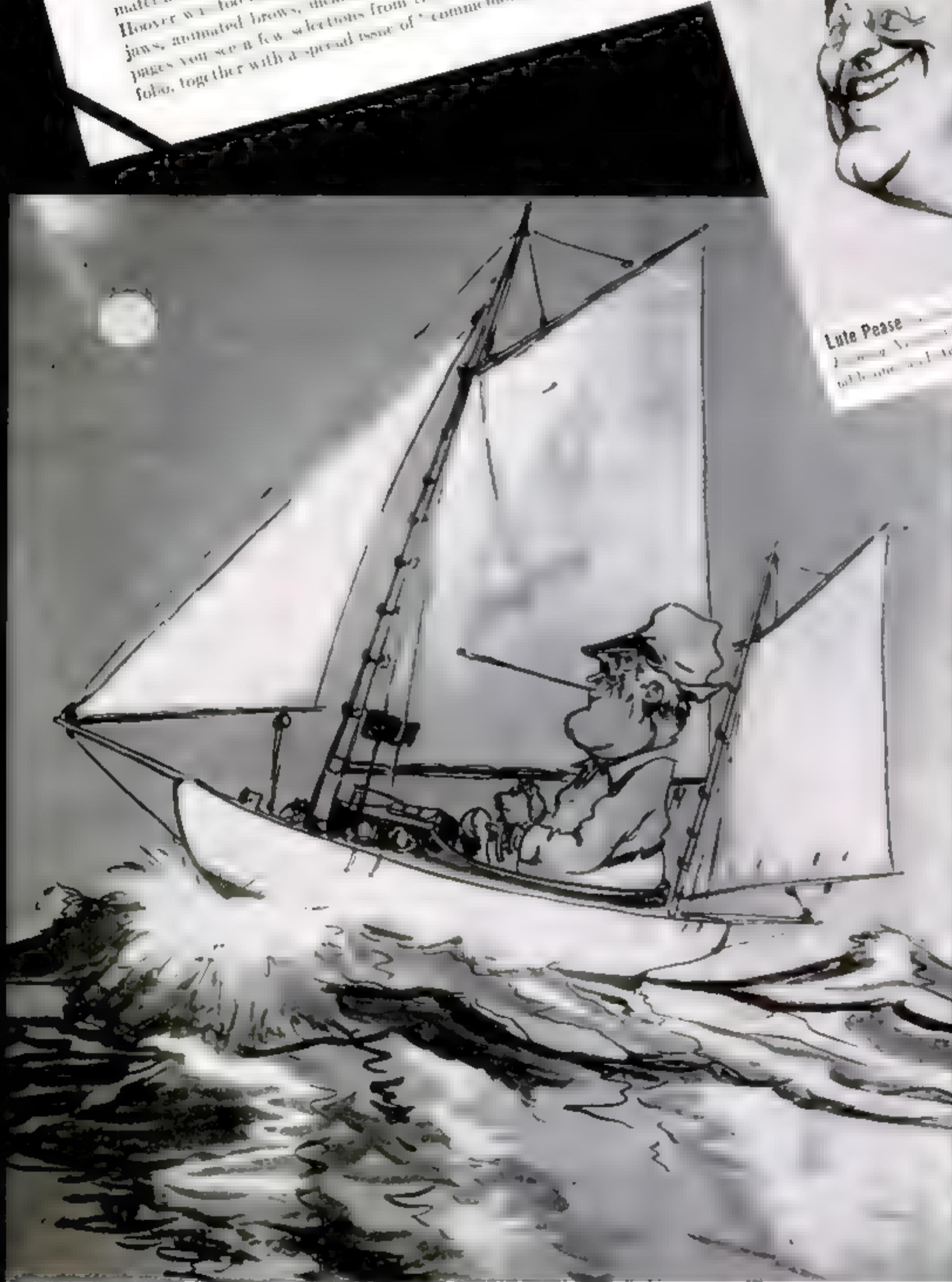


BRAZIL

The President's Album

In Washington on Nov. 19 the presidential week, which had included grim contemplation of the Repubican gains in Congress, attention of America's horror at the pogroms in Germany and consummation of the long sought reciprocal trade agreements with Great Britain, ended in tobacco smoke and relaxation at the National Press Club's annual dinner. Principal decoration was the President's caricature, executed in several score variations by several score of the outstanding newspaper cartoonists in the land.

The cartoon has been called America's only original contribution to the world of art. Critics and historians of the future may well marvel at Franklin D. Roosevelt's contribution to the cartoon. No other President with the possible exception of his kinsman Thaddeus, has provided penmen of the press with material so rich and plastic. Coolidge was too pale, too androgynous a subject. Hoover was too east. But the Roosevelts have been distinguished by putting jaws, animated brows, iridescent eyes and a ruddy teeth. On these pages you see a few selections from the National Press Club's Roosevelt portfolio, together with a special issue of "commemorative postage stamps" (right).



Paule Loring of the anti-New Deal *Freeing Bulletin* of Providence, R. I., pictures his President a stoic, imperturbable, assured, as he grasps the tiller of an uncertain ship of State.

that he now掌管着一个波涛汹涌的海。一个新英格兰人。Loring, 44岁, 在波士顿工作了1925年。以前他在马萨诸塞州的斯普林菲尔德工作。他的画风是素描。



Herblock (Herbert Block) is a cartoonist for the *New York Times*. He is the author of the book "The Art of Herblock".



"Ding" is the pen name of Lute Pease, cartoonist for the *New York Herald Tribune*. He is the author of the book "The Art of Ding".



Bruce Russell of the *Los Angeles Times* is a cartoonist. He is the author of the book "The Art of Bruce Russell".



Herblock (Herbert Block) is a cartoonist for the *New York Times*. He is the author of the book "The Art of Herblock".



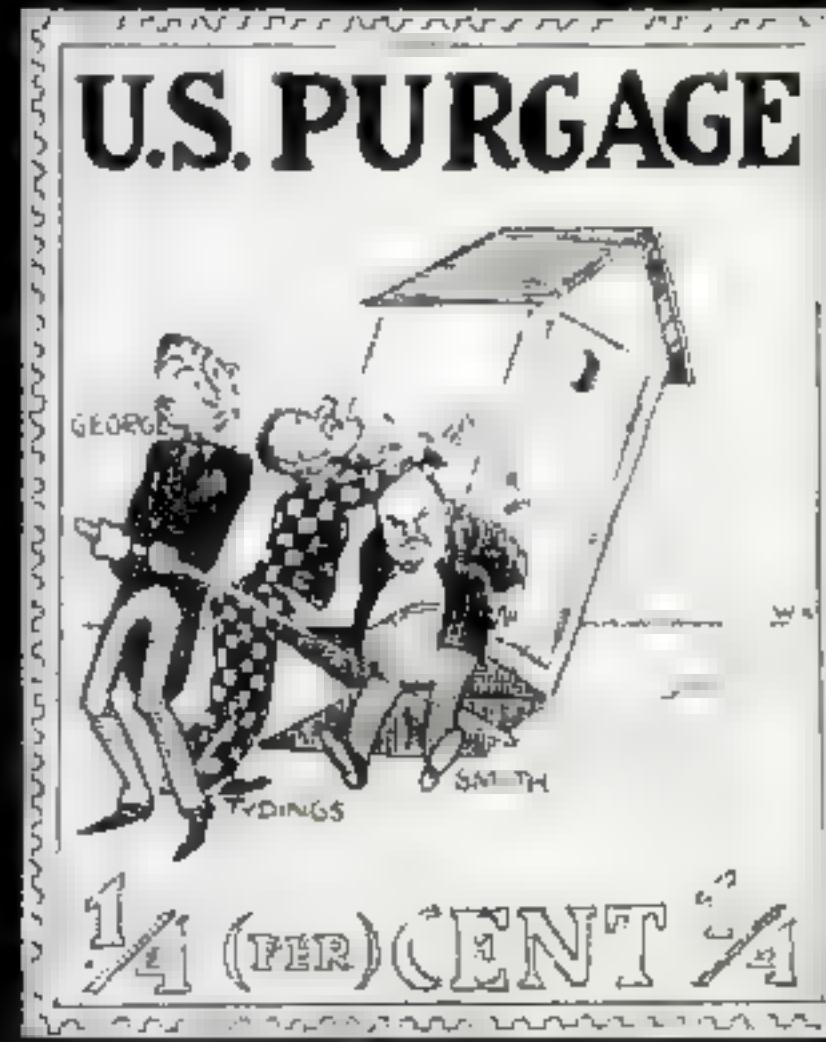
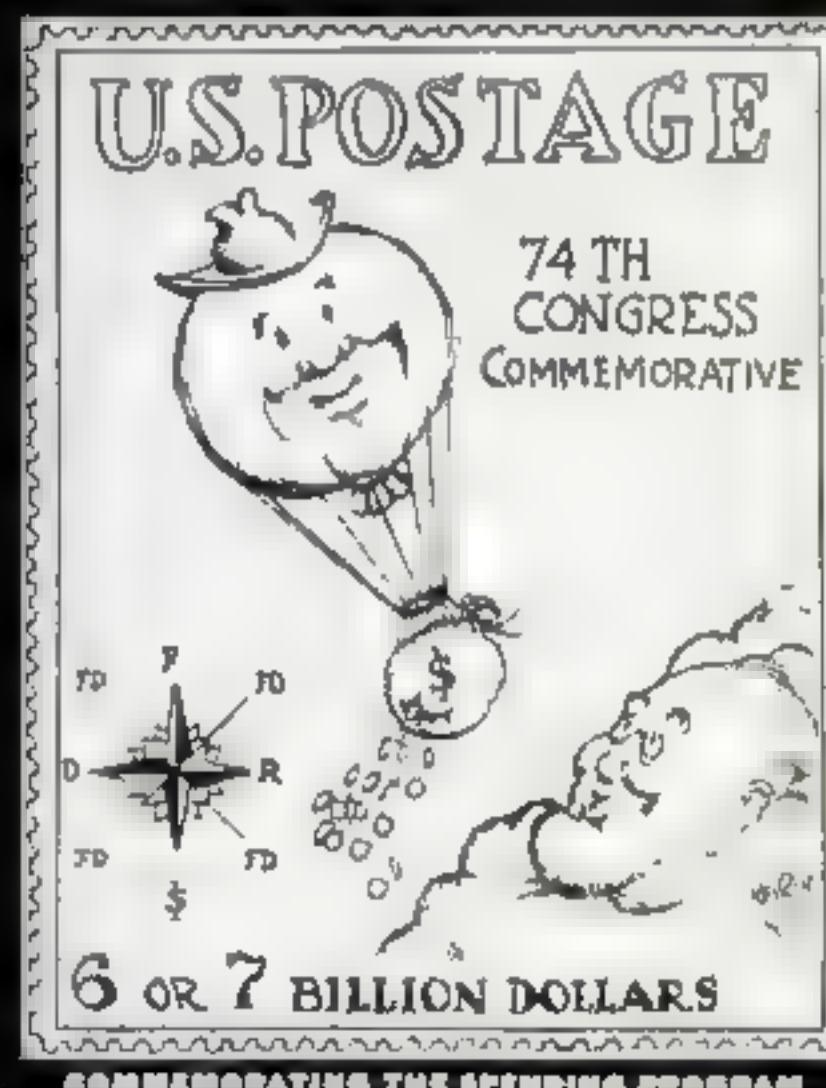
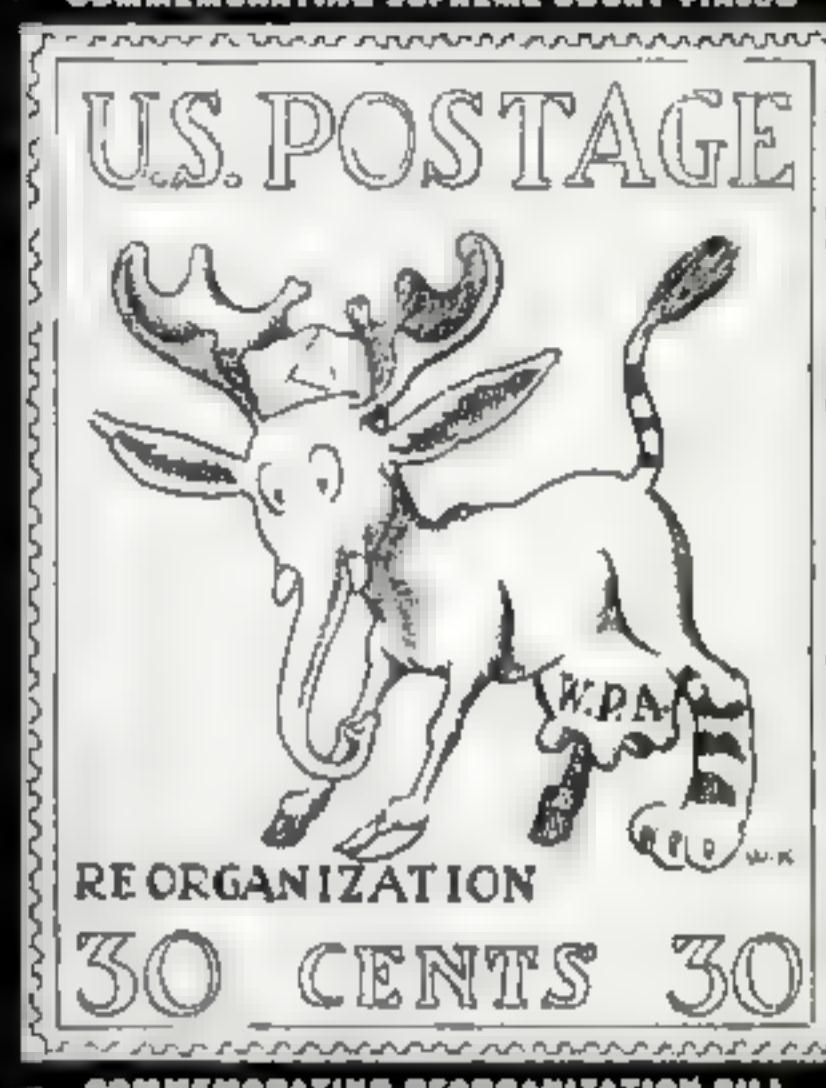
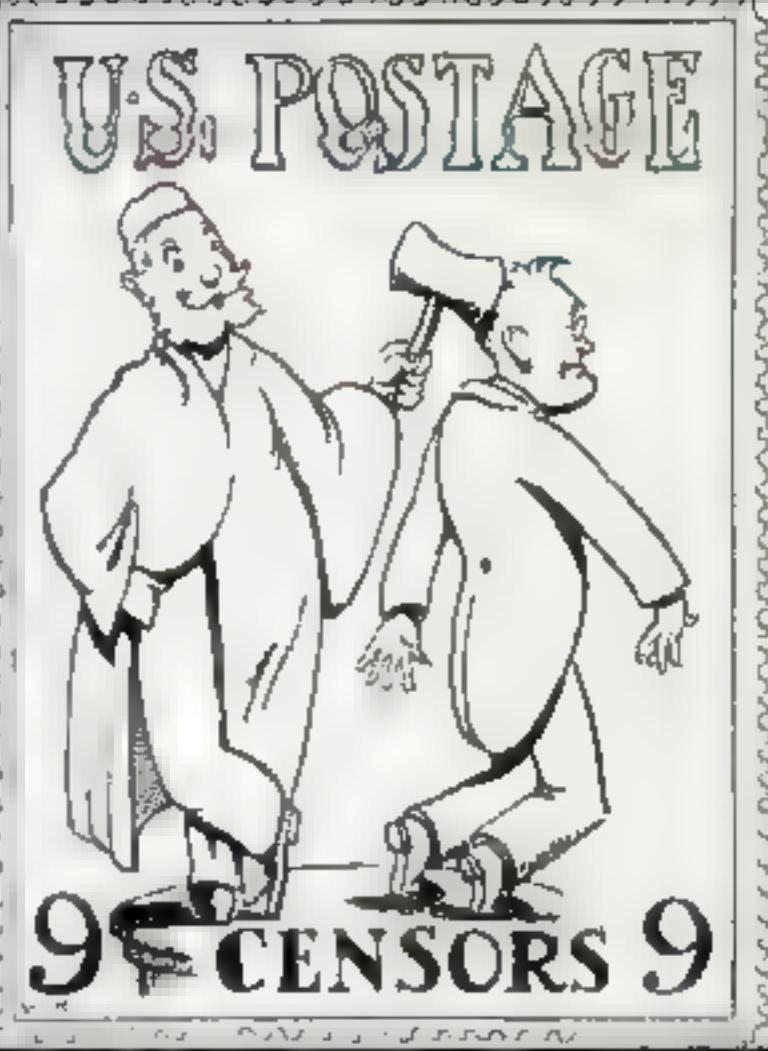
Vaughn R. Shoemaker, chief cartoonist of the semi-Republican Chicago Daily News, portrays a star-gazing Roosevelt with blotted head, virtuous grin. Shoemaker's most famous

cartoon character is John Q. Public. Last year, at the age of 65, he won the Pulitzer Prize for an interview cartoon. "I try," says he, "to feel kindly toward all whom I behold."



Ralph Reichhold, Scrappy Howard Pittsburgh Press
draws Senator Roosevelt with twinkling eyes, lantern
jaw. Reichhold, 44, is a graduate of Carnegie Tech

Jerry Costello of Albany's Knickerbocker News has worked for
papers in Scranton, Binghamton, Buffalo, Newark, New York.
Calvin Coolidge once posed 20 minutes while he sketched him.





MEMBERS OF THE C.I.O. PEACE COMMITTEE DISCUSS THE MOST IMPORTANT QUESTION BEFORE THE NEW CONGRESS: SHOULD PEACE BE MADE WITH THE A.F. OF L.



Harry Bridges, West Coast Longshoreman, was told: "If you think you can start anything, go ahead. We'll lick you."



John L. Lewis, idol of Congress, was kept busy handshaking & autographing, shed tears during his nomination ovation.



Heywood Green, Newspaper Guild head, angered reporters by calling labor reporting unfair, then blamed publishers.



James B. Carey, 27, was made Secretary. He is founder-head of the United Electrical, Radio & Machine Workers' Union.

THE C.I.O. TAKES A NEW NAME & A PERMANENT FORM

Nov. 14, the Committee for Industrial Organization met in Pittsburgh to adopt a constitution and a permanent form. One of the first things it did was to take a new name—Congress of Industrial Organizations—which suggested permanence while preserving the famed initials, C.I.O. Three years ago, C.I.O. was formed by eight unions representing 900,000 workers. At the Congress convention there were delegates of 41 unions and almost 4,000,000 workers.

John L. Lewis dominated the meeting. When he was nominated as president, the delegates cheered and threw confetti for half an hour before electing him unanimously. To answer the charge that he favors the C.I.O.'s radicals, Lewis went out of his way to squelch Harry Bridges, supposed Communist, leader of the West Coast Longshoremen. On the question of making peace with the A.F. of L., Lewis said: "We are not willing to make of C.I.O. another Czechoslovakia." Adamant against making concessions as the A.F. of L. has been, C.I.O. left the whole urgent matter of peace dependent upon impetus from an outside source, i.e., President Roosevelt.



THE CONGRESS MET IN A MASONIC TEMPLE

LITTLE JACK HORNER

12" x 15½" Full-Color Copy
of this Vernon Grant painting.
Free of Advertising Matter.
With frame and glass.
For only four Kellogg's Rice
Krispies package-tops and 25c.



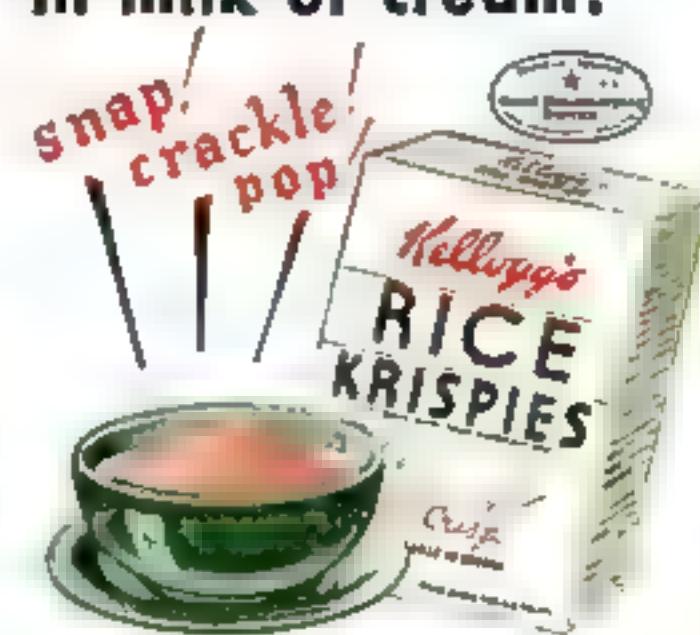
SHALL I PUT THIS IN THE PIE FOR YOU?



● How would you like to pull this plum out of your pile of Christmas gifts? In its full size, it is even more beautiful and amusing than it appears here! Christmas Day—and every day—will be brighter, cheerier, merrier with this gay little fellow grinning from the wall! Send for him, or any of the six pictures, now.

Package-tops from Kellogg's Rice Krispies are easy and pleasant to get! For this is one of the most *enjoyable* cereals you ever tasted. It's grains of *real rice* . . . flavored to their very cores by a secret Kellogg method . . . toasted till they turn so fluffy, golden, and crunchy that they *crackle* in milk or cream! Your grocer sells Kellogg's Rice Krispies. Order your packages from him today!

SO CRISP they crackle
in milk or cream!



Other pictures in this series are: Jack and Jill; Humpty Dumpty; Peter, Peter, Pumpkin Eater; Jack Be Nimble; and Twinkle, Twinkle, Little Star. For each picture, with frame and glass, send four package-tops and 25c. For all six pictures with frames and glass, send twenty package-tops and \$1.40. For each unframed picture, send two Kellogg's Rice Krispies package-tops and a 3c stamp.

KELLOGG COMPANY, Dept. 37, Battle Creek, Mich.
Send me the following pictures with frames and glass:

Little Jack Horner Peter, Peter Pumpkin Eater
 Jack and Jill Jack Be Nimble
 Humpty Dumpty Twinkle, Twinkle, Little Star

For each, I am enclosing four Kellogg's Rice Krispies package-tops and 25c
 I want all six pictures with frames and glass. I am enclosing twenty package-tops and \$1.40. I want the pictures unframed. For each picture checked, I am enclosing two package-tops and a 3c stamp.

NAME _____

STREET _____

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Kellogg's RICE KRISPIES

MAKE YOUR ENGINE DOUBLE SAFE!



*Our
Station*
WINTERPROOF
YOUR CAR TODAY

BE READY
FOR WINTER



Change now to
DOUBLE-RANGE
Mobiloil
Arctic

1. **YOU GET SAFE, EASY STARTS!**
Mobiloil Arctic flows freely at lowest winter temperatures. This means less "oil drag"—an easier-turning engine—instant protection for tight-fitting engine parts!

2. **FULL PROTECTION AFTER THE WARM-UP!** Easy starts are not enough! For complete winter safety, you must have winter oil that will stand up under the high operating heat of your modern, precision-built motor! That's why Mobiloil Arctic is made double-range. It's heat-resisting as well as free-flowing! Your motor gets rich, full-bodied protection at all speeds and temperatures.

Mobiloil Arctic gives you this double protection because it's refined better—made tougher, purer—by the famous Clearosol Process.

Don't be satisfied with "halfway" protection! Change now to the double-range winter oil... Mobiloil Arctic! SOCONY-VACUUM OIL COMPANY, Inc.





WEARING THE HUNTSMAN'S UNIFORM OF WHITE SUSPENDERS AND PLAID SHIRT, BOB EDGE SHOOTS AT A 1,000-LB. MOOSE FROM A DISTANCE OF ONLY 30 FT.



A GUIDE BLOWS THE MOOSE MATING CALL

A DYING MOOSE MAKES A GREAT HUNTING PICTURE

The remarkable picture above shows Bob Edge, WOR sports commentator, shooting a big Canadian moose. Twice already Edge has fired, but the brown target lumbers painfully on. Once more Edge is raising his rifle, taking a careful bead on the animal's head. A second later he fired. The moose lurched forward, then fell dead.

Of the 15,000,000 U. S. citizens who annually take out hunting & fishing licenses, only a very few have had the thrill of shooting a moose. Thirty

years ago these clumsy beasts were plentiful, but hunters found them an easy mark, slaughtered them by thousands. Today in the U. S. moose are scarce, can be legally shot only in Wyoming. To get this picture of a kill, Photographer Robert Bendick had to follow Edge to Canada, traveling by plane, horse and foot into the densely-forested Gaspé Peninsula. For 17 days they hunted with guides, cooked beans over sputtering campfires, found plenty of moose. These photographs were taken on their most exciting day.



Skinning out the moose, the guide starts above the animal's foreshoulder, slicing through the tough hide. Soon 500 lb. of moosemeat will be quartered, hung, the skin salted, dried.



The head and antlers are cut free and the skin gradually stripped off. After the moose has been carefully gutted, the very best meat will be burlapped and sent to the city.



A moose head for a fireplace at home is the most prized souvenir of the hunting trip. Here the brains are cut out and the skull and skin carefully kept intact for mounting.





IN THE CROSS-FOOT TOE SPIN, MAZEL FRANKLIN DOES 40 UNINTERRUPTED PIRINETTES, ONE OF WHICH IS SHOWN ABOVE. SHE PRACTICES FOUR HOURS A DAY ON ICE.

A YOUNG ENGLISH SKATER IS SONJA HENIE'S RIVAL

Hazel Franklin is a 13-year-old English girl, who thinks she skates better than Sonja Henie. Her coach, Howard Nicholson, who taught both girls, agrees with her, says that Hazel has learned in three and one-half years the "free" figures that Sonja took eight years to master.

Nicholson discovered his young marvel, who weighs only 80 lb., and sleeps 14 hours a day, in Bournemouth in 1934. Besides performing 41 "school" figures and

the most difficult "free" figures, she is one of three living skaters who can do the sensational Double Salchow (jump). On the opposite page she does the breath-taking Fawn Jump which involves a leg-split in mid-air.

Americans are now seeing the little English star for the first time in an exhibition tour. Soon she will have a screen test, for her greatest ambition is to rival Sonja Henie in the movies as well as on the ice.

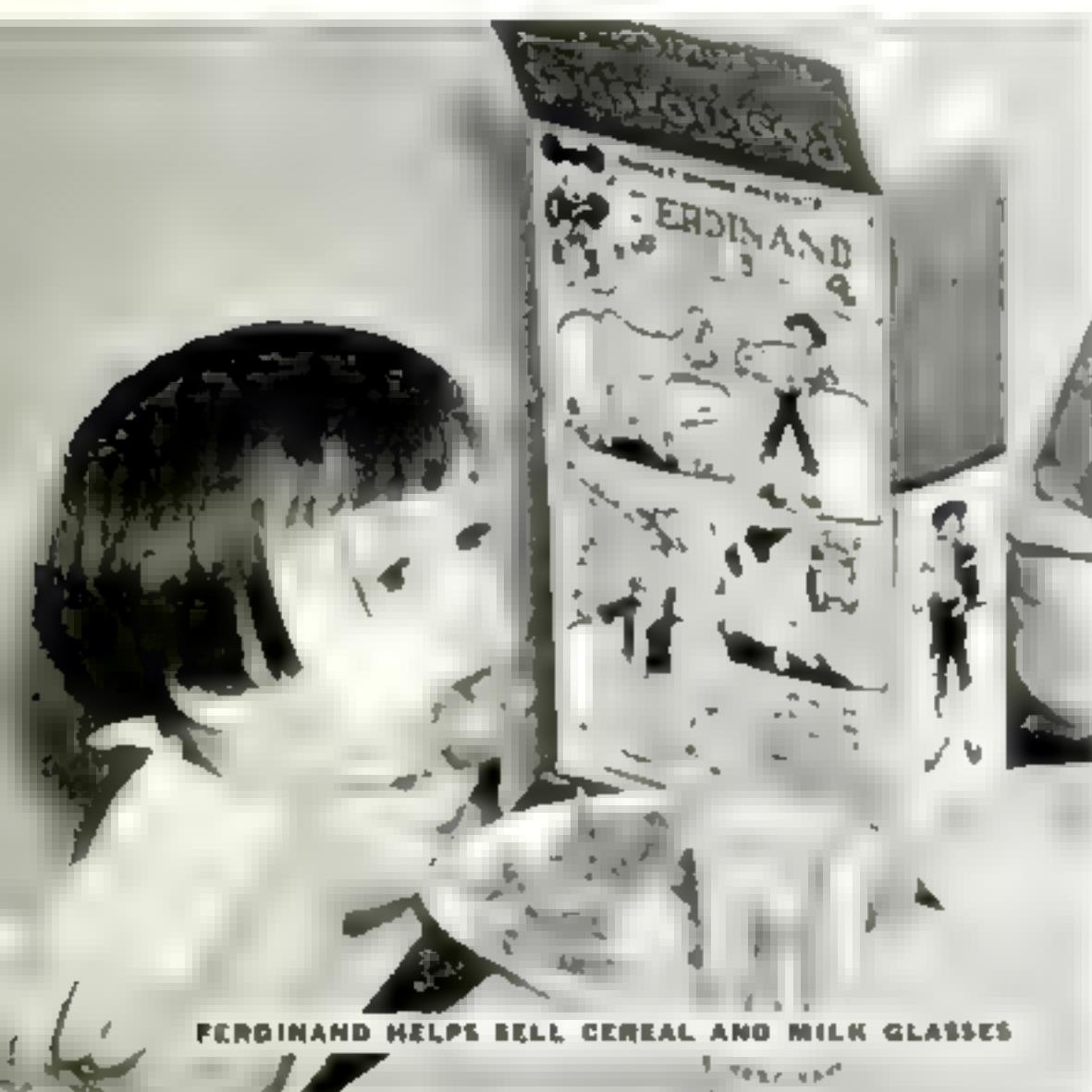
IN THE AXEL PAULSEN FIGURE SHE JUMPS OFF THE ICE FROM HER LEFT FOOT, MAKES ONE AND A HALF REVOLUTIONS IN THE AIR AND FINALLY LANDS ON HER RIGHT FOOT.



BULL MARKET SOARS AS FERDINAND BECOMES COMMERCIAL PRODUCT



FERDINAND IS SOLD AS A BRIC-A-BRAC BULL



FERDINAND HELPS SELL CEREAL AND MILK GLASSES



FERDINAND IS A SIDEWALK TOY



FERDINAND CAVORTS ON A LADY'S HAT



ARTIST LAWSON AUTOGRAFS A SKETCH OF FERDINAND



AUTHOR LEAF BLOWS UP A FERDINAND BALLOON

A bull looks down from a ceiling at the Viking Press on the three people responsible for *The Story of Ferdinand*, the children's book for adults which has sold 200,000 copies, created a new cultural hero and now comes to the screen in an 8-minute Walt Disney short. At left is Author Munro Leaf, 32, who dashed off the bull epiphany 46 minutes ago Sunday afternoon. At right is Artist Robert Lawson, 36, who has drawn gnomes and fairies all his life but never tackled lions until Ferdinand.

In the center—May Massee, editor of the book's publisher

of the Viking Press and Ferdinand's surprised and happy publisher. Miss Massee accepted the manuscript for *Viking*. The bull in her office ceiling, though often referred to visitors as Ferdinand, was actually carved long before Ferdinand. It is Taurus, zodiac sign for May. Miss Massee's birth month. Her mother's name was Gertrude. Book creators Leaf and Lawson have received just ten thousand \$16,000 apiece in royalties from their book, not much for the new rights. But they stand to profit heavily by licensing the use of Ferdinand's image on articles for sale.



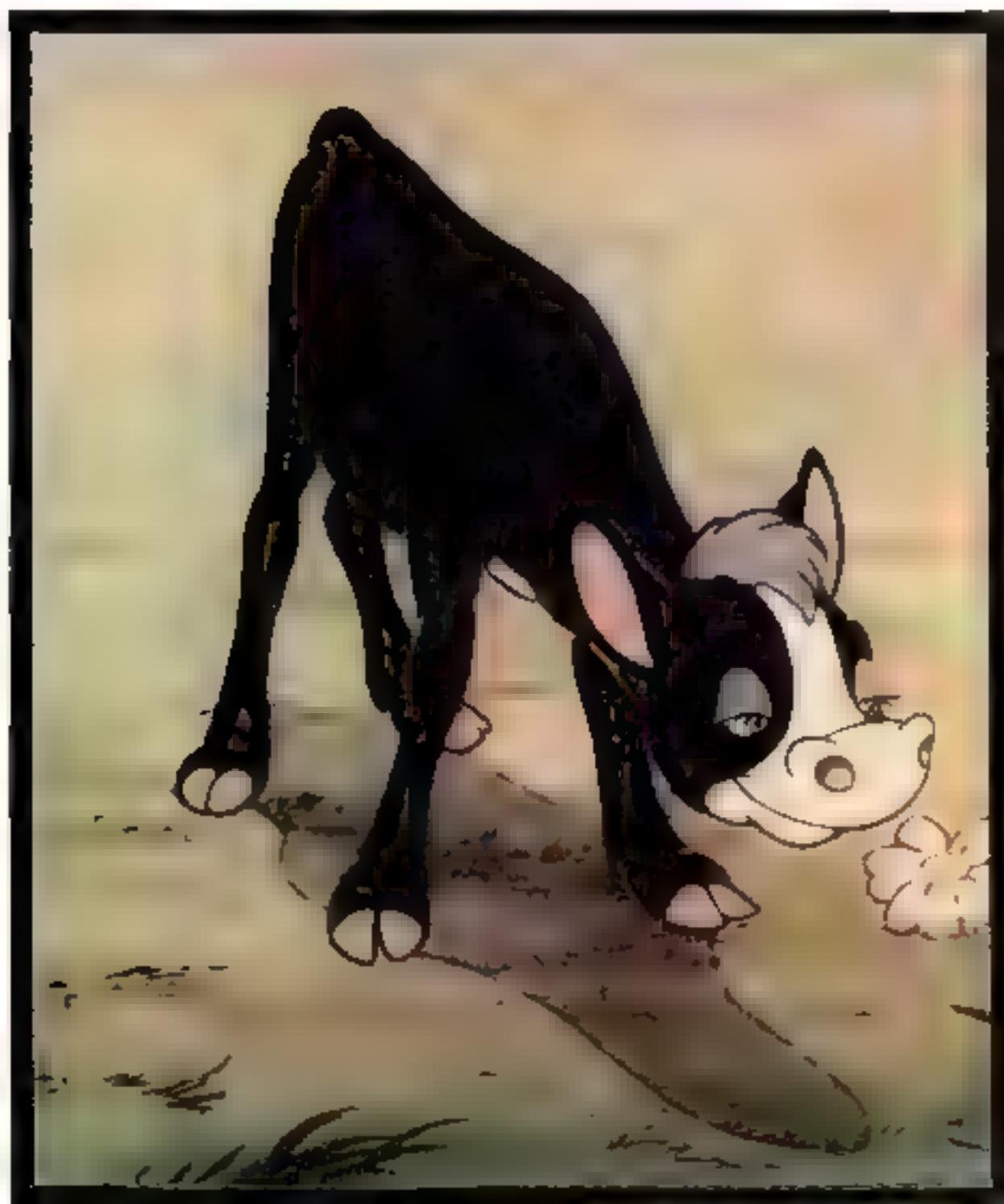
THE FLAGS WERE FLYING AND THE BANDS WERE PLAYING ON THE DAY WHEN ALL MADRID TURNED OUT TO SEE FERDINAND AT THE BULLFIGHT

FERDINAND THE BULL BECOMES A MOVIE STAR

He still loves to sniff sweet flowers

The peaceful young bull who, since he first appeared in Munro Leaf's book in 1936 (LIFE, Feb. 21), has become Animal No. 1 of the publishing world, is now in color on the screen. To Robert Lawson's celebrated drawings have been added Walt Disney's sly and cock-eyed genius at caricature and a hilariously purring sound track by Radio Announcer Don Wilson. What emerges from this combination is a completely charming creature with a benign white nose who threatens to supplant Mickey Mouse, Donald Duck and Lone Ranger's Silver as the most beloved animal of the movies.

Ferdinand's debut as a movie star coincides roughly with the sale of the 200,000th copy of his book. Simultaneously, he becomes an important personage in the U. S. industrial world. He is appearing in 56 different forms, including \$50 brooches by Cartier, \$5 scarves for women, dolls, toys, soap, prints on cotton and silk, pajamas, shirts, ties, umbrellas, raincoats, balloons and stationery. In Paris a new chenille material with a Ferdinand motif has been brought out, and in the U. S. the gentle bull will sniff flowers on 3,000,000 packages of Post Toasties. Ferdinand runs second only to Snow White and her Seven Dwarfs, whose images have been licensed by Disney for 100,000 different products.

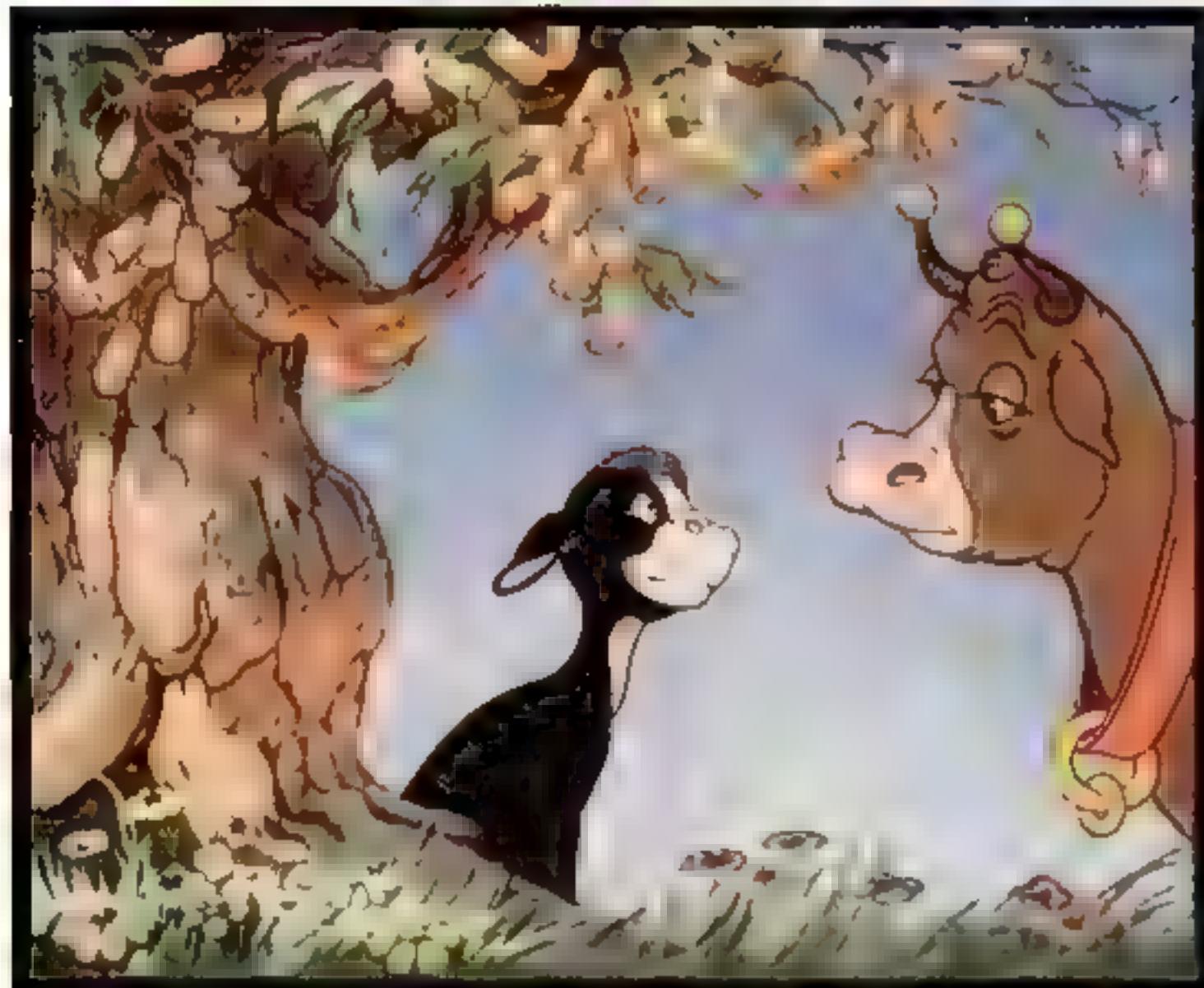


LITTLE FERDINAND LIKED NOTHING BETTER THAN FLOWERS

Ferdinand the Bull (continued)

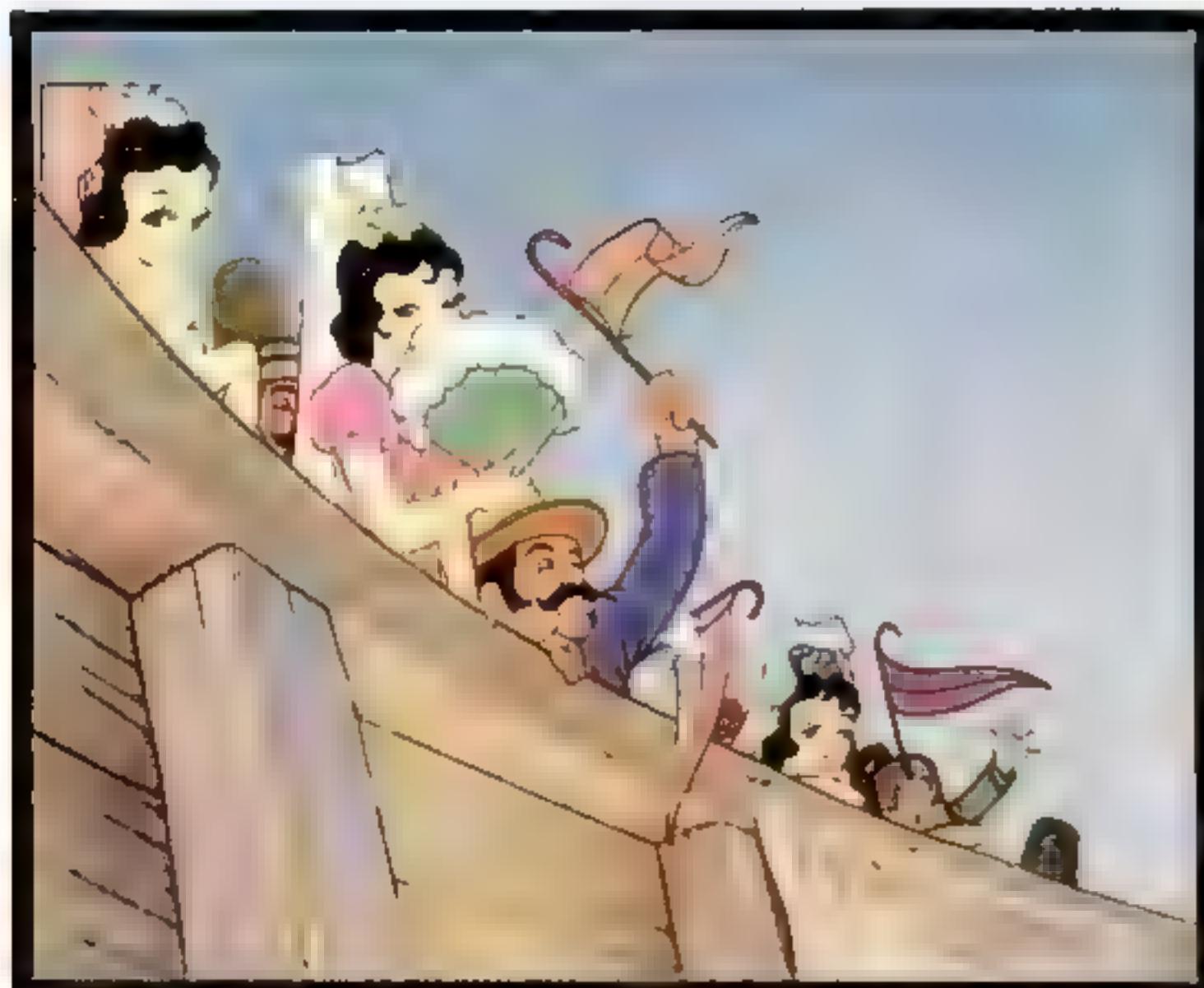


A GORGEOUS PARADE OF BANDERILLEROS, PICADORES AND A MATADOR FILED ACROSS THE ARENA TO DO BATTLE WITH FERDINAND THE BULL.

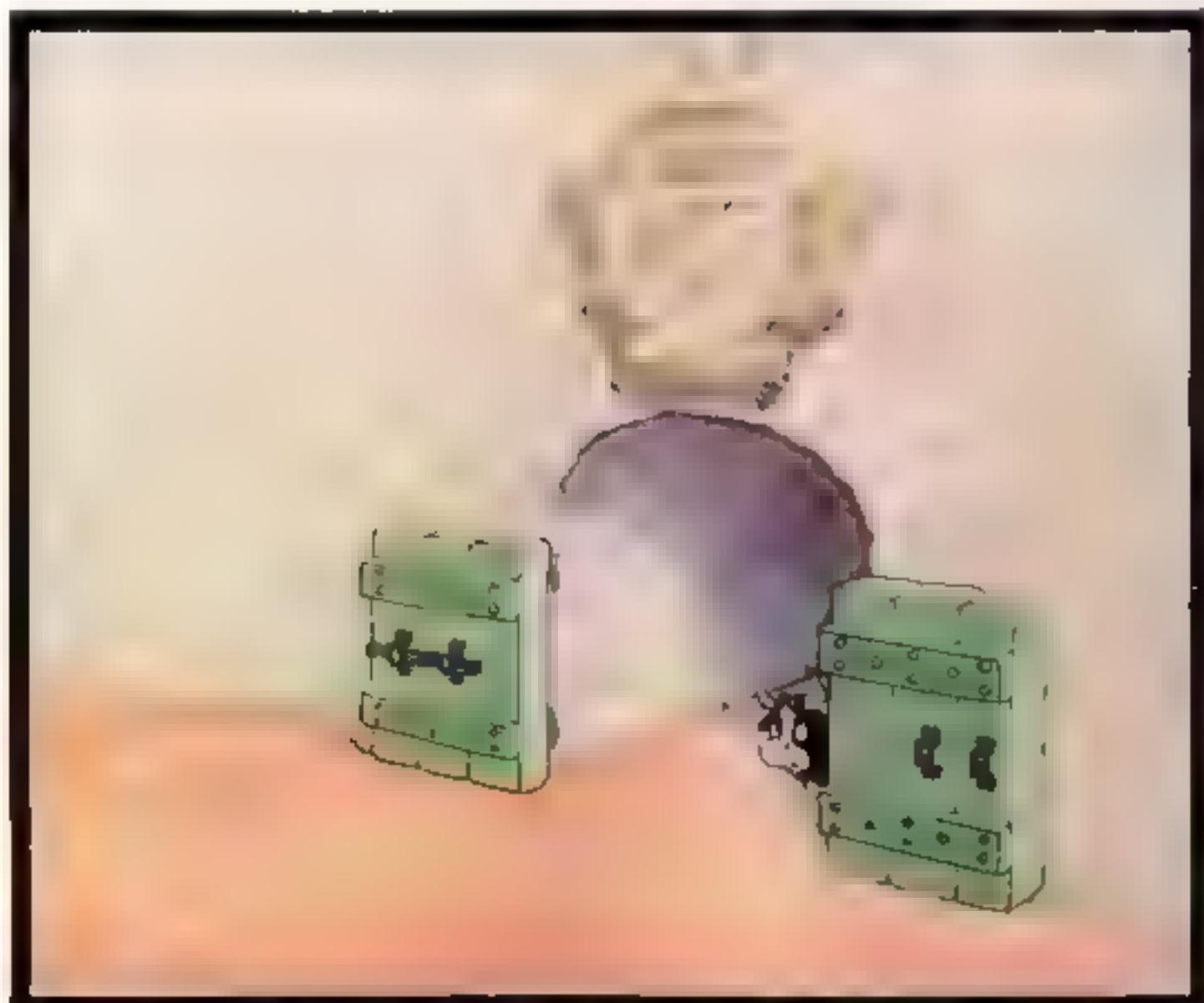


1 Ferdinand's mother, who was a cow, asked me, "Why don't you and your brother like other little bulls? He said he preferred to sit under a cork tree sniffing flowers."

2 Five men in funny hats came one day when Ferdinand was to pick the biggest and roughest bull for the bullfights. The other bulls scattered off. But not Ferdinand.



5 The Spanish señoritas with flowers in their hair cheered the brave Matador as he entered the ring in silk breeches and gold braid. They waited eagerly for Ferdinand.



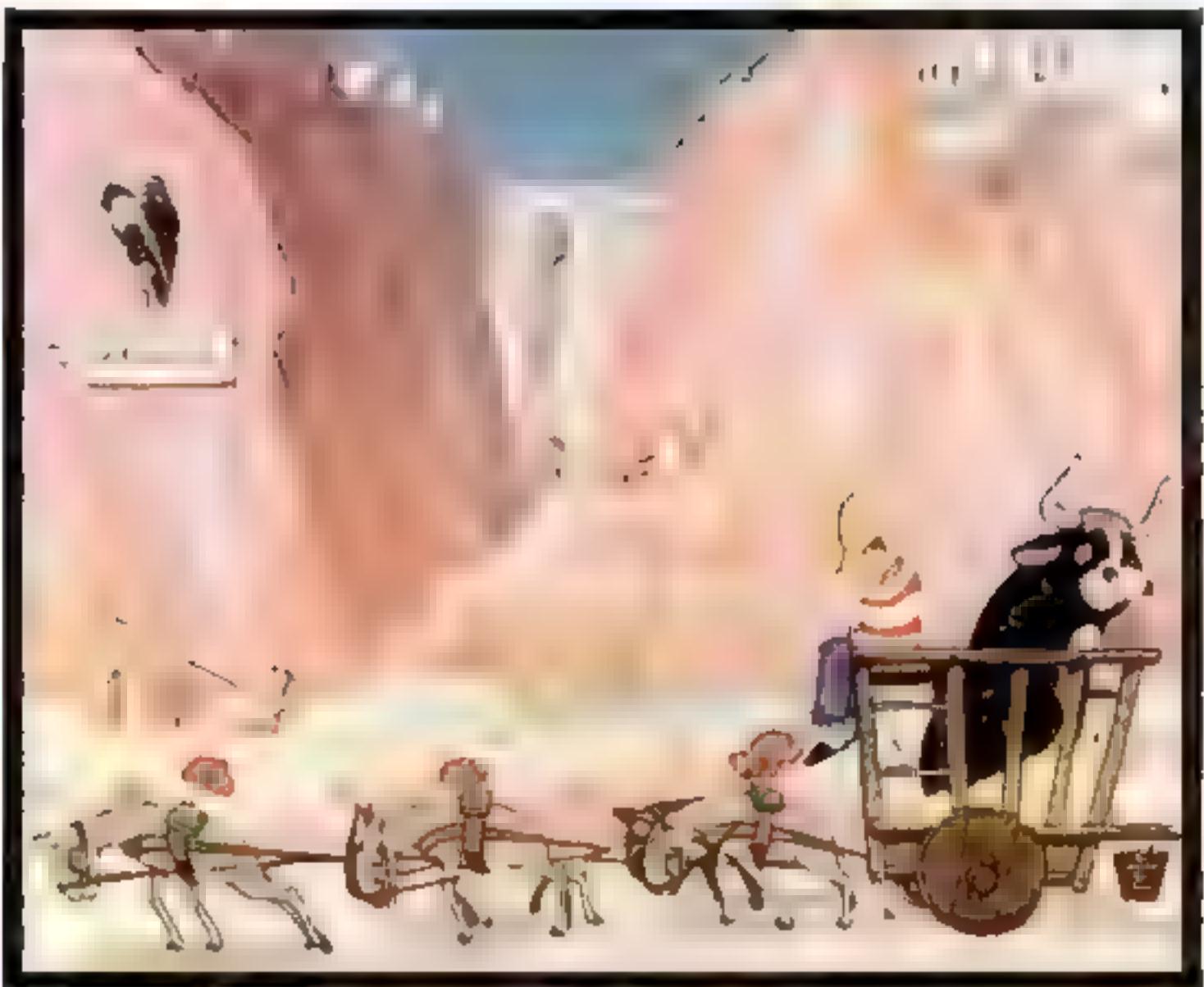
6 When Ferdinand bravely stuck his head inside the arena, the Banderilleros and Picadores were so frightened they fled. Only the handsome Matador held his ground.



FOR THESE FIGURES DISNEY ARTISTS MADE CARICATURES OF ONE ANOTHER. FIRST HORSEMAN WITH LONG NOSE IS MODELED AFTER WALT DISNEY HIMSELF



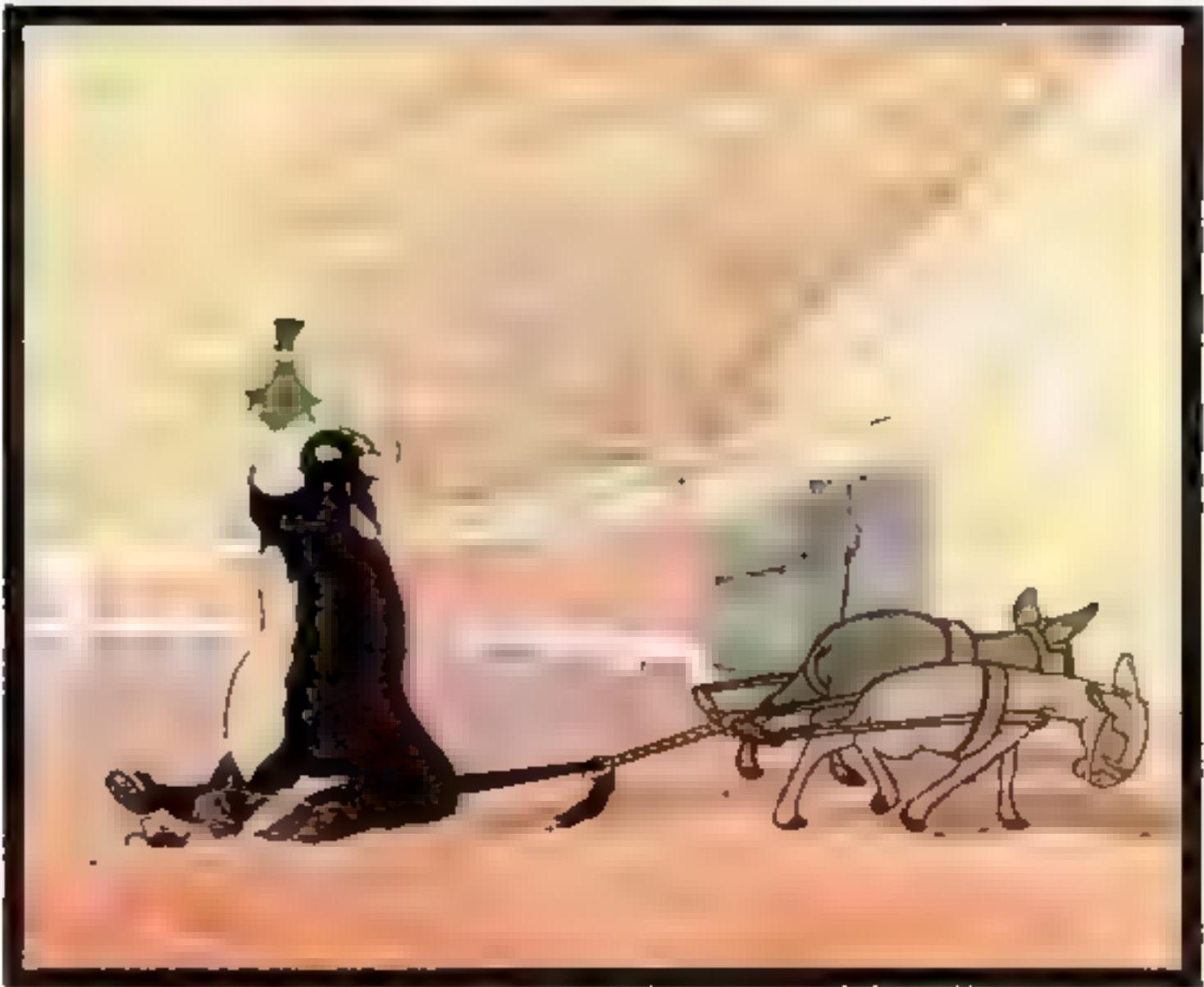
3 Ferdinand knew they wouldn't pick him, so he went to sit down under his favorite cork tree. But he sat on a bumble bee and then ran around puffing and snorting ferociously.



4 The men cried: "Bravo! Magnifice!" and chose Ferdinand for the bullfight. They named him "Ferdinand the Fierce" and carted him away to the big arena in Madrid.



7 When Ferdinand saw the flowers thrown by a señorita into the ring, he sat down quietly and smelled them. The Matador pleaded and screamed and went crazy with rage.



8 Since Ferdinand just sat there quietly, refusing to fight, they took him home. And there he still sits under his favorite cork tree, smelling flowers. He is very happy.

THEATER



"I DID LOVE YOU ONCE," CRIES A BRILLIANT HAMLET (MAURICE EVANS) TO A BEAUTIFUL OPHELIA (KATHERINE LOCKE) IN ACT III, SCENE I OF THE FIVE-HOUR PLAY

GRAY-O'BRIELLY

Hamlet

Shakespeare's masterpiece shown in pictures from Broadway hit

The first man to act *Hamlet* was probably Richard Burbage in 1602. Even to this experienced mother of Elizabethan plays, it must have seemed an actor's dream. For here was the richest part ever written, a part tender and brutal, witty and brooding, at once raging, pleading, tortured and infinitely complex. Will Shakespeare sometimes played the ghost.

To impatient standees in the pit of London's Globe Theater the story itself was not new. At least one poet, Thomas Kyd, is accredited with an earlier *Hamlet* which Shakespeare probably knew and from which he probably lifted characters and plot. But

now they saw a new version surpassing in tumult and splendor anything known in English literature. It was a play in 20 quick scenes that began with the smash of a modern movie, raced wildly over the flexible Elizabethan stage, quivered with the excitement of midnight phantoms, royal pageantry, graveyard brawls, a play within a play, and eight tragical deaths.

To the gentry in the galleries, the play meant more than action. Here was the first piercing analysis of modern man, living in a world that cruelly baffled his groping intellect, trying pitifully to do the right thing, recoiling from responsibilities that shrivelled up his little stock of courage.

Since that time *Hamlet* has been played oftener than any other play on the English stage. Its title role is one of the severest tasks an actor can face. Those who essayed it successfully have won abiding fame. In 1742 the Great Garrick was the reigning Hamlet in Drury Lane. In 1775 the stately Mrs. Siddons donned hose & doublet for the part, to be followed by scores of other women, including Sarah Bernhardt and Eva Le Gallienne. In 1864-65 Edwin Booth set an early New York record of 100 performances. In 1874 Henry Irving set an alltime *Hamlet* record of 200. In 1922-23 John Barrymore broke the U. S.

record with 101. In 1925-26 Basil Sydney did *Hamlet* in modern dress. In 1934-35 John Gielgud's effeminate prince ran through 185 performances in London, in 1936-37 through 192 in New York.

Now comes a new Hamlet to go down among the great of all time. For Maurice Evans, the English actor who scored as the weakling king in *Richard II* (LIFE, April 5, 1937), brings to the greatest of Shakespeare's tragedies three distinctions. He has the most melodious voice, the finest diction to be heard on the English stage today. He delivers *Hamlet* for the first time in New York complete and uncut in a five-hour version that starts at 6:30 p.m., recesses at 8:10 for an hour's dinner, continues till 11:15. He acts the tragedy as a lusty Elizabethan melodrama, its prince as a healthy, extroverted young man caught in a disastrous web not of his own making. What the play thereby loses in depth, it gains in clarity startling in a script so long buried under mountainous tomes of scholarship.

For the millions who have never seen any *Hamlet*, for those who know its scores of famous lines but have never heard them on the stage, LIFE here presents, for the first time, the whole story in photographs from Maurice Evans' magnificent production



1 The ghost of Hamlet's father, in full armor, appears on the platform of Elsinore Castle at midnight. Before the ghost can speak, the cock crows, and it "started like a guilty thing upon a fearful summons." Horatio (left) goes to inform Prince Hamlet



2 From Denmark's new King Claudius, Laertes receives permission to return to France. Then the Queen begs Hamlet, her son, to cast his "nighted colour off," but he, grieving over his father's death, soliloquizes. "O, that this too too solid flesh would melt...."



3 Hamlet learns from Horatio of the armored specter seen in the dead of night at Elsinore platform. He decides to join the watch that night, speaks to the ghost.



4 Laertes, about to depart, warns his sister Ophelia against Hamlet's affection, and receives from his garrulous father the famous farewell "precepls" ending with: "To thine own self be true."



5 Alone with the ghost, Hamlet hears of the foul murder by Claudius to win the Queen and the throne. He swears vengeance.



6 Ophelia's frightened wren Hamlet, to cover his plans for revenge, feigns madness



7 Polonius shows the King and Queen a poem written by Hamlet as proof that love has driven him mad. They decide to test him with Ophelia. Hamlet, annoyed by the fool's stupid courtly questions, answers that he is reading "Words, words, words."



8 Hamlet greets Rosencrantz and Guildenstern, friends of his childhood. He reminds them that they have been summoned by the King and Queen to prevent the cause of his gloomy behavior.



11 To Ophelia, Hamlet says, "Get thee to a nunnery. 'O, what a noble mind is here! ' O, Brown-moss, Ophelia!"



12 After Hamlet's instructions to the players, "Hold the mirror up to nature," the court assembles for the play. In an old Greek drama Hamlet has invented a version of his father's death as related



13 By the glass! King Claudius grows pale, rises and hastens off, leaving Hamlet fully aware of his guilt. Summoned to his mother's room, Hamlet muses, "O wonderful son, that can so astound thy mother!"



16 Laertes and the King plot to poison Hamlet during a fencing match



17 Returning from England, where the King sent him, Hamlet stops in a churchyard, picks up disinterred skull, makes famous speech: "Alas, poor Yorick."

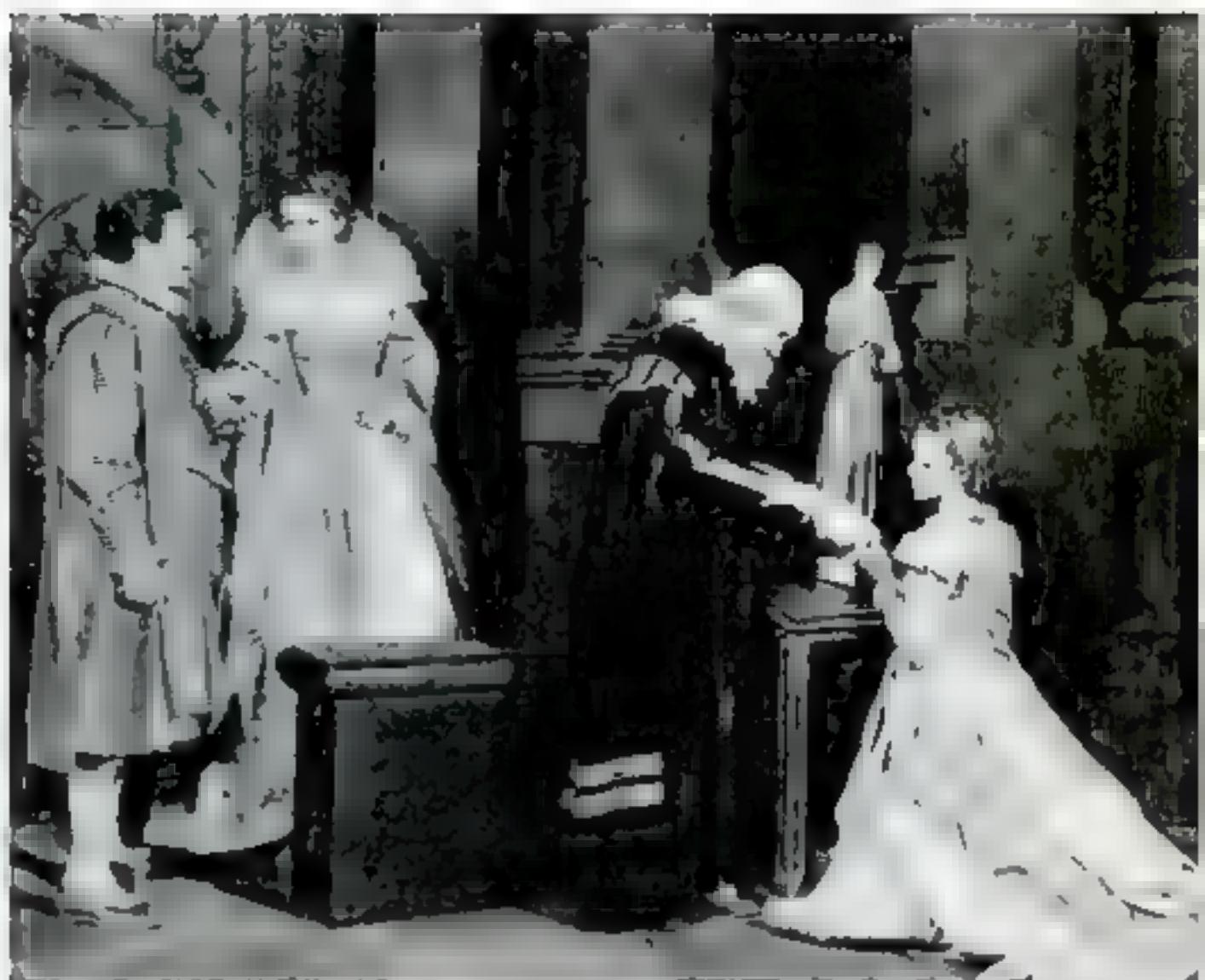


18 "I loved Ophelia forty thousand brothers could not with all their quantity of love make up my sum," cries grief-stricken Hamlet, when he learns the grave is Ophelia's. Her brother tries to strangle him, but the King induces Laertes to be patient until they can carry out their plot.



9 A band of strolling players comes to Elsinore. The first player is urged by Hamlet to recite a favorite speech on Prince's death, Hamlet says "Alone, Ham-

let marvels at the player's feigned passion. "What's Hecuba to him or he to Hecuba?" He decides that "the play's the thing wherein I'll catch the conscience of the king."



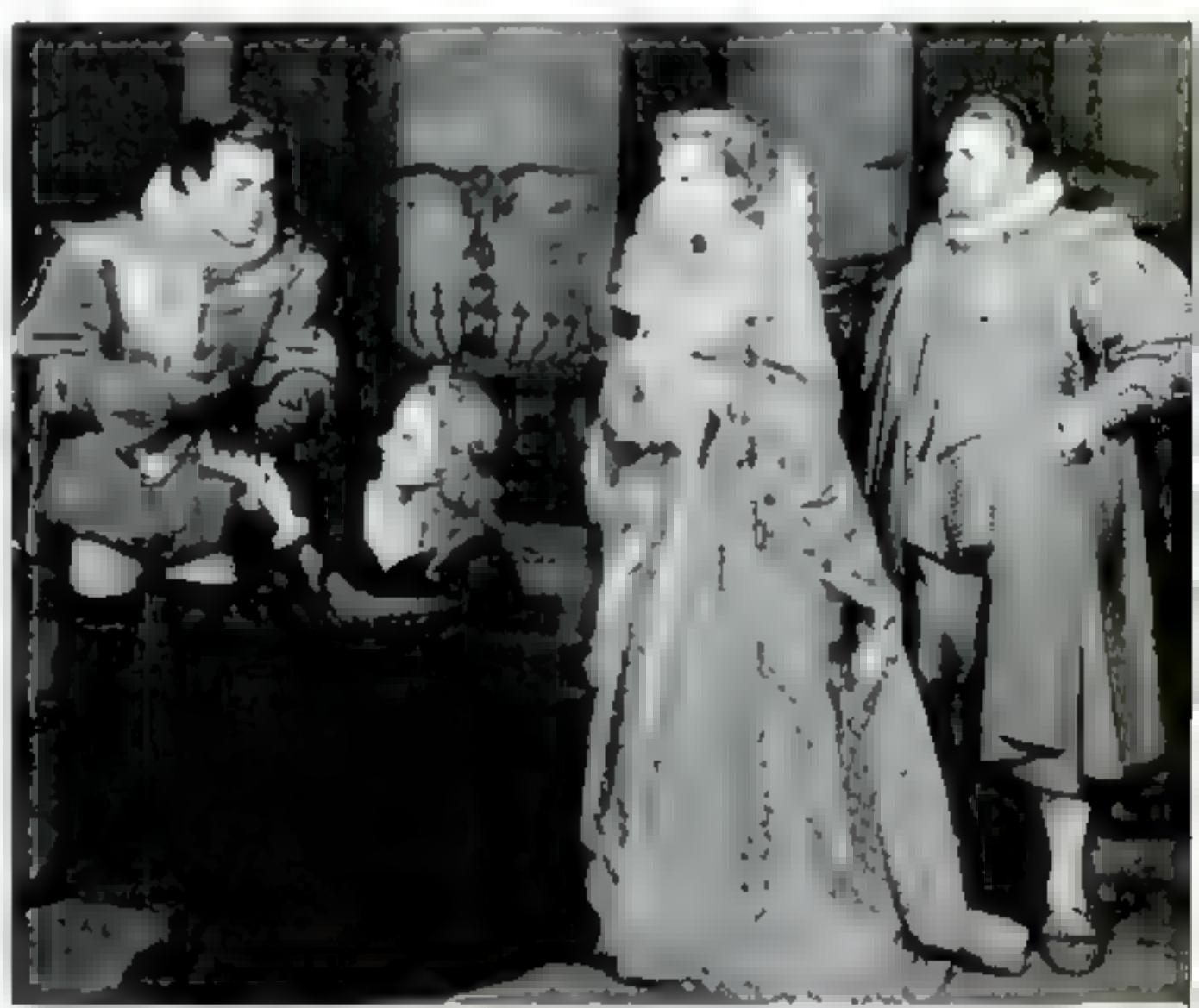
10 Ophelia is told to pray where Hamlet passes. Here follows Hamlet's greatest soliloquy, "To be or not to be," and, to Ophelia, his lovely, "Nymph, in thy orisons be all my sins remembered."



13 While Claudius prays, Hamlet contemplates killing him, decides to catch him in sin so that his soul be damned



14 In a fearful scene with his mother, Hamlet berates her, slays eavesdropping Polonius concealed behind a curtain, moves the Queen to remorse. "O, Hamlet," she weeps, "thou hast cleft my heart in twain."



15 Crushed by Hamlet's coldness and Polonius' death, Ophelia goes insane. Laertes, returned from France, at first threatens the King, who convinces him that Hamlet slew his father.



19 In the fencing match before the court, Hamlet, the better swordsman, twice touches Laertes whose rapier is poisoned. The King presses poisoned wine cup on Hamlet, but he refuses to take it



20 Before the King can stop her, the Queen drinks the poisoned wine prepared for Hamlet. Before the Queen dies, Hamlet is pricked with poisoned rapier, stabs Laertes with it in turn.



21 After slaying the King, Hamlet begs Horatio "Absent thee from felicity awhile," and dies. Horatio mourns, "Now cracks a noble heart."



THE FRILLY RUFFLED UNDERSKIRT OF WHITE NET AND BLACK LACE AND THE OFF SHOULDER DECOLLETAGE BORDERED WITH LACE AND VELVET MAKE THIS & CAN CAN DRESS



SKIRT OF THIS CAN CAN DRESS (548) IS SLIT TO WAIST. SHOWS PETTICOAT

THE CAN-CAN DRESS

Nice young moderns now wear naughty ladies' gown

Aftermath of the success of the mysterious Gaité Parisienne number of the Monte Carlo Ballet Russe is the "Can-Can" evening gown shown formally at left and informally above. The Ballet opened at the Metropolitan Opera House, Oct. 12. To honest devotees of the dance, the can-can number was an occasion for great aesthetic enjoyment. To designers and display men, merchants and copywriters in the garment industry, it was an important business event. For the Ballet Russe has always started new styles and fashion fads.

Present on opening night was Flossie clever businesswoman who, for a fee sometimes as high as \$1,500 a month, acts as fashion consultant to stores throughout the U. S. To her the can-can ballet was not a naughty dance of bare thighs and black garters but an inspiration for an evening dress. With its frilly round neckline, high bosom, wasp waist and bouncy petticoat it is reminiscent of the Gibson Girl right. For Gibson Girl influence in daytime clothes, turn to page 45.



CONTINUED ON PAGE 45



Lady Buxton

"GOES TO TOWN"

With "ACCESSORY Colors" In Finest Pocket Leatherware

With all the Ingenious and Practical Buxton Features, too!

No ordinary fashion was set when Buxton introduced pocket leatherware in "Accessory Colors" last May. New-minded women claimed it from the start as the Finishing Touch to smart ensembles. Now, there's an even wider range of colors, styles and leathers to answer a demand that keeps on growing.

It may be the colors that win you at first—or the several very swagger designs (which we patented, by the way!)—but Lady Buxtons are so downright practical and convenient that, when you once get the "Buxton Habit," you wouldn't be without them.

Wafer-thin Billfolds—stitched only on the sides so they can't "bulge" or "buckle"—

cleverly organized with pockets for calling cards, driver's license, etc. They slip easily into your handbag; keep money crisp and clean. Some have pockets for coins.

Matching change purses for the elusive ear-fare, with or without a compartment for bills. Key-Tainers, in snap- or slide-fastener models, to carry house and car keys on patented, detachable *Locked Loops*. Some models carry your driver's license, too.

You will be amazed to find that, even if you buy several Lady Buxton sets, you'll still have enough money left to put in them. In any role, they're "tops" in smartness and "bottoms" in cost—and for sheer everyday usefulness, you'll find them completely worthy of their Buxton "pedigree."

• A Burgundy "two-tone" Lady Buxton "tops off" this smart ensemble. (She has several sets in different "accessory colors" for the same dress. It's the economical way to "change" an outfit.)

Jewelry courtesy Peck & Peck



• Lady Buxtons come in Navy, Burgundy, Lipsick Red, Forest Green, Chocolate Brown and Black.



• (top left) Lady Buxton Ascot in "two-tone" rich, pliable calf, \$3.00. (left) The practical purse and billfold combination, \$3.00. Other Lady Buxtons in dashing solids or smart "two-tones" from \$1.00 to \$5.00.

• Slide-fastener Key-Tainer with Buxton's patented, detachable *Locked Loops*, \$3.00. Write for complimentary copy of "Leather for the Layman," a useful booklet. Buxton, Inc., 903 Main St., Springfield, Mass.

This is Petrucelli's painting for the cover of the Christmas card which will announce your gifts of FORTUNE.



For Christmas...America's Finest Magazine

FORTUNE makes a very special gift in times like these—in times when all your most discerning friends must be as interested as you yourself in the achievements and problems of the business world in which we all must make our living.

There is beauty and richness in the feel of FORTUNE—in its fine paper, its rich gravure printing, its magnificent photographs and paintings. There is vitality and vast excitement between its covers, for month after month FORTUNE tells the most engrossing story of our age—the story of modern Business.

And FORTUNE is telling that story as it never was told before—with authority, with resourcefulness, with drama and color.

For men in business, for boys about to enter business, for intelligent women in touch with their husbands' affairs—for all these there can be few finer gifts than twelve issues of FORTUNE.

Your gift of FORTUNE will bring your friends a magazine for today and a book to save for tomorrow—in fact, twelve of the finest and most important books of 1939.

And if you enter your own subscription with your Christmas order, the special Christmas rates will save you \$3.50 on all your gifts of FORTUNE.

Fortune

338 East 22 STREET, CHICAGO, ILL.

PUBLISHED BY THE PUBLISHERS OF TIME and LIFE

Among those who have welcomed FORTUNE as a Christmas gift

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LADY BALDWIN, *London*

LIONEL BARRYMORE, *Beverly Hills*

MAJOR EDWARD BOWES, *New York*

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"When I received my first copy of FORTUNE I ran around displaying it to all my friends with as much pride and enthusiasm as if it had been a child of my own brain." CHARLES EDISON
President, Thomas A. Edison, Inc.

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"I am kept reasonably busy telling different friends how good your magazine is. I think I have given away at least 15 yearly subscriptions to it." L. P. SHARPLES
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"How anyone at all interested in these amazing times could see FORTUNE and not be intrigued is quite beyond me." M. H. CAHILL
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"FORTUNE is too good to be true—broad, independent, far-seeing, positive, stimulating and entertaining." NORMAN BEL GEDDES

"A great publication." SENATOR WM. BORAH

"The outstanding publication success of the decade... a magazine of the present and a book to keep for the future." H. T. EWALD
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Special Christmas Gift Rates

ONE SUBSCRIPTION, \$10

ADDITIONAL GIFTS, \$6.50

Foreign, \$2 extra

Your own subscription may be entered at these rates, in connection with your Christmas gifts. These rates apply only until January 1 on subscriptions ordered and paid for by one person.

338 EAST 22 STREET, CHICAGO, ILL.

THE GIBSON GIRL, 1938 VERSION

(continued)



A net snood, worn by ladies at the turn of the century to keep their chignon in place, is now worn on hats to keep up-swept curls under control. Note hatpins.



Ruffled petticoat, barrel muff, pin-on watch, front ruffl on blouse, tight Edwardian jacket and tiny sailor hat are adaptations of the styles of the Gay Nineties.



The peek-a-boo blouse, a daring novelty when Gibson Girls set the standard in dress and figure, now is seen in offices. This girl also wears cameo pin and bracelet.

KitchenAid

MIXER Prepares Food from Soup to Dessert

NOW OBTAINABLE AT \$3.00 PER MONTH

YOU can own the household food mixer that DOES IT ALL. KitchenAid takes over all of the harder mixing, beating, kneading. It is just as far ahead on the multitude of lighter tasks. It is not an ordinary food mixer — and you can quickly pay for it out of food economies! Check coupon for full details.



FOR THE
BEST COFFEE
YOU'VE EVER TASTED!

GRIND IT AS
YOU MAKE IT

Flavor in the cup depends on delicate vegetable oils which are sealed in the roasted coffee bean. Highly evaporative, they begin to escape as soon as coffee is ground. The quicker you can use it after grinding the better—even an hour makes a difference. The KitchenAid Coffee Mill virtually "grinds coffee into your coffee pot". INSTANT FRESH.

Your grocer carries highest quality coffee in the bean—and can suit your taste. Keep your supply in the Mill's transparent container. Grind it "as you make it," with a mere flip of the switch. If your electrical appliance dealer cannot show you this Mill—see coupon below.

ONLY \$9⁷⁵

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Slightly higher in Canada



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BUILT BY

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COFFEE MILL
HOBART

HOBART Showrooms are located in all principal cities. HOBART Electric Coffee Mills, Meat Choppers and Slicers, Computing Scales, Food Mixers, Peels and Dishwashers serve the better Food Stores, Bakeries, Restaurants, Hotels, Schools, Institutions and Steamships of the entire World.

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CLIP-
for BETTER
Coffee!

The Hobart Mfg. Co., 1712 Penn Ave., Troy, Ohio.

Ship 1 "KA" Coffee Mill (Check for \$9.75 enclosed.)

Please ship Mill C. O. D.

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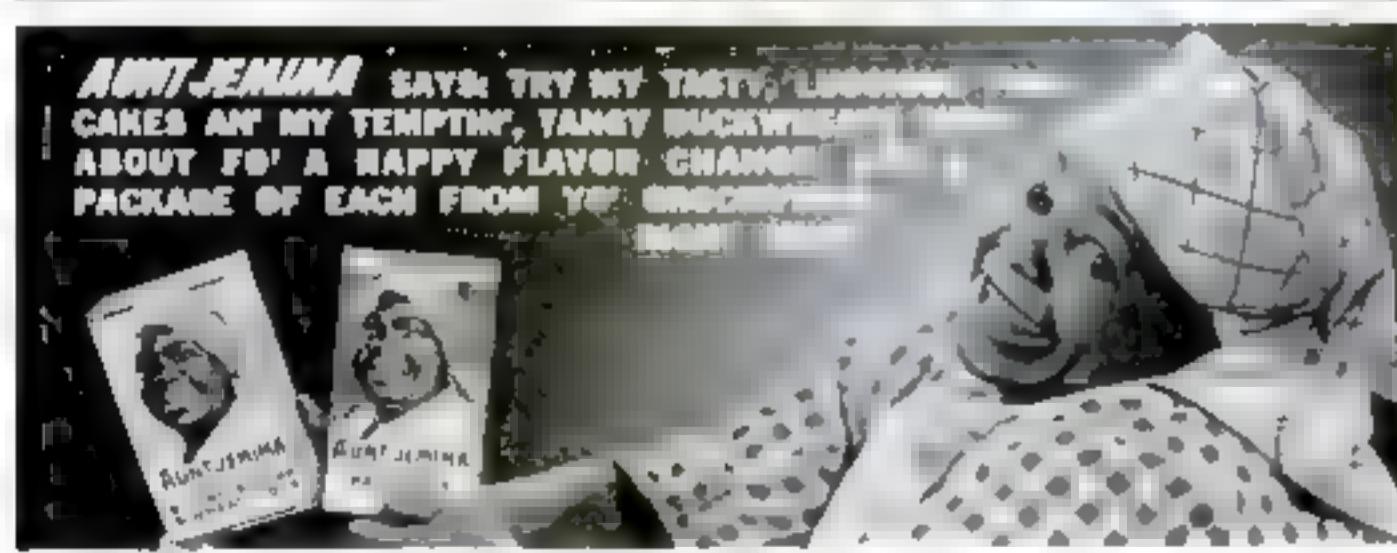


"I've a big help to millions of happy Mothers everywhere. Dey jus' adds milk or water to my secret recipe, and de most scrumptious pancake is all ready in a jiffy. Glory be! How dem golden cakes makes folks sing wif joy!"

Dear Mother —
You're always doing swell things for us. And we don't thank you half enough. But gee, Mom, it's much too long since you've made us any Aunt Jemima pancakes — They're easy to make and we'll thank you with a big hug and kiss —
Your pancake hungry family
++



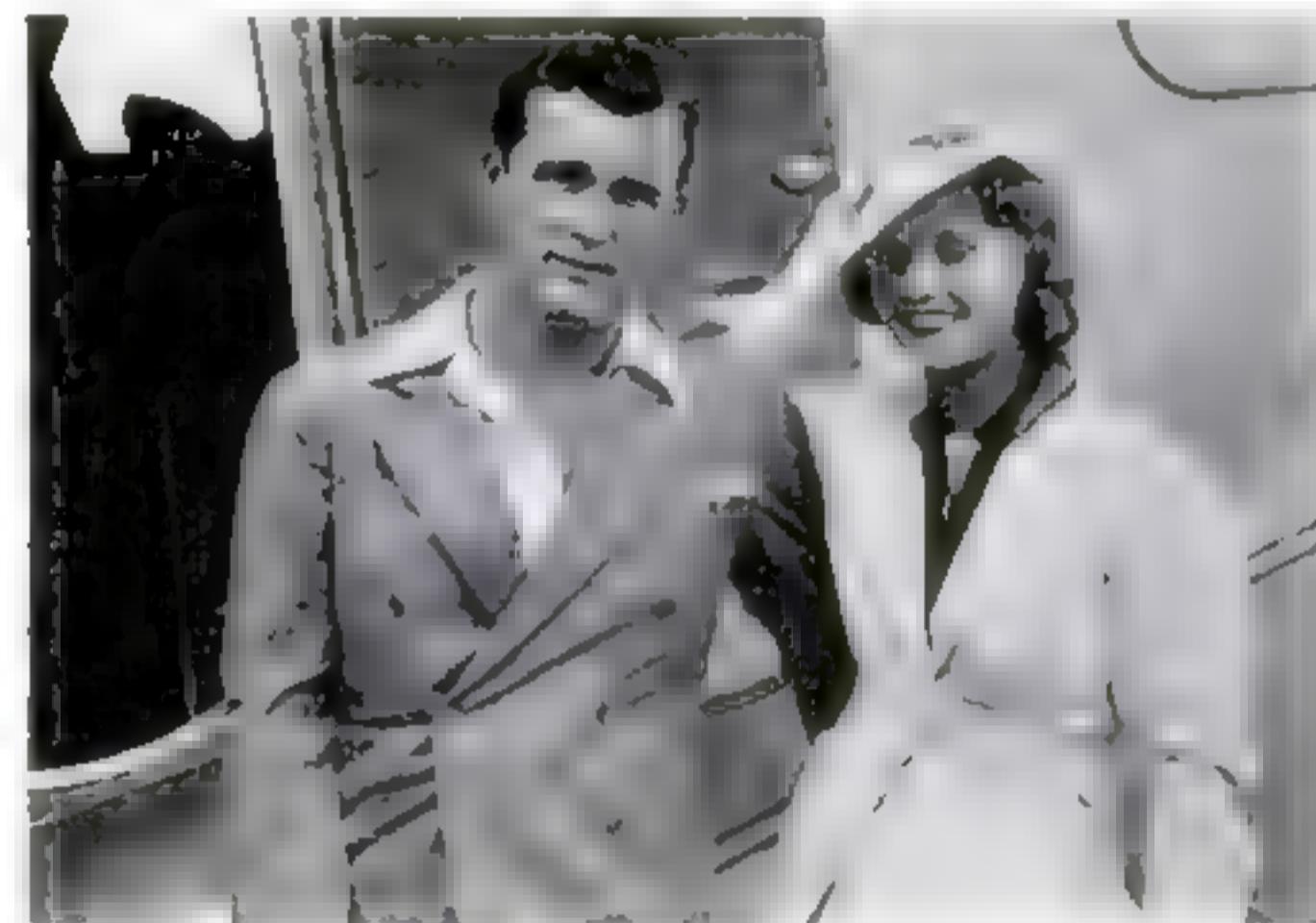
"Most a grand and glorious start wif a family too. Give 'em an Aunt Jemima treat tomorrow! Dem tenfer, famous pancakes of mine is right as a feather and dey does stay too. Dey's even easier to make a' cause less down economy cookbook kind. An' dey's real inexpensive. I'd say young folks, an' busy ones too, too."



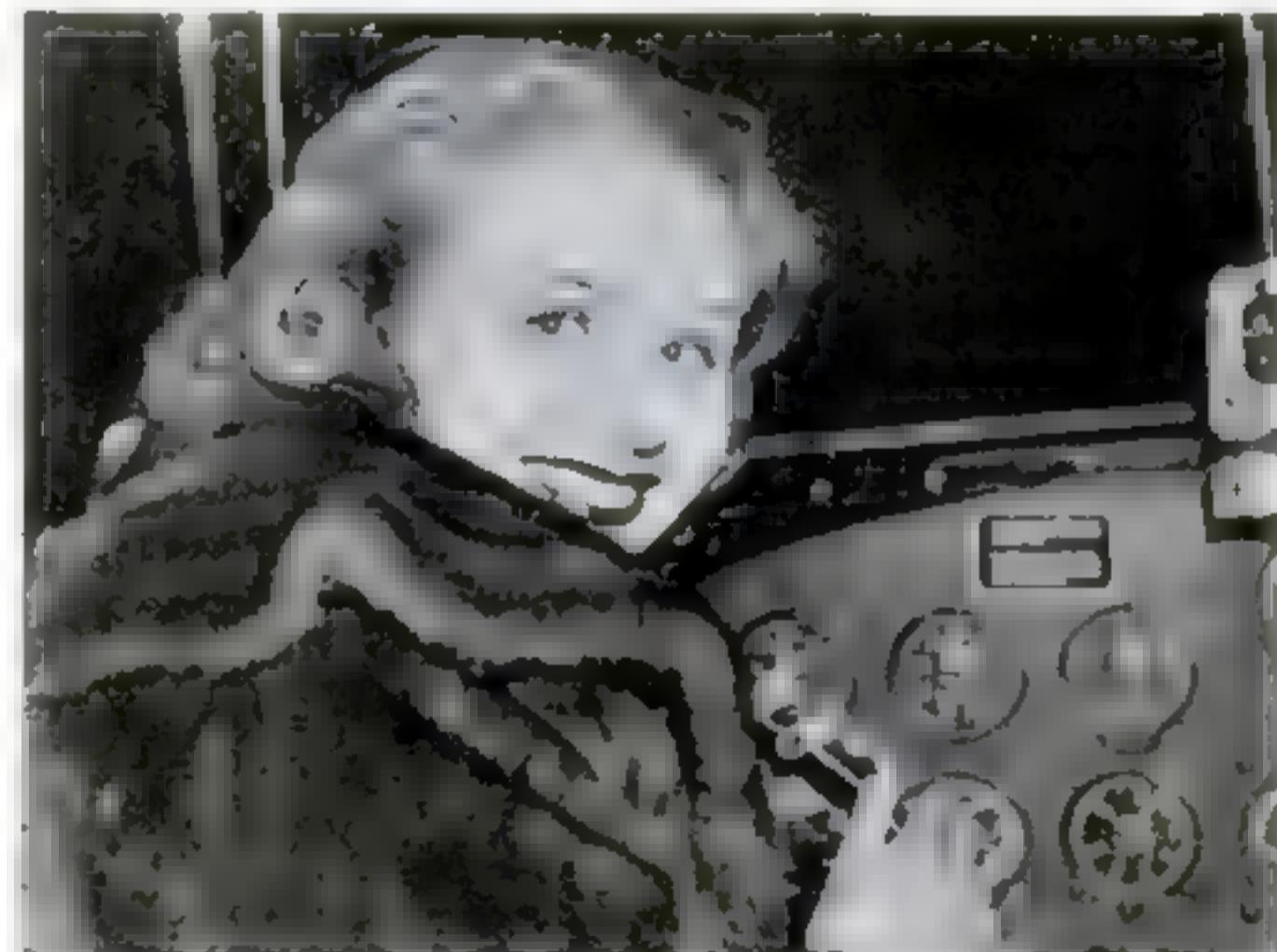
THE BATTLE OF THE GLAMOR GIRLS:



Jayne Shadduck Topping was in Hollywood 1933-35, did little jobs like this.



"Bob" Topping wed Jayne four months after their first meeting, one month after her Reno divorce from No. 1 Husband, Playwright Jack Kirkland, whom she wed in 1934.



An able aviatrix, Jayne Shadduck Topping flew a biomotorized, 6-passenger Barkley-Grow transport in a trial flight from Detroit to New York in December of last year.

\$500,000 FOR A TOPPING HUSBAND

Shapely, dark, big-eyed Gloria Baker, daughter of Mrs. Margaret Emerson Vanderbilt Baker McKim Amory, was unanimously hailed last year as Cafe Society's No. 1 Glamor Girl. Now she is 19, and though the cameras of 1938 are focused more persistently on Brenda Frazier, cafe society has not forgotten Gloria's \$50,000 debut nor has the press ceased to speculate on who her husband will be.

No. 1 candidate for No. 1 Baker husband is "Bob" Topping. Marriage to him would merge the huge fortune amassed by his maternal grandfather, Daniel G. Reid (The Tin-Plate King) with the huge fortune amassed by Gloria's maternal grandfather, Isaac Emerson (The Bromo-Seltzer King). Only obstacle in the path of their true love is Bob Topping's No. 1 wife, Jayne.



Gloria Baker knew all the best places in New York and Florida before she was 15.



A Baker-Topping romance was suspected by newshawks who saw Gloria and Bob at El Morocco two weeks ago. Topping's other interests: auto racing, shooting lions.



This intimate foursome appeared at a dinner party given by Mrs. Vincent Astor at the St. Regis on Oct. 5. L. to r.: Topping, Gloria, Gloria's mother, Jules Glaenzer.

ANNOUNCING THE "POPULARITY" KIT!

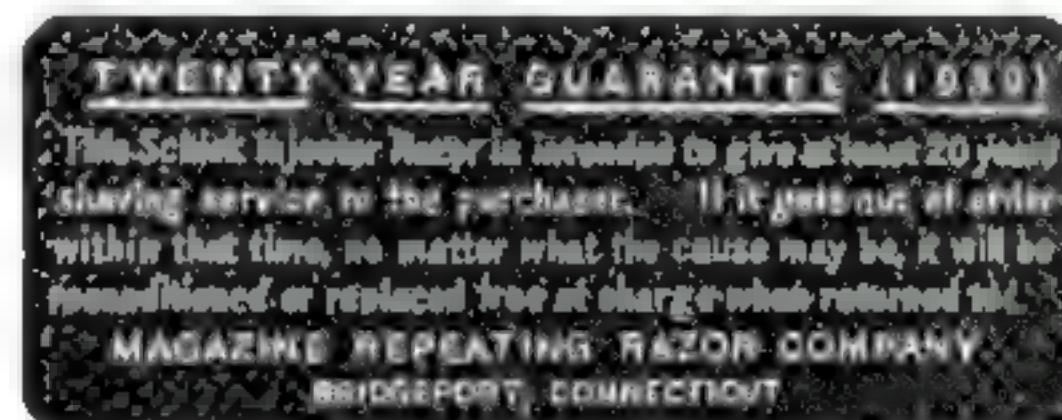


Schick Injector Razor in handsome pigskin type kit, with cartridge of 12 blades.

MORE THAN 2,000,000 MEN SHAVED THE PRICE OF THIS NEW KIT TO \$1.00

The Schick Injector Razor—giving an entirely new kind of shave—has been bought so far by more than 2,000,000 men. This fast-growing leadership now makes possible the Popularity Kit, to sell for \$1.00. The kit includes a sturdy and compact box, a cartridge of 12 Schick blades and a Schick Injector Razor—exactly the same razor that sells in the Imperial Kit for \$2.50.

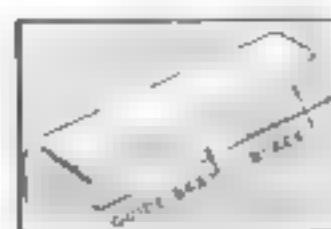
A TWENTY-YEAR GUARANTEE IS STAMPED INTO THE BOX OF EVERY POPULARITY KIT



• Did you ever hear of a razor that was guaranteed for twenty years? Could there be any broader evidence of the manufacturer's confidence in this product?

FEATURES OF THIS MODERN RAZOR

Popularity just doesn't happen. Here is a razor that is years ahead of its time, with features never before built into any shaving instrument. Some of these features are shown and explained below.



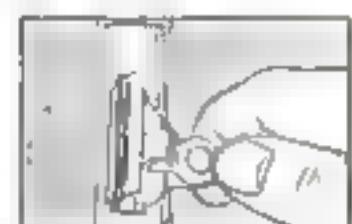
Solid—not "toothed," the Schick guide bar "iron[s] out" the skin absolutely smooth in front of blade. Does not comb "ridges" to get nicked.



One-second blade change . . . a pull and push of the "trigger" . . . out shoots the old blade and in goes the new . . . nothing to unwrap or take apart.



Schick Blades are protected in a bath of oil in this metal blade-injector cartridge. Blade edges are suspended in space. No paper covering to dull them.



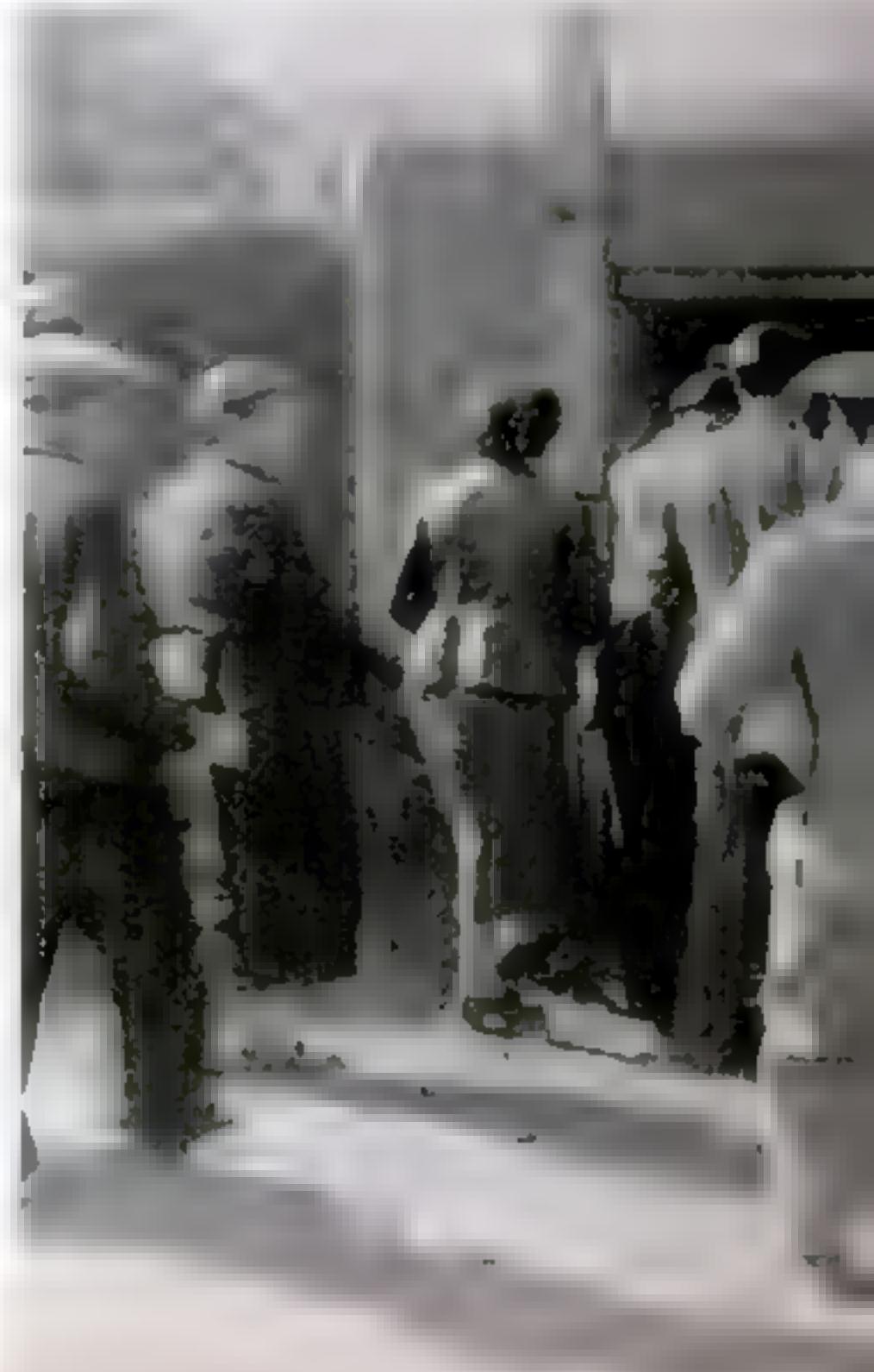
MAGAZINE REPEATING RAZOR COMPANY • BRIDGEPORT, CONNECTICUT



THE WOMEN OF BARCELONA TAKE THEIR KNITTING AND THEIR BABIES TO THE FAMED PLAZA DE CATALUÑA. THE HOTEL COLÓN IS NOW YOUTH ASSOCIATION HEADQUARTERS. IN

OVER WRECKED MASONRY SHOPGIRLS WALK TO WORK. HATS ARE THE BADGE OF FASCISM

CALMLY THE CITIZENS OF BARCELONA STROLL



BARCELONA

A CITY AT WAR

Spain—today two great cities, Madrid and Barcelona, fighting against Old Castle Andalucia, Aragon and Navarre. These two cities are Loyalist. The Rebels have nearly all the other great cities of Spain—Granada, Seville, Cádiz, Salamanca, Burgos, Zaragoza, Toledo, Málaga, Valladolid, Bilbao, San Sebastian, Oviedo.

In Barcelona and Madrid a strange thing is going on. It is as if the lid had been lifted off the civilization of Spain and what was left had worked out a civilization of its own. The lid, now largely Rebel, consisted of priests, soldiers, aristocrats, judges, doctors, professors, capitalists and landlords. The majority of the trained people of Spain joined the revolt against the elected government of Spain. Their reason was the typical European belief that a nation belongs to its trained leaders, not to its people.

The result was that the people of Barcelona and Madrid suddenly found themselves obliged to run their own world, without benefit of their betters. Photographer Chim has managed to catch the sense of this strange spectacle especially for LIFE on the following pages. After the first terrible dislocation of civil war, these pictures show how a people learn to live with war.

The knitting women at the left are sitting in a bloody and historic landmark of the civil war. Here on July 19, 1936, the Fascist and Monarchist aristocrats of Barcelona made their great stand. For days before, the Hotel Colón (shown in background) had registered well-to-do young single men, all with remarkably heavy suitcases. All asked for front rooms on the upper floors. On July 19, the heavy suitcases all produced sub-machine guns which poked out the upper windows of the Colón and mowed down suicidal anarchoists charging across the Plaza de Cataluña. At length three brigades of the smart, well-trained Civil Guards, Spain's super-police who in Barcelona remained loyal to the government, descended from three directions on the Colón. Their bowlegged, pious, little Colonel, immortalized by Novelist André Malraux, strutted alone across this Plaza, carrying his official baton. When the amazed aristocrats opened fire, he raised his baton and the Civil Guards charged up three streets on the Colón. In ten minutes they took it and the revolution in Barcelona was practically over, except for the windrows of dead men and horses littering this Plaza.

Since Barcelona became the capital of Loyalist Spain in October, 1936, the Rebels have bombed it with grim regularity. There are about 1,500 bomb-proof shelters of various kinds in Barcelona, not enough for the 2,000,000 people who inhabit the city. The one at left is in the poor quarter's Plaza Tetuan, one of the first and deepest, holding several hundred people. Notice that the people are in no hurry.

CONTINUED ON NEXT PAGE

ITS CELLAR COMMUNISTS USED TO EXECUTE ARISTOCRATS

INTO A BOMPROOF SHELTER AT THE WARNING SIREN





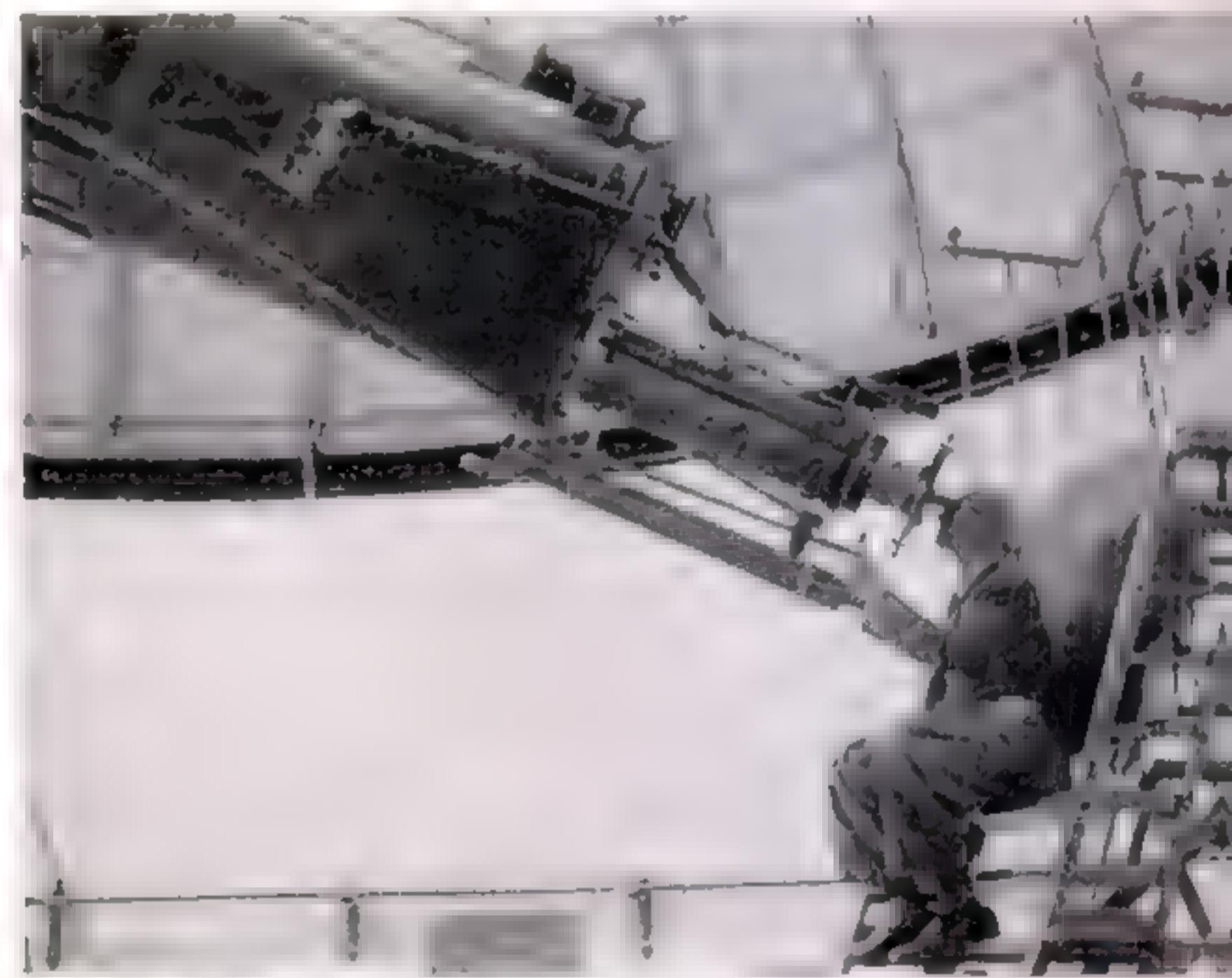
They marry. Between the branched candlesticks of the Marriage Bureau, a maiden of Barcelona signs her marriage register. The maid, though not in uniform, is in the army like all men between the ages of 18 and 45. Barcelona has got over its divorce law which began in the early days of the war. Now the Government made divorce easy for the first time.



A court in action. The three accused sit in the front row at right. The charge is treason. The lawyer just before them is pleading so passionately that his partner's laurel wreath is about to fall off his head. The rest of the court. The sentence for treason: 30 years, conditional on the Loyalists' winning the war. The time is 7:45 in the morning.

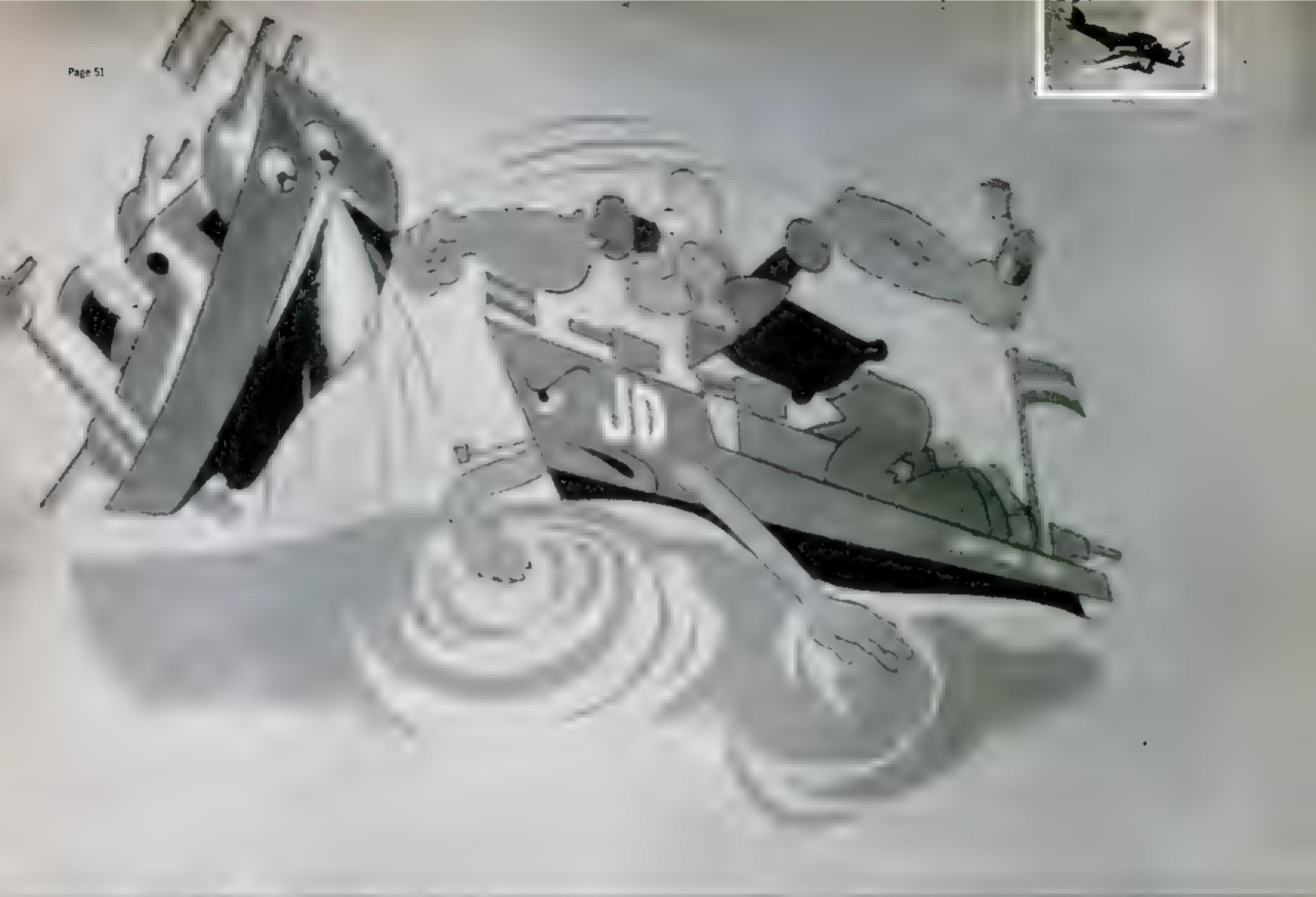


They have babies. This mother with her two-weeks-old child sits up in her hospital bed. She is regaling details of the latest bombing of Barcelona, which spared her and her child. The newspaper, the *Guardian*, used to be a revolutionary and big a religious paper, is now with the Government's official sheet. It is politically moderate, careful of offending any of the parties.



Life goes on. An astronomer in far-off Tihuanaco Observatory scrutinizes the stars. Above: The two pictures show scenes of homes at the European church. Note the young clothes. Below: President Manuel Azaña at left. At right: Barcelona's last king. Note the column's favor to the People's Guard Government destroyer, Jose T. Diaz, during a Rebel raid.





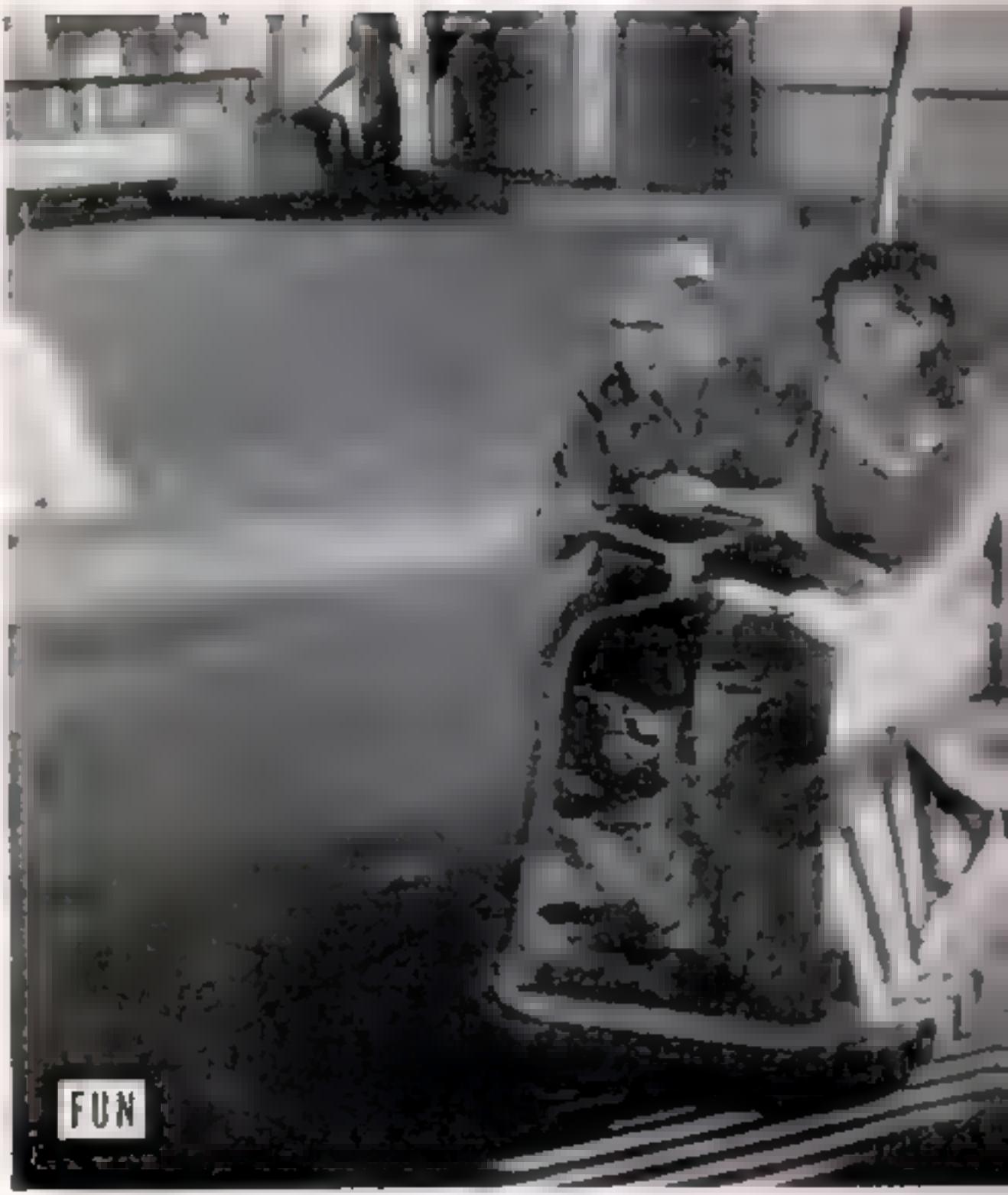
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CAFE

Soldier and girl have "vermouth with siphon." Vermouth is now hard to get. Must wine, except siphon

champagne, is in Rebel territory. Usual drink is orange juice. Barberouilles in a few, in peace or war



FUN

Courtship is still transacted in Barcelona's several amusement parks. Love wine or anywhere in wartime. Loyalist soldiers are covering the sand with



LOTTERY

Lottery-ticket seller, named Joaquin, peddles from tricycle in front of Liceo opera house. Each folder is a ticket, divided into ten parts. Tenth cost from 10c to \$1.20, depending on lottery.



BEACH

A taboo is supposed to be on Barcelona's bathing beaches, because of the danger of bombs and anti-aircraft shell fragments. But these two girls have new bathing suits, rashly displayed.



BETWEEN BOMBING RAIDS

THE PEOPLE TRY TO LIVE

A sudden transfer of power from the rulers to the people is likely to be a messy business. The Spanish Counter-revolution, like the French and Russian Revolutions, was no exception. Communists, Anarchists, Socialists, Trotskyists all massacred their enemies in the name of Revolutionary Justice. Individuals murdered their personal enemies in the confusion. The present Loyalist Government headed by the Socialist, Juan Negrín, has stopped all that. Negrín's famed "13 Points" are aimed toward the reconciliation of all men living in Spain. It is no longer fashionable in Loyalist Spain to kill a man for his opinions. The pictures on these pages show this return to humane sanity, the attempts of a people to be as happy as possible rather than to hate.

It must be remembered that these people of Barcelona are practically Spain's only proletariat, as Barcelona is its only great industrial city. Before the war they were one of the world's most depressed groups of workers. What is visible here is the rare and dynamic sight of a people just learning to rule itself, while fighting a civil war. They have their troubles. The chief farmlands of Spain are in Rebel hands. Fair harvests of wheat, olives and sugar this year keep the Rebels fat. But in Loyalist Spain everybody is dangerously close to starvation. Tuberculosis, pellagra, scurvy and eye disease are sweeping the people. In Catalonia, mainly in Barcelona, there are 800,000 homeless refugees dependent on the Government for survival; in the rest of Loyalist Spain, mainly in Madrid, there are 1,200,000 more. Practically all milk, sugar, wheat and meat must run the Rebel blockade or slip across the French border. Barcelona's dogs all show their ribs. All the men, from 18 to 45, are conscripted for the army. But Barcelona maintains its reputation for unshatterable frivolity. A shortage of electric power has made Premier Negrín limit the lights in the State-run night clubs and eliminate the three-hour noonday siesta so that Catalans can get in all their work by daylight.



BURLESQUE
Burlesque shows still go full-blast under Government control in Barcelona's night clubs and red-light district, the Pob. Belo. This is a Little Red Riding Hood act. Drunks are served patrons.



FUTBOL
Soccer, called *futbol*, is Loyalists' sole sport for bullfights. All the bulls and most of the best bullfighters are Rebels.



CHURCH
The Catholic Church is slowly re-emerging. This is scene in Barrio Chapel. Only side doors of all but Protestant churches are open.



Show windows are plastered with paper in any fancy design the proprietor can think of, here an eight-pointed star.

CONTINUED ON NEXT PAGE



Regular as air mail, the Italian Savoia-Marchetti bombing planes fly over Barcelona, sometimes with 100 lb. bombs, sometimes with 1,000-1,500 pounds. At the

bottom of the arroyo of Barcelona are railway station, gas works and barracks. Railroad along shore leads to French border. Beyond and down is the Besos river.



Experts on death from the sky are these citizens of Barcelona, including an Army doctor, left, and Army lorry driver, shown watching their side's planes fight-

ing off the big Italian bombers. Below is one result. By far the majority of the bombing casualties are care-free children, carelessly allowed to play on the streets.



ITALIAN BOMBERS COME AND FOREIGN FIGHTERS GO

Despite the fine show that Loyalist Spain puts up, it may well lose the Spanish civil war. That decision rests with the so-called "Big Four" of Munich—Hitler, Mussolini, Chamberlain and Daladier. In October, Mussolini fulfilled part of his promise to Chamberlain by withdrawing 10,000 Italians from Spain, leaving at least 30,000 and his technicians. Presently he sent in several fresh divisions.

On Oct. 25 Loyalist Spain disbanded regretfully from its Army the heroic International Brigade made up of hot-temp-ered anti-Fascists from all over the world. When they marched through Barcelona *see below* tears of the crowd wept. When Premier Negrín thanked them, they soldiers wept too. All have the privilege of returning as Spanish citizens after the war, if the Loyalists win. That day, Mr. Negrín underscored with the proud cry: "Listen world! We know a Fascist triumph would signify our total extermination. All right then. Before parceling Spain exterminate us."

Something along that line seemed to pain of Rebel Generalissimo Franco who announced Nov. 7 that he wins punishment will be meted out to 2,600,000 Loyalists on a Rebel backstop. The war's dead already total 1,000,000, the damage \$10,000,000,000.





BARCELONA WOMEN PAINT AND PACK 75-MILLIMETER ANTI-AIRCRAFT SHELLS OF A RUSSIAN TYPE MADE BY FRANCE'S SCHNEIDER-CREUSOT



LAST MEN OF DISBANDED INTERNATIONAL BRIGADE PARADE THROUGH BARCELONA. SAID THE PREMIER, "YOU CAN LEAVE WITH CALM HEARTS, WE WILL FINISH THE TASK"



Burial of Burlesque (above): This amusing pastiche of El Greco's *Burial of Count Orgaz*, Coulton Waugh's favorite picture, was scuttled before the series of police raids that nearly killed burlesque on the New York stage. See girl bearing sad news was an afterthought.

Sunday in Central Park (below) shows a young couple strolling in Central Park, sprawled on the deep green grass of the park. It is the title Coulton Waugh gave to his account of periods of peace entirely from a literary source, entire that is, in peace, he said. He



FATHER WAUGH PAINTS SEASCAPES

SON WAUGH PAINTS STRIP QUEENS



COULTON WAUGH

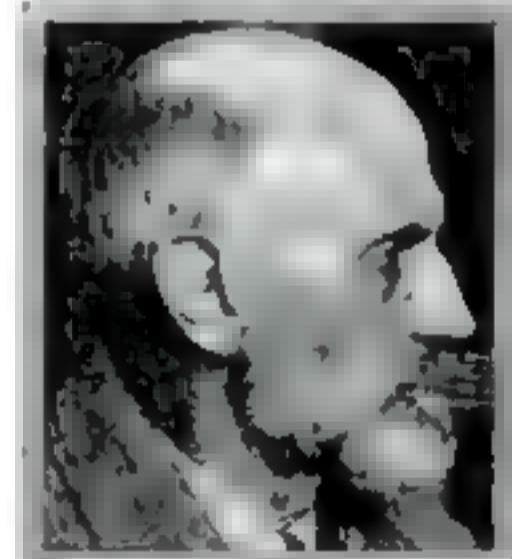
If figures mean anything, the most popular artist in the United States is Frederick Judd Waugh of Provincetown, Mass. Every year since 1934 distinguished critics have picked prize winners at the Carnegie International Exhibition at Pittsburgh, the country's most important art exhibition and every year since 1934 the public has ignored the advice of the critics and voted as its favorite picture an arrangement of rocks, waves and spray by Frederick Judd Waugh.

Below at the right is Mr. Waugh's 1938 entry at the Carnegie, almost identical with the Waugh paintings of 1934-35-36-37 except that the wave seems slightly larger. It would be reckless to bet that this will not win the popularity prize too. Mr. Waugh's popularity is not limited to Pittsburgh. He paints about 50 such seascapes a year and sells them like hotcakes. His dealers, the Grand Central Art Galleries, estimate his income at about \$30,000 a year and wish devoutly that there were more painters like him.

Frederick Waugh has a son, Coulton Waugh, who is also an artist but he does not paint waves. As interested in the sea as his father, Coulton Waugh has been a professional sailor, made decorative charts and maps, designed textiles, made scale drawings of historic ships and is at present drawing a daily comic strip for the Associated Press called "Dickie Dare." His serious paintings, exhibited for the first time at the Hudson Walker Gallery in New York, are enough to give his father's admirers the jitters.

Waugh père has been called "even better than Winslow Homer" in his rendering of delicate plumes of spray. Waugh fils figuratively throws the whole paint pot at his public in painting the burlesque strippers and East Side idlers that are his present preoccupation. But if Coulton Waugh's color is as strident as a sea gull's scream it is shrewdly chosen. New York critics in general liked his bold use of garish color better than his draughtsmanship, which they found reminiscent of comic-strip technique.

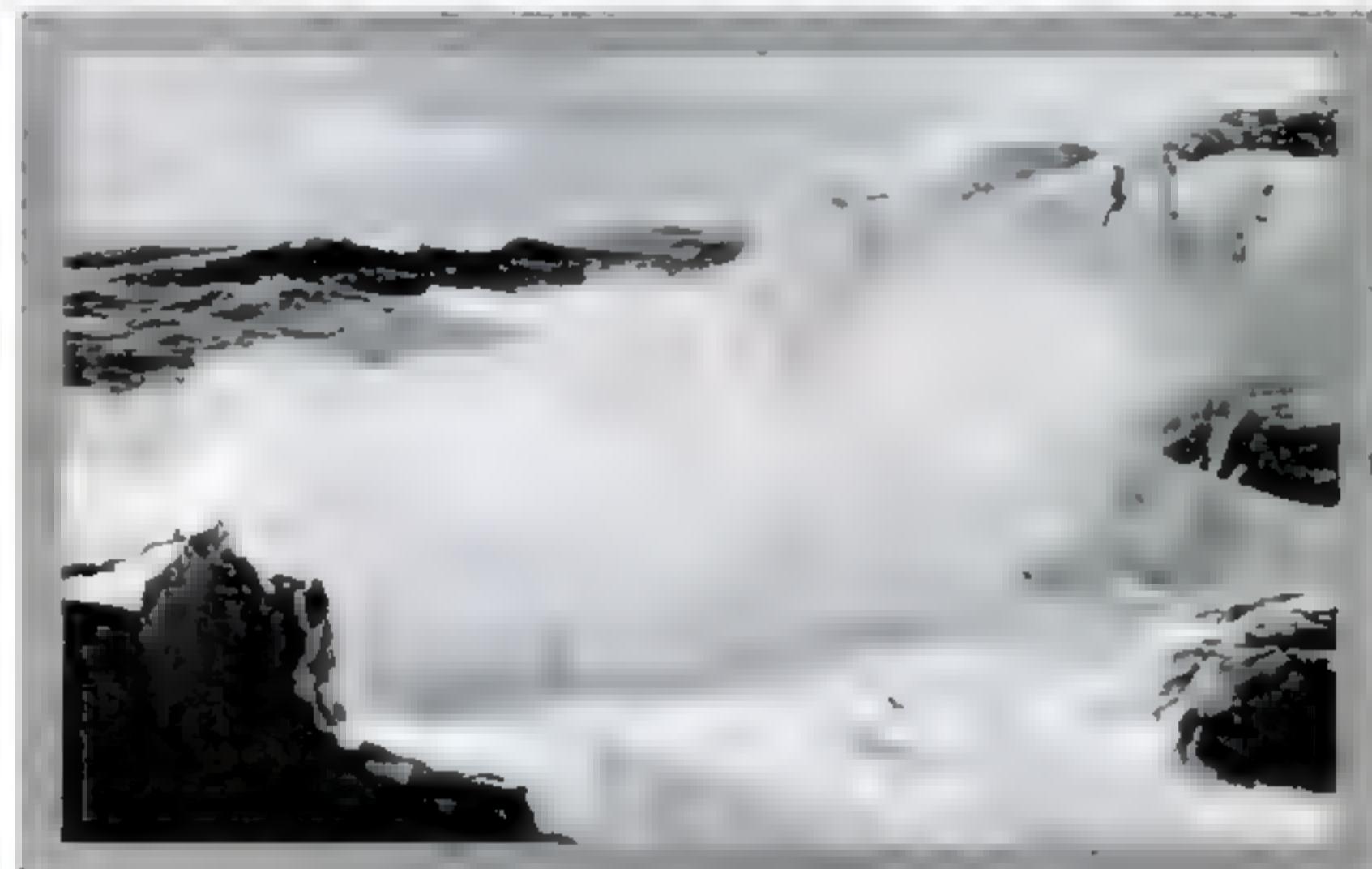
If the Waughs differ from each other artistically they remain on the best of terms personally. Frederick, Coulton and Coulton's sister, the well-known fashion designer, Gwenyth Waugh, own seven houses on a section of Provincetown's Main Street known as "Waughville." Here they maintain separate studios, spend busy summers together. For years they operated a dress shop, a shop-model shop, an antique store.



FREDERICK J. WAUGH



Red Burlesque. With vermillion lips, platinum hair and greenish-white skin, this van Goghish study of a strutting burlesque stripper was picked by some critics as the best painting in Coulton Waugh's show.



Pounding Surf is the title of Frederick Waugh's 1938 entry at the Carnegie International. A fast worker, the elder Waugh can finish such a canvas in a week. His dealers can sell it almost as quickly.

DICKIE DARE



TROUBLE IN A STRATOSPHERE PLANE



Dickie Dare was actually the invention of Milton Caniff who now draws *Terry and the Pirates* for another syndicate. Coulton Waugh walked into the Associated Press office

when syndicate editors were looking for an artist to carry on the series, has been drawing it for five years. He tries to keep six weeks ahead of the papers in drawing *Dickie*.

Life Begins At 40



DESIGNER WHO BEGAN AT 45—

Eight years ago, Mrs. Mae B. Midgley of New Haven, Conn., began to design and sell her garden furniture, ornaments, fountains and sundials made out of cast rock and bronze. She was 45 when she created for herself this new and profitable business.



MRS. NETTIE COOK BEGAN IN HER HOME KITCHEN

In Indianapolis, Ind., putting up delicious jams, jellies and preserves to help add to her income. Soon a factory was needed. Now — at 46 — she is president of her own thriving company.

They Made a New Start AFTER 40 and WON SUCCESS

FOR these two — like many others — the years from 40 on are proving happy and profitable. Yet, often, people find their energy slowing down at just this time. They begin to feel "old."

Two things may lead to this early aging.

1. Your body may not be getting enough vitamins. Older people need certain vitamins just as much as children do.
2. Weaker digestion often sets in around 40. This may pull you down. It also may prevent the vitamins you eat from doing all the good they should.

A tonic food that helps both these common after-40 troubles is Fleischmann's Fresh Yeast.

It supplies a good amount of 4 necessary vitamins. The yeast acts like a "booster" for these vitamins when digestion is slow. It supplies other essentials that help you make fuller use of these vitamins and the food you eat.

Start eating Fleischmann's Yeast every day. Eat it $\frac{1}{2}$ hour before meals — plain or dissolved in a little water. You'll soon learn to like its fresh, malt-like taste. Eat it regularly and see if you don't feel younger — more energetic.



Miss Dolly Brann — Stylist — Finds New Energy, More Ideas

Dear Life Begins:

After several months of working furiously, I reached a point where I couldn't go on. My work was practically at a standstill from fatigue. I'd sit at my desk and stare at the wall, thinking how horrible it would be if I never had another idea.

One evening I read an advertisement, "Life Begins at 40." That aroused my interest. I was just past 40. I bought some Fleischmann's Yeast next mornin'. Before three weeks were over I felt like laughing at life for the first time in a.m. at a year.

In a month I was back at work. And I'm able to draw on what seems to be an endless supply of ideas and energy.

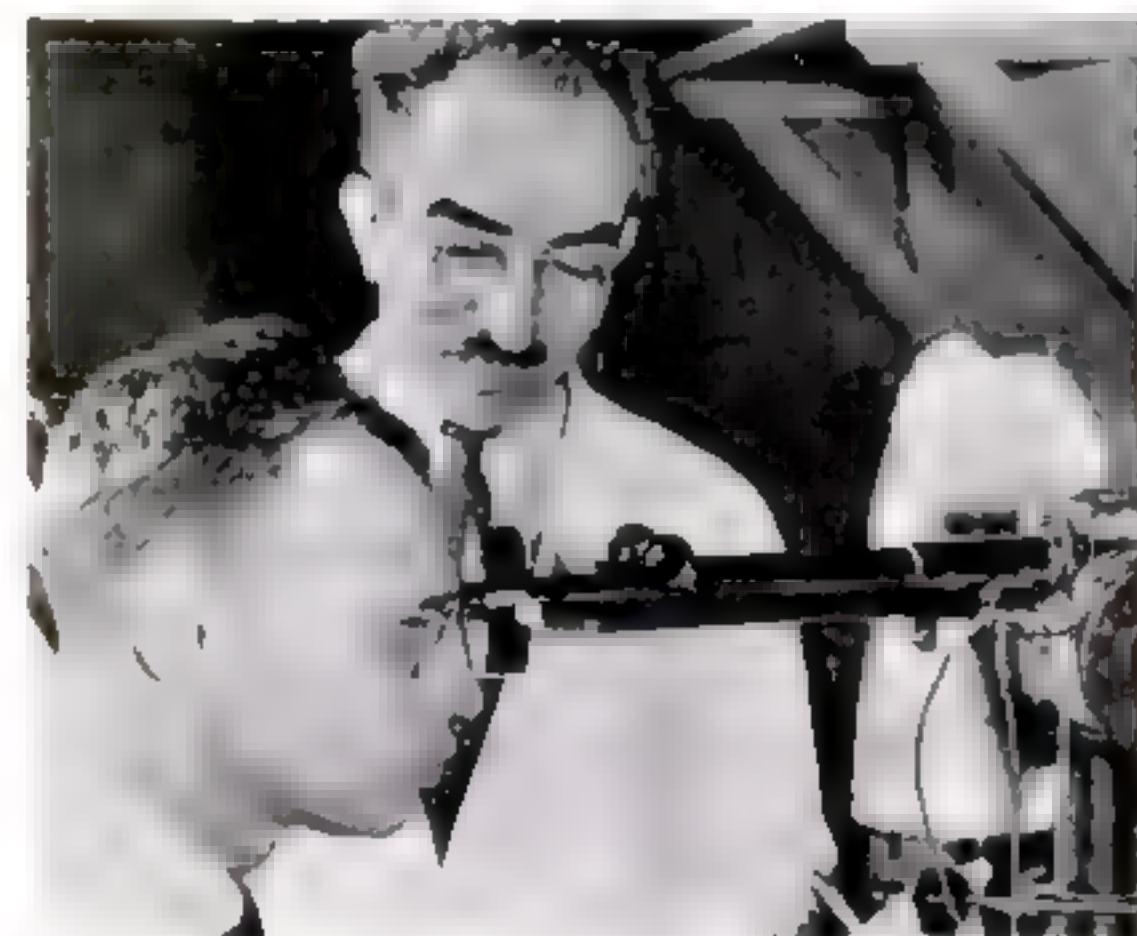
DOLLY BRANN

Copyright, 1948, Standard Biscuit Incorporated

SCIENCE



SPRING SUN BRINGS OUT PELLAGRA IN SOUTHERN FARMERS WHO HAVE HAD INADEQUATE WINTER DIET



Doctors at Duke University use the sensitive spectrophotometer to determine the concentration of nicotinic acid in normal human urine.



Dr. David T. Smith and his wife, Susan Gower Smith, and Dr. Julian M. Ruffin of Duke University, proved that nicotinic acid cured pellagra

PELLAGRA

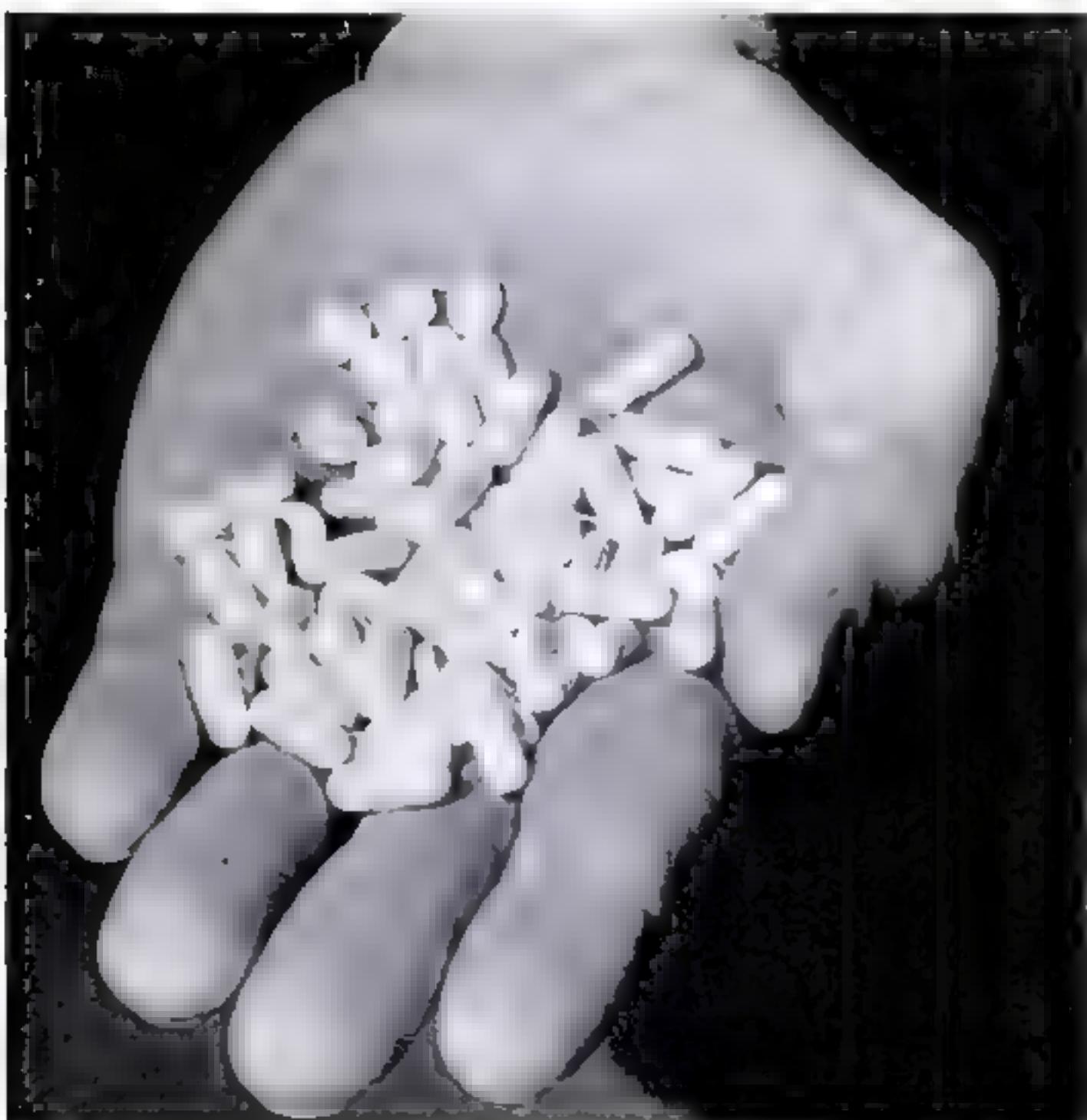
Waste tobacco provides cheap cure for this diet-deficiency disease

Scourge of a million poor rural families in the South is pellagra, a diet-deficiency disease which strikes whites and blacks alike. Though scientists know that proper food can prevent this noncommunicable plague, at least 400,000 people a year suffer from it. Subsisting on corn meal, salt pork and molasses during the winter, its victims go out to plow in spring, expose their skin to the hot Southern sun and break out in rashes and sores. If their diet is not corrected with green vegetables, milk and lean meat they get progressively weaker, suffer from a breakdown of the nervous system, eventually go insane. Every year, 4,000 people in the U. S. die as a direct result of pellagra. Those who do not die are so weak as to be total economic losses.

Year ago, University of Wisconsin scientists discovered that "blacktongue," canine equivalent of pellagra, could be cured by nicotinic acid, now obtained from waste tobacco leaves. Last month Dr. David T. Smith and his wife Susan Gower Smith (left) of Duke University, reported that this acid brought about a spectacularly rapid recovery among pellagra patients. By taking injections or pills, patients who were near death recovered entirely in less than ten days. As important as the discovery to poor Southerners was the fact that nicotinic acid can be obtained at a cost of only 10¢ a gram. Taken in tiny doses this quantity of acid may even keep a pork-cornmeal-and-molasses-eating man in good health.



Blacktongue affects dogs as pellagra affects people. The pellagra researchers first tested nicotinic acid on dogs. This dog would die within a day if not given immediate treatment.



Tablets and capsules containing nicotinic acid can be produced cheaply. Dr. Smith is now planning to mix the acid with salt, thus making it part of every farmer's diet.

A REMINGTON PORTABLE

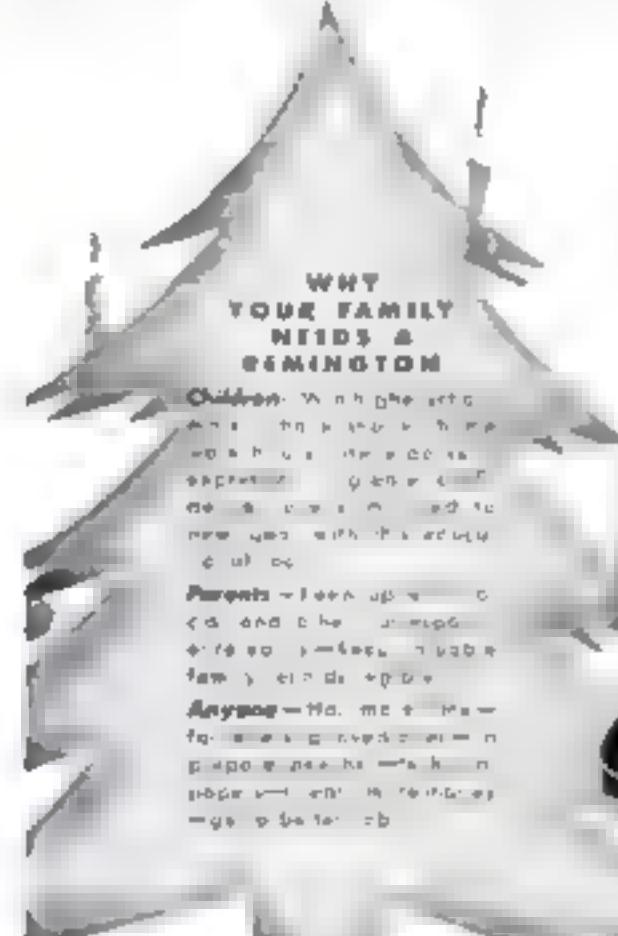
*the Gift Your
whole Family Shares*

**It's Easy to do
Your Christmas Shopping**

JUST drop in on your nearest Remington dealer for five pleasant demonstration minutes. Or simply 'phone your Remington dealer and he comes to your home at your convenience. Or —you can clip the coupon below and get the information by mail. You shop in your own home. **AND WHAT A GIFT IT IS!** Your whole family is bound closer together by something each can use. Even those in far away places will be nearer because you'll write more often.

Remette **\$29.75**
including Case

FOR THE FIRST TIME AT SUCH A LOW PRICE!
A beautiful, portable writing machine—a real Remington—a gift you will be proud to give your family. For so little money you now get, not a strip model but a complete, B4 character, four-row standard keyboard machine.



Remington Streamline

Picture the joy of your family on Xmas morning. Listen to Sister—“Look, Dad, a long carriage return lever—and a touch regulator—like the big machines we use in school.”

“We do need a typewriter” cries Mother wisely, “the children will win higher school marks—your personal and business letters—and my social correspondence will be an easy task now!”



Remington Deluxe Noiseless Portable

Everyone is amazed at the silent speed of this marvelous Noiseless Portable. You can work while others sleep—or travel while you work, without the slightest disturbance to anyone.

It's easy to give a Remington this Xmas (8 models to choose from), with a nominal down payment and terms as low as 70¢ a day.



Remington Rand Inc., Buffalo, N. Y.

Dept. 15-314

Tell me, without obligation, how to get a new Remington Portable.

Send literature.

NAME

ADDRESS

CITY AND STATE

THE HIT OF THE GIFT PARADE

This way ladies!

Ten or Black Luggage Grain \$5.85

Blue, Brown or Burgundy Calf 6.85

to a MAN'S HEART!

Nettleton
DOUBLE DUTY
LOAFERS
PATENTED

In the house, a slipper. Outdoors, a shoe. Exclusive, flexible, hand-sewed seam.

A. E. NETTLETON CO., SYRACUSE, N.Y.

Here comes a
**Flexible
Flyer**

They will have to get out of the way when you come down the hill with one of these new streamlined Flexible Flyers. They sail along like nobody's business, ride bumps like a new car, sweep around curves like a racer. They're the smoothest, speediest, safest sleds ever made . . . just what you want for Christmas!

Tell Dad and Mother about Super-Steering, with a turning range double that of other



AIRLINE EAGLE . . . Rubber handgrips, chrome steering bar, steel bumper plus all the other Flexible Flyer features.

FLEXY RACER (below) . . . makes sledding a year-round sport. Double ball-bearing discwheels, live rubber tires, steel bumper. Only coaster with Dual Control—instant steering and sure-stop brakes—both operated by steering bar.



Write for FREE working model of the Airline Eagle Flexible Flyer.

S. L. ALLEN & COMPANY, INC.
447 Glenwood Avenue, Phila.

PEOPLE

CAMERAS OF THE WORLD

PRESS NOW PUT THESE

PEOPLE IN THE NEWS

The governors-elect of Pennsylvania and Massachusetts spent yesterday in the Bahamas with animals. Avenue



Ralph Koch, 24, Chicago WPA worker, was minding his 4-month-old son, Nov. 11. The baby wailed. Koch rocked him. The wails went on. Irritated, Koch slapped the child's face, broke its skull, went sobbing to police to say he had killed his son.



Mr. & Mrs. Philip Armour IV embarked for Hawaii, Nov. 10, on a honeymoon. Great-grandson of the famed packer, Philip Armour married Julia Henry in Philadelphia. Her mother is a Biddle. Her father was one of the world's great stamp collectors.



Dirksen, Pennsylvania coal-miner Republican, poses with a friend's turkey in Texas. *above left* Everett Dirksen

shall, Massachusetts blood-brood Republican, and led around his Dover, Mass., estate on a freight train. His son's monkey



The Princesses of Kapurthala, granddaughters of one of India's richest maharajas, wear their saris Indian style but their hair in the mode of London, where this photograph was taken. Prettiest of the attractive trio is Princess Sushila (center).

**DICK SAID \$25 WOULDN'T COVER
OUR GIFT LIST OF FIVE . . .**

but I surprised him

BLENDING He budget brought only \$25, but he was going to you can imagine my plight. I couldn't let our five wear ones down so at I went to trudge and look and despair. Then I happened in upon an Ingersoll dealer and to my spirits returned like a breeze out the bay. For only \$25.65 I bought five elegant gifts. Be smart, once too. He's see. You don't get us.

SWAGGER He budget brought only \$25, but he was going to you can imagine my plight. I couldn't let our five wear ones down so at I went to trudge and look and despair. Then I happened in upon an Ingersoll dealer and to my spirits returned like a breeze out the bay. For only \$25.65 I bought five elegant gifts. Be smart, once too. He's see. You don't get us.

YANKEE Shinyed small
size, leather belt, black
police. Unbreakable
crystal. \$1.25

EMBLEM This reliable law
police will make
someone happy up
breakable glass. \$1.25

GUIDE A smart, modern
alarm clock in gold, navy
blue, vermeil brass, black
and chromium, a cent. \$1.85

SWAGGER Smart, bright
brush black leather
strap. \$2.35

FOUR MORE INGERSOLL FAVORITES... SEE THEM AT YOUR DEALERS

EMBLEM This reliable law
police will make
someone happy up
breakable glass. \$1.25

YANKEE Shinyed small
size, leather belt, black
police. Unbreakable
crystal. \$1.25

SWAGGER Smart, bright
brush black leather
strap. \$2.35

GUIDE A smart, modern
alarm clock in gold, navy
blue, vermeil brass, black
and chromium, a cent. \$1.85

Ingersoll

DEPENDABLE WATCHES... AND NOW, A DEPENDABLE ELECTRIC SHAVER



A Graflex-made Picture by Harold M. Lambert

GIVE GRAFLEX

Choose Graflex American-made, Prize-Winning photographic equipment . . . and, whether you give or receive this December 25, it's sure to be a Merry Christmas. Give Graflex and you give years of more interesting pictures. See these and other Graflex-made products at your Dealer's. He'll gladly help you with your selection.

FREE! Send for free Catalog and free Gift Guide. Paste coupon—or write your request—on post card. If you wish. Graflex Corporation, Dept. L-19, Rochester, N.Y. U.S.A.

FOLMER GRAFLEX CORPORATION
DEPT. L-19, ROCHESTER, N.Y. U.S.A.
Please send me your free Catalog and free Gift Guide.

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ADDRESS _____
CITY _____ STATE _____

GRAFLEX Prize-Winning CAMERAS



Here Life is Different

For the finest vacation of your life, spend this winter in San Antonio. Forget the ice and snow and cold in sun-filled days. Play outdoors every hour. See the hundreds of sights found nowhere else in the world. Visit the Alamo, where Texans died for freedom; Ft. Sam Houston, largest Army Post in the United States; Randolph Field, "West Point of the Air"; the Governors' Palace, where Spanish viceroys ruled Missions, centuries old; the colorful Mexican Quarter. Give yourself a vacation you will never forget.

San Antonio

WHERE LIFE IS DIFFERENT

MUNICIPAL INFORMATION BUREAU
216 Auditorium Plaza; San Antonio, Texas
Send me **FREE** your beautifully illustrated book, "Picturesque San Antonio."

Name _____
Address _____
City _____ State _____

PEOPLE (continued)



Miss Sidney Margaret Hart Dyke, who runs an antique shop in Woodstock, N.Y., wore Napoleon's jewels at a fashion show. Reason: she is granddaughter of the illegitimate son of Napoleon and the Countess Walewska, portrayed in movies by Garbo.



Manuel Mojica Carassa is one of the richest of Peru's mining millionaires. Deathly ill from a gall-bladder infection, Señor Carassa spent \$7,000 chartering planes from Lima to Rochester, Minn., for an emergency operation at the famed Mayo Clinic.



To Relieve IRRITATION Coughs due to Colds

When your throat's troubled with huskiness, dryness, a cough due to a cold . . . let a Vicks Cough Drop dissolve naturally in your mouth. This bathes the tender throat tissues with soothing medication for 12 to 15 minutes. Relief comes fast . . . because Vicks are medicated, medicated with throat-soothing ingredients of Vicks VapoRub, family standby for relieving discomforts of colds.

MEDICATED VICKS COUGH DROPS



The Morning After Taking Carter's Little Liver Pills



Look "high and low," there's nothing you can give the camera owner that will be so completely satisfying . . . more gratefully received . . . than a WESTON Exposure Meter. It's the one gift he will take genuine pride in owning because it will enable him to get perfect pictures throughout the years . . . and especially because it bears the name WESTON. See WESTON Exposure Meters at the nearest photographic retail store, or send coupon for literature.

WESTON Junior EXPOSURE METER

Weston Electrical Instrument Corporation, 630 Frelinghuysen Ave., Newark, N.J.
Send full information on the WESTON Junior.
Name _____
Address _____
City _____ State _____



1 Quick easy GROOMING... The time-tested Wildroot Hair Tonic formula plus pure vegetable oil. Relieves dry scalp. Keeps hair neat, not slicked-down. Mind pleasing scent fades away after using.

2 Removes ugly DANDRUFF... Use Wildroot-with-Oil every morning. Massage half a minute. See how its cleansing action removes dandruff, relieves itching, leaves scalp cool, clean, refreshed.

3 Helps check premature BALDNESS... Removes dandruff crust which acts as covering for seborrhoid eczema common scalp infection blamed for 70% of early hair loss. Get Wildroot-with-Oil today! For generous trial bottle, send 10¢, Wildroot, Dept. B-13, Buffalo, N. Y., or Fort Erie, Ontario.

IMPORTANT—Wildroot-with-Oil does not replace regular Wildroot Hair Tonic, used by millions who like a non-oily tonic. At drug counters and barbers everywhere.

WILDRONT WITH OIL
THE 3-ACTION HAIR TONIC

★ ★

THE definite purpose of LIFE is to inform its readers of what is going on in the world today — to bring them the news which can best be told with pictures.

Free MYSTERIOUS ERECTORSCOPE

Boys! The Mysterious Erector-scope brings you sights as surprising, so mysterious, so uncanny you can scarcely believe your eyes. One second you see only a blur—the next second you feel you are so close to mighty mechanical marvels you can reach out and touch them. Free—with big catalog of new All-Electric Erector.

THIS ERECTORSCOPE SURE IS SNAZZY

MAIL COUPON OR POST CARD

GILBERT HALL OF SCIENCE
14 Erector Square
New Haven, Conn.

Quick! Send me Mysterious Erector-scope and catalog on sensational new All-Electric Erector—both free.

Name _____
Street _____
City _____ State _____



Congressman George H. Tinkham, Massachusetts Republican who is always re-elected without making any speeches, celebrated this year's victory by dancing the Lambeth Walk with a cigarette girl. "The audience seemed to like it," he beamed.



Charles Merz, 45, was made editor of the country's No. 1 newspaper, the New York Times. Born in Sandusky, Ohio, Mr. Merz joined the Times in 1931. For the New Republic in 1920 he wrote severe analyses of the Times's reports of Russian revolution.

"TO SHAVE FAST, WITH COMFORT,

DO AS BARBERS DO... USE COLGATE LATHER"



BARBERS
DON T USE
BRUSHLESS SHAVE
CREAMS.
OUR BARBERS USE
COLGATE LATHER
THE FAST,
FRIENDLY SHAVE

Signed *Walter Grisco*
Head Barber
Hotel Ambassador, New York City

1. QUICKER

because you don't have to prepare your beard before using Colgate Rapid-Shave Cream

2. SMOOTHER

because its rich, small-bubble lather melts the beard soft at the base, so your razor cuts clean

3. CHEAPER

because you use less than brushless creams of the same size and price class. There's no waste with Colgate Rapid-Shave Cream

Barbers know from long experience that lather gives a smoother, easier shave than brushless creams, because it wilts whiskers softer and faster. And 2 out of 3 barbers use Colgate lather. So change to Colgate Rapid-Shave Cream. It whisks up into rich moist creamy lather . . . loosens the film of oil on each hair of your beard . . . soaks it soft and limp, easy to cut off smooth and clean. You can get 200 clean, friendly shaves in every 40c tube. Buy Colgate Rapid-Shave Cream today. Large size 25c. Giant size holding twice as much, only 40c.

Colgate
RAPID-SHAVE CREAM



Lions at lunch: The Binghamton Lions Club meets each Tuesday noon at Hotel Arlington. The Rev. Cristoberry

A. Ritchie, past president, is speaking. President Sam Ause, a plumbing contractor, is at his right. On the table are

newspaper clippings \$1,000 taken to the club members going with him to the present Binghamton golf Open.



Lions at play. In straw hats, homemade whiskers and overalls, the same Lions seen at the top of the page turn

up at the Halloween barn dance. Lions clearly love horses, play with a serious purpose, make all new members eat

the minutiae lunch like Cleopatra's press, with a need for ever growing. Lions work if helping hold it

Life Goes to a Party

with Binghamton Lions and their club clown

Throughout Europe the owner of a little business, squeezed between the competition of great cartels from above and the pressure of Labor from below, makes the likehest recruit for Fascism. The companionship and security that a Fascist organization promises are great temptations. In happier America, small businessmen are sufficiently independent and prosperous to limit their joining instincts to such soundly democratic things as the great luncheon clubs - Rotary, Kiwanis, Lions—where they meet week after week to hear speeches, sing songs, talk business and foster worth-while charities.

On Halloween the Lions Club of Binghamton, N.Y., held its fourth annual public Barn Dance at Kalurah Temple to raise money for the blind. As the high spot of the evening, the Lions' guests competed in a square dance for the "State championship" and a silver-plated milk pail, which was symbolic of Binghamton's dairy industry. Master of ceremonies was the official club clown, "Tiny" Stratton, a truck driver weighing 334 lb. Dressed for the occasion in baby's rompers, "Tiny" held his wand over each breathless square-dance team while the audience applauded its favorites. The applause, scientifically registered on an electric noise meter, decided the winning team. After the prizes had been awarded, the Temple's floor was free to everybody for square dances, waltzes or just plain shagging for the citified.



Binghamton on the Susquehanna, not far from the Pennsylvania border, is the center of a great dairy industry and boasts the largest shoe factory in the United States, Endicott Johnson.



Square-dance contestants, many of them real Susquehanna Valley dairy farmers, stamp it out before seated rows of Binghamton citizens. Below, the Lions' clown, "Tiny" Stratton.

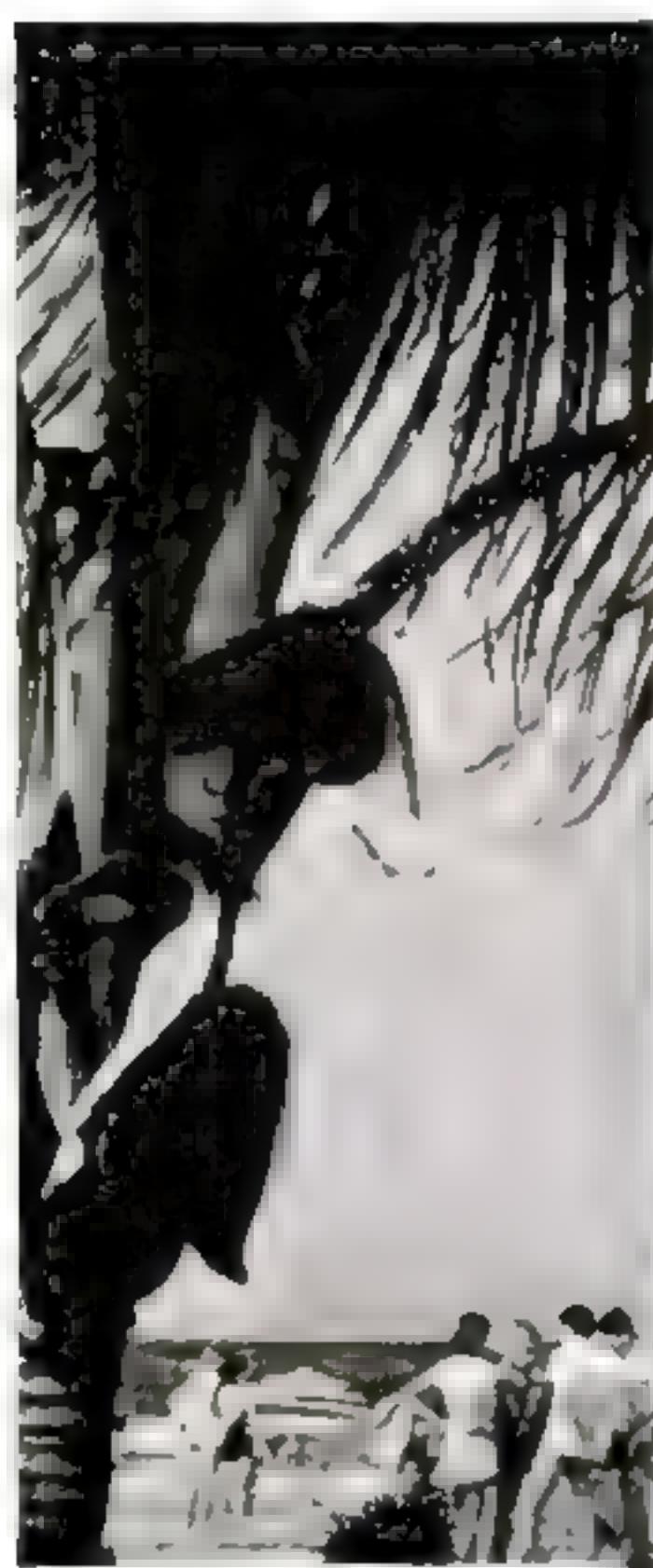


Ezra Woodhull, leader of Woodhull's Olde Tyme Masters, plays the accordion and calls the numbers for the barn dance before a painted sphinx on the stage of Kalurah Temple.



CONTINUED ON NEXT PAGE

NEARER THE SUN



MIAMI

LIFE'S WORTH LIVING
NEARER THE SUN!

Against the sunswept background of America's Tropic Metropolis, winter's gayest parade of things to do is unfolding for thousands of perennial sunseekers here in America's only true tropics. Golfing, swimming, surfing and sunning—living a fuller, more rounded life denied by shut-in northern winters—for a week, two weeks, all winter—proving by their example that Miami vacations, with a little planning, can be fitted to any budget.

NEARER THE SUN—No wonder Miami's winter temperatures run some 10° higher than other U. S. resorts—over 1,000 miles farther south than the Riviera, hundreds of miles nearer the equator than any Pacific coast point, Miami is the nearest major U. S. city to the sun!

TIME TO PLAN—Miami's new official booklet gives complete facts and figures—living and recreation costs, sports programs, everything. It's First Aid in making your plans—your first step southward, nearer the sun. Mail the coupon today.

FREE  Mail This Coupon
Chamber of Commerce MIAMI, FLA.

Please send copy of the new
City of Miami Official Booklet

Name _____

Address _____

City _____

Life Goes to a Lions' Party (continued)



Unsuccessful team in dotted sunbonnets and new blue overalls, is waiting cheerfully to hear the results of the championship from the electric applause meter.



Best-dressed lady was Stella Roseluse in this Valentine costume. Her friend, Lion Walter Kurtz, is a General Electric manager and president of the local tennis club.



The winners, who entered under the team name "Out Our Way," gather triumphantly round the championship milk pail. A local physician, Dr. Blinn A. Buell, holds it.

Bon Ray
GOES TO A PARTY
in Celanese
SHEER RAYON



You'll be the loveliest-looking girl at the party in this cloudy drift of rayon Marquisheer of Celanese yarn, clustered with stars. A proposal-provoking dress the stag line will find irresistible. White, black or rose d'amour, in sizes for juniors and misses, too. 22.95

If your pet store doesn't have it, write to

BON RAY

525 SEVENTH AVENUE, NEW YORK

*Reg. U. S. Pat. Off.

TEACHER'S

Perfection of Blended

SCOTCH WHISKY



*It's the
flavour!*



86 PROOF

Teacher's is the favorite Scotch with men who prefer its mild, smooth taste, its never-changing quality. Teacher's hearty body enhances the tang in its balanced flavour.

Made since 1830
by Wm. Teacher & Sons, Ltd., Glasgow

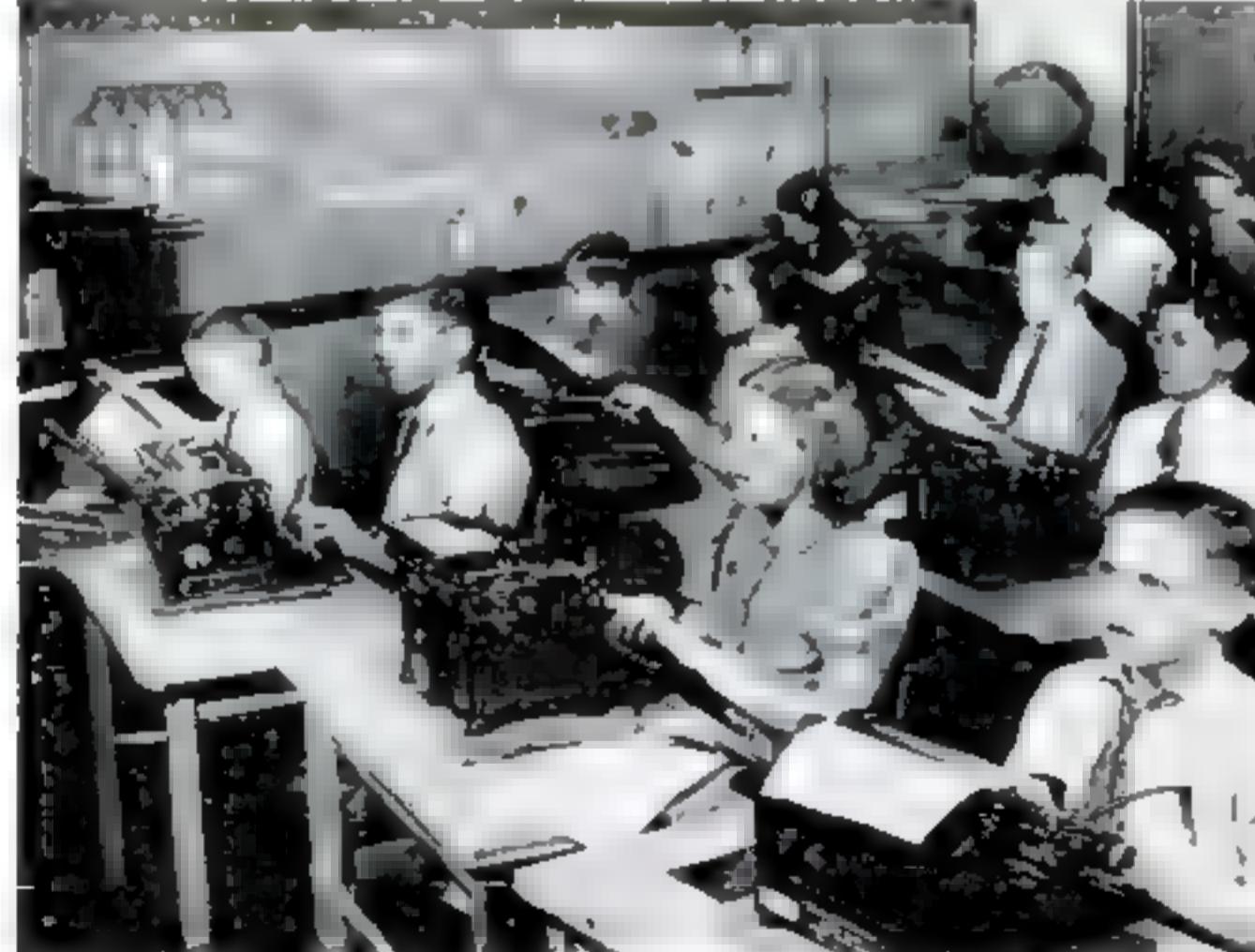
SOLE U. S. AGENTS:
Schiessfelin & Co., NEW YORK CITY
IMPORTERS SINCE 1794

Binghamton's barn dance serves a good cause

None of Binghamton's Lions is a rich man. Sensibly therefore they have concentrated the funds they are able to raise on one type of charitable work—helping the blind—a choice in charities that 939 of the 3,000 Lions Clubs in the U. S. have also made. Such big doings as the Halloween Barn Dance enable the Binghamton Lions to keep a blind boy and girl in college, to pay for several emergency eye operations and to provide free milk for the sight-saving classes which the Lions organized in Binghamton's Alexander Hamilton School throughout the year.



Forrest Warner, blind, learned to operate this loom with Lions' help at the Blind Work Association workshop which the club supports. He weaves homespun blankets.



Sight-Saving Class at the Alexander Hamilton School teaches children with defective vision to save their eyes by learning to typewrite, gives them free milk for lunch.

KAYWOODIE

\$3 50



*Have You
THIS Pipe?*

Men collect pipes not only because they like a collection, but because each pipe is a new experience—every one has a certain taste, a feel in the hand, its own balance and weight, its own color and graining, and "draw." These things you get to know and like. Every pipe gathers associations too. So there's much more to it than mere "collecting." Every pipe has a personality, and there's pleasure in constantly comparing and contrasting them. You ought to see the new Kaywoodies at your dealer's. You'll enjoy looking them over. Most smokers say they're the sweetest-smoking pipes of all.

Pictured above: A new style called YACHT (the stem is oval) No. 01. Shown actual size. For a better view of this beautiful pipe, turn the magazine sideways.

Carburetor Kaywoodie \$4, Super Grain \$5, Flame Grain \$10, Meerschaum \$15, Matched-Grain Sets \$100 to \$1,000.

Yours for the asking: Pipe-Smoker's Almanac, interesting things about pipes.

KAYWOODIE COMPANY
Rockefeller Center, NEW YORK and LONDON

"AMERICA'S NUMBER 1. SHAVERS"

● Man after man who has used the Remington and Rand Close-Shavers tells us that here, at last, are shavers that really shave! As this goes to press, our factory has been running night and day for three months, yet we are still more than 500% behind on production schedules. So, you'll play safe by ordering from your dealer now for your own use or for Christmas giving.



GENERAL SHAVER DIVISION of REMINGTON RAND Inc., Bridgeport, Conn.

LIFE'S PICTURES



David Szymin, the photographer who took the pictures of Barcelona on pages 48 to 55, is better known as Chum. Born in Warsaw 27 years ago, Chum studied photography and the printing arts at the Leipzig University. His headquarters are in Paris but since the outbreak of the civil war he has spent a great deal of time in Loyalist Spain. He uses a Leica camera and is a good friend of Robert Capa, great war photographer, who took the above picture while Chum was watching a farewell meeting of the foreign volunteers before the International Brigade was dissolved at Barcelona.

The following list, page by page, shows the source from which each picture in this book was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (*left to right, top to bottom*), and line by line (*lines separated by dashes*) unless otherwise specified.

ABBREVIATIONS DOT BOTTOM CEN CENTER
O OPENS AT END EX EPT LT LEFT RT
RIGHT T TOP A P ASSIMILATED PRESS B A
BLACK STAR ZUR EUROPEAN B&E BANK
A SWING INT INTERNATIONAL KET KEN-
NEDY E. L. FUCHS RE-INS. W. W. WILSON BUDGET



FLORIDA

... as you like it!

Isolated, relaxed, soaking up sunshine—yet just around the corner from all that's going on along this carefree "Gulf Stream Coast." A new and modern hotel, directly on the ocean, midway between Miami and Palm Beach. Homelike and friendly — ownership management. Spacious lounges, sun deck, patio, beach walk. Ocean bathing directly from your room. 150 rooms, all with bath, steam heat. American Plan, superior cuisine. Private parking.

Restricted Clientele
For Booklet or
Reservations:
ARTHUR H. OGLE
Managing Director

SWOOSH

the tie that sheds wrinkles

55c

at all good stores

It's hard to believe that there's a tea that sheds wrinkles like a duck sheds water! But it's true! Just step into your favorite store and ask for SMOOTHIE.

Test it yourself. Crush it in your hand, twist it, crumple it—and the minute you release it, it springs back into shape!

back into shape!
Knot it as tightly as you please, wear it all day—then bring it up overnight and by morning the wrinkles will have disappeared.

CHRISTMAS SPECIAL

If your dealer can't supply you, send \$3 for 6 SMOOTHIES packed in individual gift boxes.

A. SCHRETER & SONS, Inc., Baltimore
Send me 6 "SMOOTHIES" as follows:
— 50 — 100 — 200 — 500 —

Scripts Plaid Solid Colors
NAME.....
ADDRESS.....
CITY.....



All LIFE Christmas Gift subscriptions will be announced to your friends by a striking, four-page Christmas card with your name penned on the inside fold mailed in this special envelope.

Give them a year of life . . . A year of LIFE!

In giving LIFE for Christmas—to fathers or mothers or grandparents or children—you will be giving the whole exciting New Year for them to see and understand and follow from week to week with their own eyes!

In giving LIFE for Christmas—you will be giving a present for which each member of the family will be grateful to you week after week throughout the year!

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AT THE SPECIAL PRE-CHRISTMAS RATE

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LIFE

* * * * *

"Let me have one of the G-E flash bulbs. I know it will help me take a GOOD SHOT!"

ALFRED EISENSTAEDT,
ace photographer of
LIFE and of Pix Pub-
lishing, Inc.

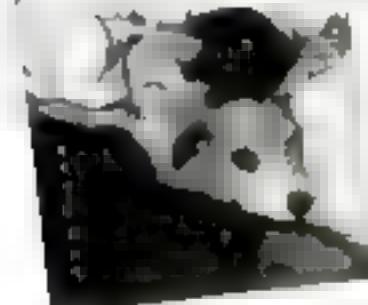


Good for experts...good for you

Enough light for crisp, sparkling shots...the kind you love to get. G-E MAZDA Photoflash lamps make it easy to take good, clear pictures indoors or at night. Split-second flash catches life-like action for your camera. Good for synchronized flash shots of fast action, too. Grand, also, for color pictures. When you're after scenes you can't retake, use G-E MAZDA Photoflash lamps. Each bulb gets one picture. Buy them where you buy film.

For indoor shots by the dozen:

G-E Photofloods



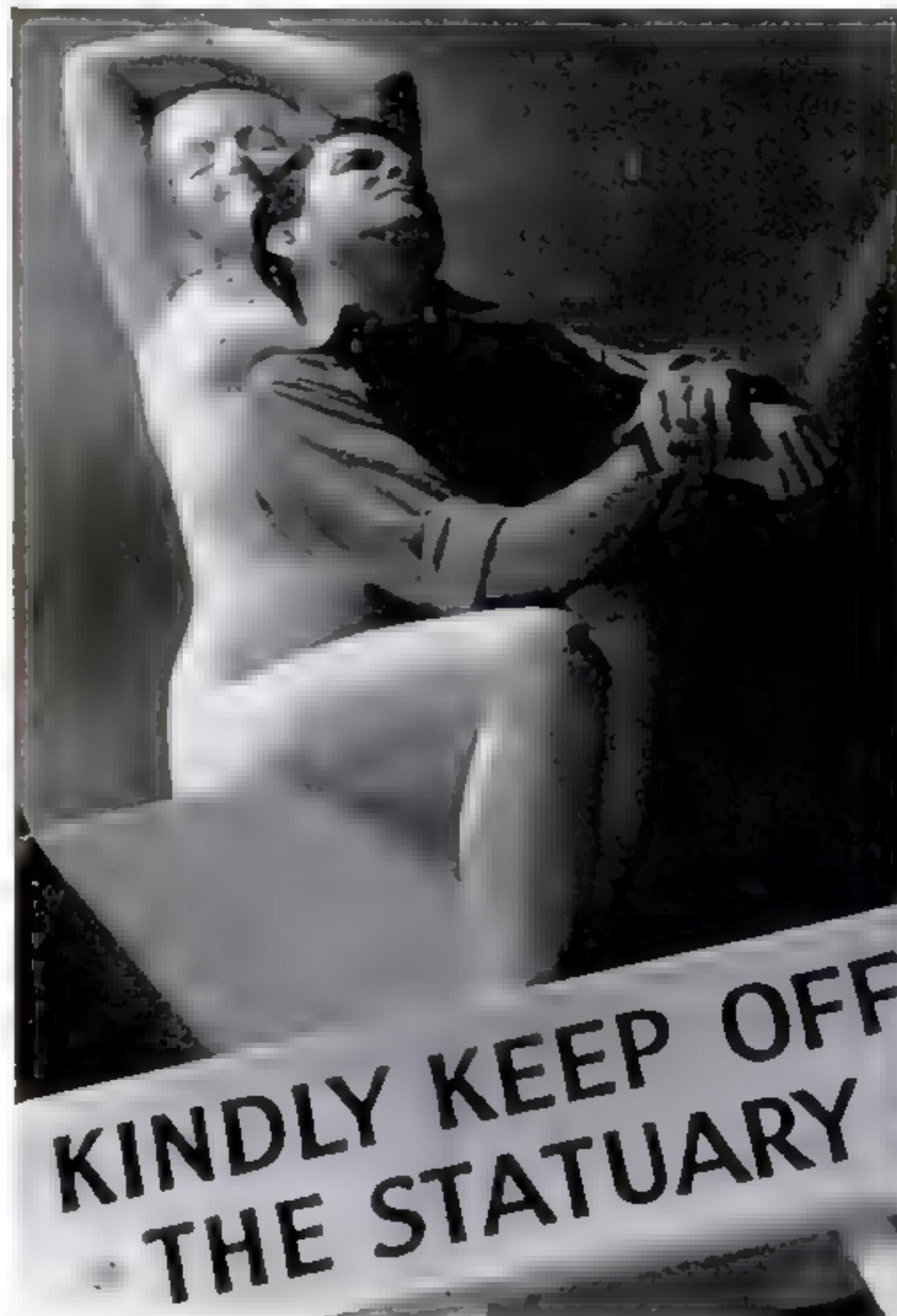
Brighter and whiter in light than regular bulbs, G-E MAZDA Photoflood lamps last for many indoor shots like these and for hundreds of feet of home movies. Used with super speed film, 5—No. 2 G-E Photofloods in reflectors permit snapshots at night with box cameras. Ask your dealer. And to be sure of better pictures, be sure the photo lamps you buy are marked G-E.



G-E MAZDA
Photoflood lamps
No. 1 . . . 25¢ list
No. 2 . . . 50¢ list
Other sizes to fit
your needs.

GENERAL ELECTRIC
MAZDA PHOTO LAMPS

PICTURES TO THE EDITORS



"This inviting stone lap belongs to a smiling lady on the Hearst estate, San Simeon. Judging from the sign, other people before this visitor must have had the same idea. An invitation to San Simeon is highly prized by Hollywood stars."



"This is the crucial moment for two young hopefuls at M-G-M. When the cameraman pulls the identification board away, their screen test will begin. Many are tested, few are chosen."

YOUNG MAN IN HOLLYWOOD

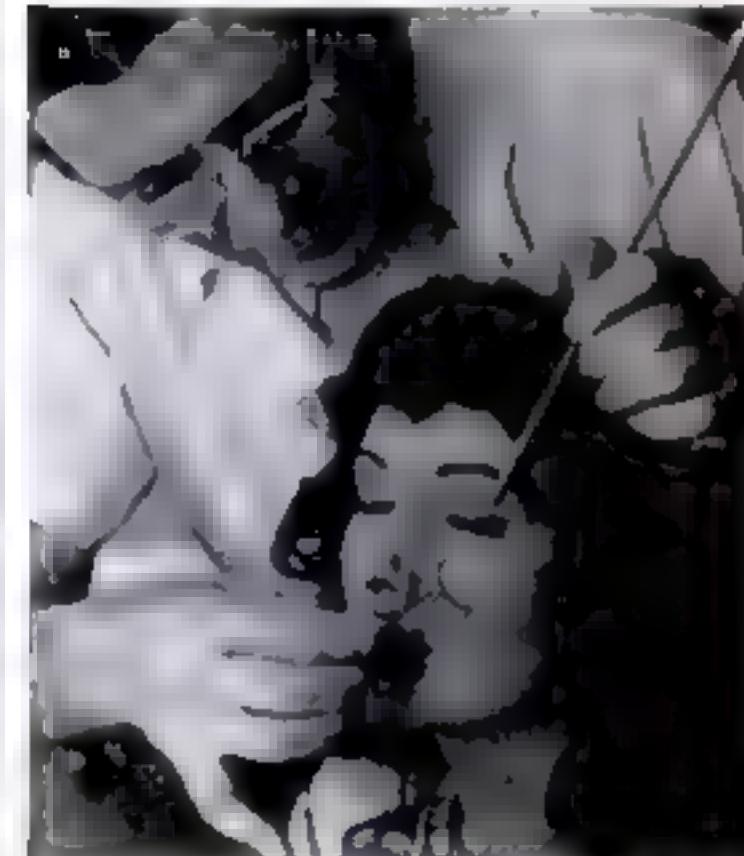
Sirs

In Hollywood last spring I couldn't take five steps without running into an eager young man with a camera. His name is John Swope. As an employee of the famous agent, Leland Hayward, he had succeeded in infuriating six important clients by snapping their pictures just as they were demanding a raise in salary.

Mr. Swope's Hollywood pictures turned out so magnificently that we decided to make a book of them (*Camera Over Hollywood*, out Dec. 5). After your story last week about "Screwy California," I think LIFE's readers might be interested in an advance view of some of Mr. Swope's efforts.

BENNETT A. CERF
Random House, Inc.
New York, N. Y.

• To John Swope, son of General Electric Co.'s President Gerard Swope, LIFE devotes its Pictures to the Editors section this week. The captions are his.—ED.



"Assembling the face of a star on the United Artists lot. Makeup-man Bob Stepanoff adds an artificial eyelash to Sigrid Gurie."



"Los Angeles showmanship is not confined to the movies and the price of sex is brought within the range of all. What patrons see inside is an exhibit of embryos, bottled in alcohol."



"The road to fame is marked by scores of just such silly publicity poses. Garbos, Barrymores, Shearers—they have all been through it. This is Ann Rutherford, M-G-M starlet, in a pose which combines 'leg art' and 'human interest art'."



"Broadening their minds are these two ballet girls, awaiting their call on an M-G-M set. These girls belong to the Albertina Rasch troupe of dancers, are much better paid than ordinary Hollywood chorus girls, who seldom earn enough to live on."

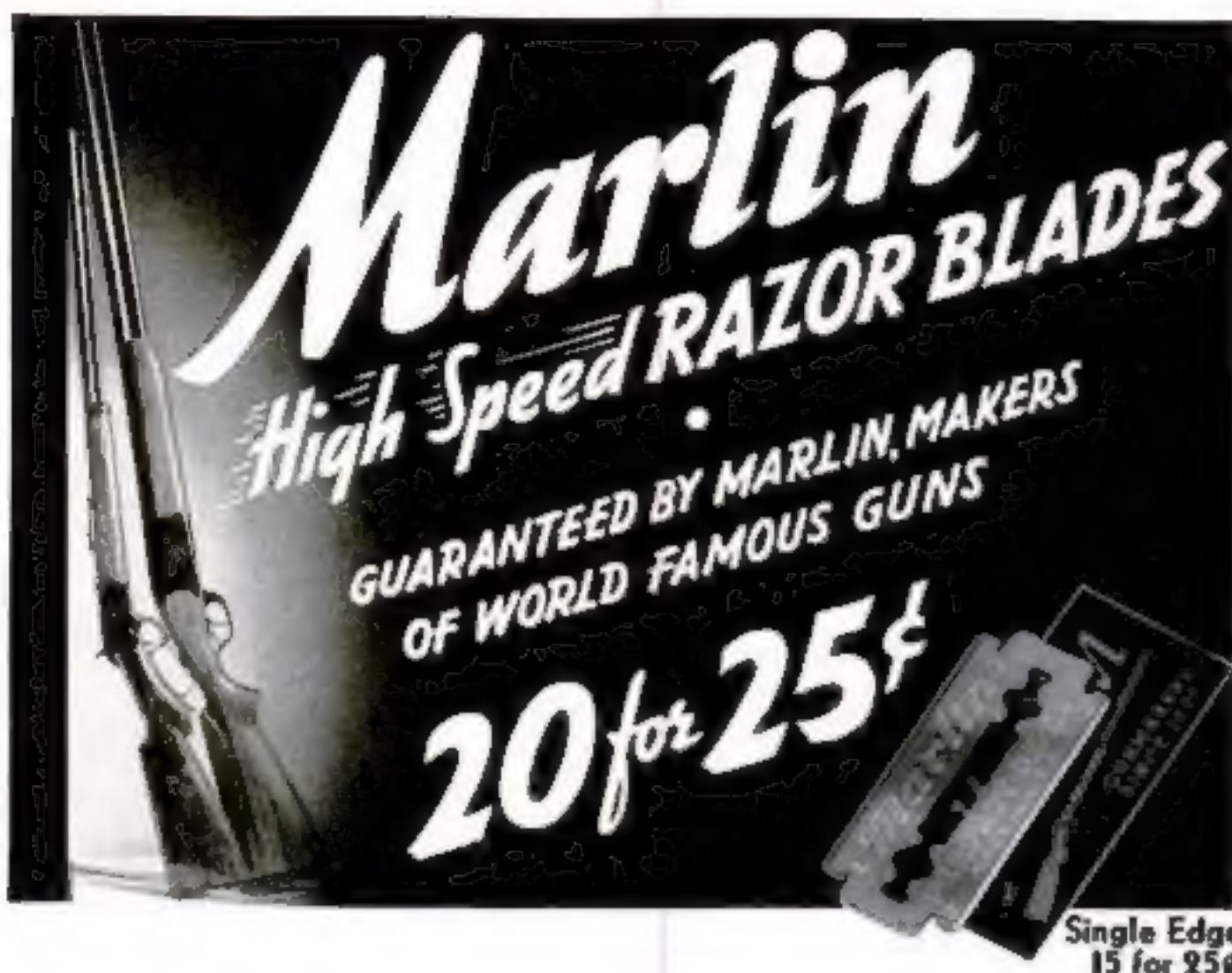


PLEASE YOUR PALATE AND YOUR PURSE—AT YOUR FAVORITE BAR OR PACKAGE STORE, ASK FOR

**Crab
Orchard**
BRAND
WHISKEY
KENTUCKY STRAIGHT BOURBON
90 PROOF



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NEW—A Luxury Shave That's Fast, Clean and Comfortable... at a little more than 1¢ per blade

To save precious time in the morning and avoid the agony of hacking and scraping a stiff, tough, bristly beard, use the new Marlin razor blade. If you want real luxury, use a fresh one every morning—(though you won't need to)—because they cost little more than 1¢ a blade. You will be amazed how fast you can shave—how smooth, clean and comfortable your face feels after a Marlin shave. Once over usually does the trick. And no wonder! Marlin high-speed,

luxury blades are made of fine Swedish surgical steel, and are guaranteed by Marlin, makers of fine guns for over 67 years. Try a package of Marlin High Speed Luxury Blades today. If your dealer hasn't got them, mail 25¢ for 20 double edge blades or 15 single edge blades, as desired. Or \$1.00 for special Christmas package in attractive Black Walnut Cigarette Box containing 60 double edge Marlin Blades. Marlin Firearms Co., Division L-1, New Haven, Conn.

ONCE OVER AND A CLEAN SHAVE



Insure quick smooth starting, perfect lubrication, care-free driving this Winter. Go to your favorite dealer now and change to Acid-Free Quaker State Winter Oil. Quaker State's low cold test will relieve you of cold weather starting troubles. Its purity will free you from worry about sludge, carbon or corrosion. So, to be care-free, make Quaker State your choice. Quaker State Oil Refining Corp., Oil City, Pa.

PICTURES TO THE EDITORS

(continued)



"Los Angeles' riches come mostly from two industries—movies and oil. Here are both. The oil derricks on the skyline are part of a derrick forest which extends for miles to the edge of the ocean. In the foreground is an outdoor set at M-G-M."



"Pity the poor script girl. In Hollywood they may shoot the end of the picture first or knock off for the day in the middle of a scene. The script girl keeps everything straight, remembers which door the hero came in, whether he wore a hat, whether the heroine was carrying her bag in her left hand or her right, and a million other details. If there are boners in the finished picture, she gets the blame."

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"AMERICA'S FINEST"



a Salute to
MICHIGAN
"The Auto State"
ONE OF "AMERICA'S FINEST"

State Capital is Lansing—State Population is 4,808,000—Largest City, Detroit—Its Pop. 1,569,000.

Do You Know . . . that 3,710,000 automobiles were manufactured in Michigan last year? . . . that 94% of all the motor cars in America are "made in Michigan"? . . . that Detroit is the fourth largest city in the U.S.A.? . . . that there are more than 6,000 lakes in Michigan?

*

Watch for other advertisements in this series saluting the 48 states—"America's Finest."

Why the Rare Taste of "America's Finest" Never Varies, Never Changes

No matter when you buy a bottle of Seagram's 7 or 5 Crown...this afternoon, next month or in the years to come...the taste and the quality will be identical.

With a skill in the art of blending that comes only through long years of practice and experience, Seagram's master blenders are able to perpetuate the fa-

mous Crown taste with infinite exactness. The next time you mix a hearty highball with the richer 7 Crown or a silky-smooth Manhattan with the milder 5 Crown—notice that delicious taste. It's "America's Finest"—and it never changes.

At the bar or the package store, say Seagram's...and be sure.

CROWNS TASTE BETTER—BECAUSE THEY'RE MASTER BLENDED

Seagram's Crown Whiskies

"America's Finest"



Cop. 1938, Seagram-Distillers Corp., New York

Seagram's 5 Crown Blended Whiskey. 72 1/2% neutral spirits distilled from American grains. Seagram's 7 Crown Blended Whiskey. 60% neutral spirits distilled from American grains.



Chesterfields

...they double
your smoking pleasure

Good things are good because of their ingredients. Chesterfields are made from the best ingredients a cigarette can have . . . mild, ripe home-grown and aromatic Turkish tobaccos, cut into long even shreds, rolled in pure cigarette paper, and made just right for smoking.

Millions of smokers say, "Chesterfield's milder, better taste gives me more pleasure."



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